

## PERCOLATE LMS<sup>TM</sup> RANKED #28 ACCORDING TO THE 2014 STATE OF THE LMS INDUSTRY REPORT



Scottsdale, AZ – January 23<sup>rd</sup>, 2014: Michaels & Associates received high honors this week for their Percolate LMS—now globally recognized as one of the top learning management systems (LMSs) according to the 2014 State of the LMS Industry Report authored by Craig Weiss of E-Learning 24/7.

The Percolate LMS, developed by Michaels & Associates and a strong newcomer to the industry, is ranked #28 in the report's Top 50 LMSs of 2013-2014. Percolate's 90 second demo featured in the report can be viewed here: <http://www.lmsdemos.com/video/78579408>.

Craig Weiss, an expert in LMS research and thought leader in the e-learning industry, based LMS rankings on various criteria including product features, ease of use, implementation process, support and pricing. He performed his research on over 500 LMSs before narrowing his selection to the top 50.

"Your system (Percolate LMS) is ideal for folks who are looking for a lower cost alternative that still can provide them with a solid set of features and offers a very modern and crisp user interface that is easy to use." Craig Weiss said when contacting Michaels & Associates about his decision to include Percolate in the report.

Subscription-based and cloud-resident, Percolate is ideally suited for small and medium-sized companies, however, larger organizations needing a reliable test sandbox can use Percolate prior to loading training content into their more complex and complicated systems.

"We are so excited to be included in the Top 50 LMSs, and ranking at #28 was the icing on the cake. Michaels & Associates offers custom training development services for L&D. We're not a software company, specifically, and our Percolate LMS, which debuted less than two years ago, competes in a very tough field. We could not be happier to place so high 'right out of the gate' so to speak." said Sherry Michaels, President of Michaels & Associates.

Ranking #28 of the Top 50 LMSs in a remarkably short time span, Percolate is already positioning itself

as *the* customer-centric and user-friendly LMS—and one to keep a close eye on in future.

“Our developers work daily to improve upon Percolate and we’re ever-diligent in reaching out to our subscription and trial members for feedback. We’ll provide administrators and learners even more of the things they like, with none of the feature bloat or clumsy navigation typically found in an LMS.”

Sherry said. “Ranking this high this early sends a clear signal that we’re succeeding. And we’re not done! We will continue to focus on what we do best, and work on our goals of ease of use and enhancing Percolate’s feature set.”

#### **About Percolate LMS™ —It’s Just that Simple**

Based on a software-as-a-service (SaaS) model, the Percolate LMS leverages the web and eliminates the need to install software on a company network. Accounts begin with a 30-day trial at no charge. Percolate offers flexibility with four monthly subscription plans. Plans start at \$99/month for 25 active users and increase to \$1099/month for 1000 active users, with custom plans for companies with more than 1000 active users. When signing up for a monthly subscription, account holders will continue using Percolate as they have from the first day. There is no need to start over.

For details on the Percolate LMS, go to [www.percolatelms.com](http://www.percolatelms.com).

For more information about the 2014 State of the LMS Industry Report, visit:

<http://elearninfo247.com/2014/01/20/an-inside-peek-to-the-state-of-the-lms-industry-2014-report/>

**About Michaels & Associates Docntrain, Ltd.**

As a full-service custom training content development company, Michaels & Associates consultants have earned their stripes building e-learning for their clients' LMSs since 1998. Michaels & Associates believes in effective, instructionally sound training that improves employee performance. All projects are learner focused to ensure maximum learning retention and on the job performance. Working collaboratively with clients, Michaels & Associates ensures their training materials fit the time, budget and demands of business.

Specialties include: Online Training, Instructor-Led Training (ILT), Web-Based Training (WBT), Mobile Learning, E-learning, Learner Certainty Assessment (LCA), Blended Learning, Percolate Learning Management System (LMS), Online Help, Technical Writing

For more information, go to [www.mnalearning.com](http://www.mnalearning.com).

Michaels & Associates strongly believes in providing the best value LMS coupled with top-notch support so you can try, buy and succeed in days, not months. Set up your free, no-hassle Percolate LMS account today. You'll be pleasantly surprised at how simple tracking learning can be.



We are Michaels & Associates and we've earned our stripes building e-learning for our clients' LMSs since 1998. We'd love to hear from you.