



# Bellabaci International

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Dear Reader,

It is my pleasure to provide this brief press kit to introduce you to Bellabaci International. As the international leader and originator of alternative, natural and holistic cupping massage therapy Systems and Techniques, Bellabaci is first and foremost dedicated to the needs of our clients.

Additionally, we are dedicated to bringing new and innovative natural health care products to the general marketplace online and through selected retail and spa outlets. The quality and success of our products are constantly validated by the satisfaction of our customers who are consistently impressed beyond expectation.

I'm very excited to share our passion and enthusiasm for healing people on this planet naturally and holistically with you in this press kit.

Thank you for your time and your interest.

Warm regards,

Derrick Z. Venter

Sales & Marketing Director

Bellabaci International

**Bellabaci Cupping Therapy Massage Systems are approved by Doctors, Spas and Professional Massage Therapists world-wide.**

**Bellabaci International** is a South African company located in Cape Town and is the originator and manufacturer of the Bellabaci Body and Facial Massage Systems. This modern and contemporary innovation is based on the ancient traditional alternative and natural healing treatment methods of Chinese Cupping Therapy and Hajima. Bellabaci's unique Body Massage System is fast proving to be the most effective, logical, natural and affordable at home remedy in getting rid of cellulite.

The Bellabaci massage cups are effective in treating a myriad of modern day ailments and health problems such as headaches and migraines, spider veins, stretch marks, abdominal problems, sport injuries, anti-aging, fibromyalgia to name a few and is constantly adding more treatment alternatives as doctors, therapists and physiotherapists report back on clinical trials and their successes in treating clients and patients.

# PRODUCTS

## BELLABACI BODY MASSAGE SYSTEM



The **Bellabaci Body Massage System** is an ideal treatment for women or men suffering from tight and sore muscles, digestive disorders, joint pain, cellulite, headache, migraines, stretch marks and spider veins amongst others. It works wonders on the back, stomach and arms – actually almost all areas of the body will respond to this unique product.

The therapeutic effect of the Bellabaci Body Massage Cup procedure results in: eliminating stagnation, intensifying metabolism and dermal respiration in the massaged segment of a body, creating elasticity in the skin, increasing the resistance to temperature and mechanical factors and improving muscle retracting function.

When used on the back or on tight, sore muscles, it helps to break up lipid pockets (knots), improve blood circulation and eliminate toxins and other waste products from your muscles. It tones your skin, assists in body contouring, stimulates your lymphatic and blood circulation, regulates the autonomic nervous system and generally relaxes and rejuvenates the body.

For your convenience there are two cups – the softer cup to be used initially or on more sensitive areas such as the arms, stomach and inner thighs and the harder cup to be used on the back or any other areas which need intensive work.

During the first couple of weeks of using the Bellabaci Cup, apply a very light suction for about eight minutes at a time to provide some drainage until your skin becomes elasticised enough. Increase suction gradually to stimulate circulation, remove stagnation and loosen adhesions.

### YOUR WELLNESS

The Bellabaci cups will help you to stay well, you will find you will reach for the cups whenever you desire to feel well. The cups are helping the body to detoxify itself, eliminate external pathogen and improve circulation. It will energize the body, while promoting a state of deep pleasure and profound relaxation.

### PAIN MANAGEMENT

According to traditional Chinese medicine, stagnation is the cause of pain, once stagnation is removed; one will experience immediate pain relief. So, when you experience headaches and migraine for example, massage the neck area to enhance blood flow to the head. If you suffer constipation, massage the stomach area with the cup in a clockwise movement. That will stimulate the peristalsis movement and provide relief. For joint pain, place your cups in a stationary position around the joint. For muscular pain or for overworked muscles, massage the area with the cup, to stimulate blood flow which will stretch the muscle and remove excess lactic acid.

**Bellabaci Facial Massage Therapy** – While facial massages are a great way to remove the daily stresses and strains from your face and restore that healthy youthful glow to your skin, nothing comes close to the Bellabaci Facial Massage System for optimal stimulation of skin and underlying tissues and the most relaxing, deep, comfortable massage for your face.

