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FOR IMMEDIATE RELEASE

INTRODUCING THE ORIGINAL REDUCED CALORIE VODKA COCKTAIL



...SENSATIONAL TASTE, FEWER CALORIES

Las Vegas, Nevada (August 1, 2013) DeJa Enterprises L.L.C. proudly announces that they have secured an agreement with **Booze Brothers Beverage** as their exclusive distributor for **TinyTini®** - The Original Reduced Calorie Vodka Cocktails in the state of Nevada.

Recognizing the need to satisfy people who love the delicious flavor of a specialty martini but count calories, TinyTini® delivers. There is no need to master complicated recipes or buy expensive ingredients...they have done the work for you. Just Chill or Shake with Ice...and Pour. TinyTini®, 18% Alcohol by volume, just 35 calories per ounce ...One try and you'll be amazed!

Available at fine stores and wherever your favorite cocktails are served, ask for it by name. According to CMO of DeJa Enterprises, Anthony De Rubeis, "We are thrilled to be aligned with Booze Brothers Beverage and are already starting to see measurable results."

The best of class product line was recently included in the **Weight Watchers®** database and has been evaluated by the **Beverage Testing Institute (BTI)** which awarded TinyTini® Chocolate and Pear Bronze Medals and their Cotton Candy earned a Silver Medal, Best Buy.

"We created our cocktails so today's consumers could enjoy themselves completely without guilt and we are delighted that these prestigious organizations have acknowledged our quality."

About Booze Brothers Beverage

Booze Brothers is a local artisan independent spirits distribution company in Las Vegas Valley. "We are proud to be the exclusive distributors of Las Vegas Distillery's boutique spirits and TinyTini®...Think local, drink local!" Based on a total commitment to that mission, their business continues to grow. They supply a range of craft spirits and services to retail stores, nightclubs, bars and restaurants. <http://www.BoozeBrothersBeverage.com>

About the Beverage Testing Institute (BTI)

The Beverage Testing Institute was founded in 1981 with the objective of producing fair and impartial reviews for consumers. Their buying guides have appeared in the *Wine Enthusiast*, *Restaurant Hospitality*, *The New Yorker Magazine*, *Wine & Spirits*, *International Wine Review*, *Epicurious.com*, *All About Beer*, and many others. Visit them at Tastings.com

About DeJa Enterprises LLC

The company was founded by a woman to satisfy the need for best of class flavor but with fewer calories. Their mission is a sustained commitment to create contemporary, innovative and appealing spirit-based adult beverages in the U.S.A. providing guilt-free indulgence and delicious alternatives.

If you would like more information, please use the contacts provided or visit:

<http://www.DrinkTinyTini.com> and Facebook: <https://www.facebook.com/DrinkTinyTini>

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