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Rentricity Supports Pennsylvania American Water Clean Energy Recovery Project

(New York, NY) January 3, 2010 – Rentricity Inc., the renewable energy recovery company located in New York City, has been selected for Pennsylvania American Water's first energy recovery project in Butler, PA.

Pennsylvania American Water was recently granted funds in support of the project from the Pennsylvania Department of Environmental Protection's PEDA program and represents the water company's first such project in the Commonwealth. Rentricity will be implementing its Flow-to-Wire™ system to capture excess flow and pressure at the Pennsylvania American Water Oneida Valley Water Treatment Plant to generate 'green' electricity.

"Pennsylvania American Water is committed developing clean energy alternatives to offset the rising cost of electricity anticipated in the region," says Daniel J. Hufton, senior director of production for Pennsylvania American Water. "The energy recovery system will generate clean electricity from gravity flows at our water treatment facility and will be used for power in the plant."

Rentricity and Pennsylvania American expect the energy recovery installation to be completed and generating clean electricity for Pennsylvania American Water in the latter part of 2011. "The project is another example of water systems stepping up to take advantage of existing untapped pressures and flows within their distribution system to create efficiency and support the Commonwealth of Pennsylvania's renewable portfolio standards." says Frank Bursic, Regional Director of Rentricity.

About Rentricity Inc.

Rentricity Inc. is the nation's leader in producing clean, renewable energy from hydrokinetic applications in potable drinking water distribution systems, industrial water systems, and wastewater systems. The company is based in New York City with an office at the Varick Street Business Incubator, which is supported by the New York City Accelerator for a Clean & Renewable Economy (NYC ACRE). (www.rentricity.com)

About Pennsylvania American Water:

Pennsylvania American Water, a wholly owned subsidiary of American Water, is the largest investor- owned water utility in the state, providing high-quality and reliable water and/or wastewater services to approximately 2.2 million people. Founded in 1886, American Water is the largest investor-owned U.S. water and wastewater utility company. With headquarters in Voorhees, N.J., the company employs more than 7,000 dedicated professionals who provide drinking water, wastewater and other related services to approximately 16 million people in 35 states, as well as Ontario and Manitoba, Canada. More information can be found by visiting www.amwater.com.