By improving blood circulation with the Bellabaci Facial Massage System to the skin and by gently stimulating the fibroblast cells, natural collagen and elastin is produced and improved. Your skin will reveal a healthy glow and expression lines are plumped up! Massage the face and neck according to the diagram provided. Apply your favourite toner and anti-ageing moisturizer after the Bellabaci Facial Massage completion.

#### BENEFITS

- Use it to cleanse pores, tone skin and remove excess oil and dirt by penetrating deep below the skin's surface.
- Use it to stimulate blood supply to the skin and increase its suppleness.
- Use it to increase your skin's resistance to harmful elements.
- Use it to help firm flab.
- Use it to improve and soften scar tissue.
- Use it to smooth stretch marks and clear broken capillaries.
- Use it to improve skin tone and texture by gently stretching the fibroblast cells, stimulating them to produce better quality and quantity of natural collagen and elastin.
- Use it to enhance product absorption.
- Use it to expel toxins which are then removed by the lymphatic system.
- Use it to refine pores.
- Use it to improve micro-circulation.
- Use it to lift drooping muscles.
- Use it to smooth wrinkles and fine lines.
- Use it to drain eye bags and double jaw.
- Use it to strengthen the vascular integrity of the face.

The Bellabaci Facial Massage System for at home anti-aging treatments consists of 2 superior grade medical silicone cups that are pliable, manipulative, easy to use and long lasting.

Bellabaci is the natural, holistic and therapeutic treatment the world has been waiting for. The Bellabaci Facial Massage cups provide optimal stimulation for the skin and underlying tissues (dermis and subcutaneous tissue). This gives you a relaxing, deep, comfortable massage while increasing circulation and exfoliation of the skin.

## BELLABACI FACIAL MASSAGE SYSTEM



## CUSTOMER FEED BACK

“Rub it in zigzags for several minutes, then finish with upward strokes to drain the area to a lymph gland. Do this each day to bring oxygenated blood to your skin’s surface, drain toxins, and tones your skin. You might feel a little silly at first, but it’s worth it. Forget overpriced creams and spa treatments. Bellabaci is cellulite’s worst enemy!

***Sophie Uliano – OpenSky & Gorgeously Green***

“I have used the Bellabaci cups for cellulite and they work wonderfully! After just a few days of using the soft cup about 5 minutes on each thigh, my skin was noticeably smoother. I like using the cup in the shower with soap - a few minutes on each leg every other day keeps my skin looking smooth. I was amazed because I thought there was nothing that could be done about cellulite. You have to try it!”

***Lorraine McGorry - President and CEO at Energetic Nutrition***

“I like to use my Bellabaci Cups with organic massage oils that have essential oils in them. It’s very relaxing with therapeutic benefits too.”

***Tiffany Booth - Palm Springs Beauty Products Examiner***

UPDATE: “I can’t believe how well it’s working. The added bonus is that my skin also seems to be more toned – really weird but my skin is smoother and more toned and the deep crevices of cellulite that I had are starting to be less ‘crater like’. I’ve not seen anything work so well before and I’ve tried lots in the past. I’ve tried massage, G5 massage, no needle mesotherapy, and the CACI toning and lymphatic draining – spent quite a lot over the years and none of it made any difference. I’m so glad that I joined your web site and read about the cupping massage.”

***Christine - USA***

“No need for lipo or machines ladies.....this product works! Very little effort/time....the results are there to be seen! I rocked in my bikini on Sunday thanks to Bellabaci! Mwah xxxx”

***Marlene Miller-Bake - Cape Town***

I am a mother of 3, 41yrs old, thin and active but have always had cellulite on my thighs! Chalk it up to bad genetics. This is the first thing that has actually helped reduce the look of it. I would definitely recommend Bellabaci cups even though they are expensive. I know other women with cellulite would do anything and pay any price for something that works! I am not cellulite free, but I don't feel as self-conscious wearing shorts now. Until they can find a cure, I will be cupping in my bedroom every night while my husband laughs at me and tells me I'm crazy! Ugh, the things we must go through to feel good about ourselves! I hope this review will help the hundreds of "cellulite sisters" I have out there :).

***Wonder Woman – Amazon.com***

“I recently ordered your product and i must say it is very good. As a practitioner of Chinese medicine not only is it effective but efficient and safe. The plastic pump cups are garbage and the glass; even though are the best, involve fire and are hard to adjust suction. Thanks!”

