

## Detroit’s Comerica Park Implements Hand Hygiene Program; MGS Soapopular Powers Clean Media’s SaniPost Hand Sanitizing Kiosks

For Immediate Release

June 16- Detroit, Michigan—High fives to the facility managers at Detroit’s Comerica Park in connection with the stadium’s recent implementation of hand sanitizing kiosks that have been strategically located throughout Detroit’s largest sports venue. The nearly six foot tall devices have been provided by Chicago-based Clean Media, Inc., and are sponsored by amongst others, MGS Soapopular, the US distributor of Soapopular® brand and Hy5® alcohol-free, rinse free hand sanitizing products.

Noted Dan Teuscher, CEO of Clean Media, Inc, “We’re very pleased that Comerica Park has joined hands with a growing number of large audience venues that have implemented our SaniPost devices, as each of our partners are focused on efforts that raise awareness about proper hand hygiene and are taking proactive steps to help to reduce the spread of commonly-transmitted germs, bacteria and viruses within their facilities.”

The devices are provided as a courtesy for use by fans and stadium employees. Each Sani



Post kiosk is equipped with large-scale signage, and double-time as advertising vehicles for national and local sponsors. Each device incorporates a touch-less device that dispenses an alcohol-free, kid friendly hand sanitizer formula in a foam format that is rinse free, fragrance free and dye free.

Teuscher, who co-founded the company in 2006, added, “At Clean Media, we want to make things simply better for everyone through unique partnerships with companies that share our common interests. We are committed to providing free hand sanitizer service to the public in an innovative package that is sponsored by our advertisers while offering advertisers a unique opportunity to engage their target audience.”

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According to the company, the SaniPost kiosks were delivered two weeks ago, and since that time, an estimated one in five Detroit Tiger fans have extended their hands and taken advantage of the free hand hygiene program. There are countless medical studies documenting that proper hand hygiene, inclusive of the use of appropriate hand sanitizing formulas, will significantly reduce the spread of bacteria and viruses, and in turn, the number of colds, flus, and potentially more significant viruses that are often and easily acquired in large-audience environments.

Stated Jay Berkman, a spokesman for MGS Soapopular, “We’re thrilled to have the opportunity to work with Clean Media and Comerica Park in the course of their efforts to provide Detroit fans a safer and friendly hand sanitizer product and to help make Comerica Park the healthiest sports stadium in the country.”



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For additional information



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