

Press Release

SML Group Limited
December 19th, 2013

SML Enters into RFID Licensing Agreement with Round Rock

with a view to providing Round Rock Licensed RFID Solutions for Retail and Supply Chain operations across America

A major US corporation within the SML Group has concluded a license agreement with Round Rock Research LLC for radio frequency identification ("RFID") patents, thereby sweeping away the final hurdle which has inhibited growth in the RFID business for almost two years. Operating companies within the SML group are now all properly equipped to provide Round Rock Licensed RFID solutions to their customers.

The agreement allows for all SML companies, including Carolina Graphic Press ("CGP") and Xterprise, to provide RFID Labels, Tags, Tickets, and Software Solutions to organizations across America.

"We are delighted that this barrier has now been lifted from the American RFID markets" said Paul Gnieser; Senior VP and General Manager - SML (USA). "We now expect the American markets to move ahead with RFID item-level solutions, and through our Global Operations we are well positioned to support this growth."

About SML Group

SML is a global total brand identification solutions provider serving an international clientele consisting of top fashion brands and some of the largest retailers in the world. Its wide range of high quality products includes woven labels, printed fabric labels, EAS, RFID, heat transfer, packaging, specialty trims, printed paper products, etc. With presence in over 30 countries and wholly-owned manufacturing facilities around the world, it is committed to effectively and efficiently serving the worldwide needs of clients and exceeding their expectations in quality, price, service and speed. The SML ViziT™ brand provides for RFID item visibility with EAS-type loss prevention and includes RFID-enabled labels/tickets/hangtags, as well as EPC serial-number chip encoding which is provided through a network of globally located service bureaus. A cloud-based IT data management solution completes the ViziT™ package.

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