***Michael D. Beys - Licensed Acupuncturist***

“I must say, my cellulite is looking 100% better and even my husband commented about my sexy butt, something he has not said to me in years...and that alone was incentive to keep me going...I am loving these little suction cups and I recommend them to all women with a cellulite problem.”

***Tonay***

“At first it took me a bit to get used to the cup but now I really like it. I can still feel it hours after I used the cupping method. Then after I apply the oil and do the Bellabaci massage, I shower to get the oils off. I can say that I have already noticed firmer skin and less cellulite. This is a great product and it absolutely makes sense. It is worth every penny and in the long run will show results. Cellulite creams only go so far and they work I believe because of the massage involved. Use this product alone with oil or before you apply a body wrap or cellulite cream. You will be glad you did!”

***L. Bortolami "MassGirl"***

[COMPREHENSIVE DETAILED GRADUATE STUDY ON THE EFFECTIVENESS OF BELLABACI ON THE TREATMENT OF CELLULITE. - CLICK HERE!](#)

## **MEDIA - SHORTLIST**

<https://opensky.com/sophieuliano/product/bellabaci-cellulite-cups>

<http://www.pr.com/press-release/328995>

<http://finance.yahoo.com/news/bellabaci-announces-fibromyalgia-patients-opting-081728251.html>

<http://www.massagemag.com/News/massage-news.php?id=13002&catid=bellabaci-debuts-homeopathic-anti-cellulite-oil&title=>

<http://www.destinyconnect.com/article/cellulite-treatment-with-bellabaci-cupping-2012-08-20>

<http://longevitymag.co.za/tag/bellabaci-facial-cups/>

<http://www.massagemag.com/News/massage-news.php?id=13069>

## **BELLABACI ON THE WEB**

<http://www.cellulitetreatmentbellabaci.com/>

<http://bellabaci.com/>

<https://www.facebook.com/BellabaciInternational>

<http://pinterest.com/bellabaciintl/>

<https://twitter.com/cuppingexpert>

<https://plus.google.com/u/0/b/113624396071335330844/>

<http://www.youtube.com/user/BELLABACICUP>

<http://bellabaci.com/bellabaci-blog/>

## EXECUTIVE BIOS

Keren Trabelsi

CEO

Spa owner - Certified and licenced professional massage therapist since 1998, holistic and alternative therapy practitioner, founder and originator of the Bellabaci Body and Facial Cupping Therapy Massage Systems and Techniques. Keren resides in Cape Town with her husband and 2 daughters.

"When Keren suffered from inflamed back muscles after her second pregnancy, she tried everything - from massage to physiotherapy, but found no relief. Quite by chance she stumbled upon cupping therapy. After just one session, her excruciating pain was gone for good! Keren was keen to introduce cupping therapy to her clients and patients, but was concerned about the "bruising" associated with the practice. Keren knew that her clients would shy away from the treatments due to the "bruising" marks.

Keren started researching different materials and after a few years of testing and failures found the perfect solution to eliminating the bruising and actually improving on the traditional cupping therapy techniques. The original high grade medical silicone Bellabaci Massage Therapy Cup was born and you can now benefit in your business with this phenomenally effective therapy technique and treatment and save yourself a whole lot of pain."

Keren can be contacted at +27 083 459 9357 or [keren@bellabaci.com](mailto:keren@bellabaci.com)

Derrick Z. Venter

Sales & Marketing Director

Serial Entrepreneur and avid traveller - Before joining Keren to launch Bellabaci online and internationally in May 2011, Derrick was a partner in a progressive boutique investment real estate company in Miami, Florida from 2004 servicing both large investment corporations and high financial worth individuals. Since leaving high school in 1978 he had been involved in the restaurant and entertainment business, as an owner, manager and consultant opening more than 60 venues in South Africa and the USA.

Derrick has dabbled in acting, modelling and the import/export and fashion business while living in New York from 1990 - 2001. Passions include motor cycles, new business ventures and opportunities.

Derrick's is a prolific writer and reader and he calls Cape Town home when he is not travelling and exploring.

Derrick can be contacted on +27 081 271 0384 or [derrickzv@bellabaci.com](mailto:derrickzv@bellabaci.com).

## GENERAL CONTACT INFORMATION

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**Samples Available Upon Request and Contingent Upon Review.**