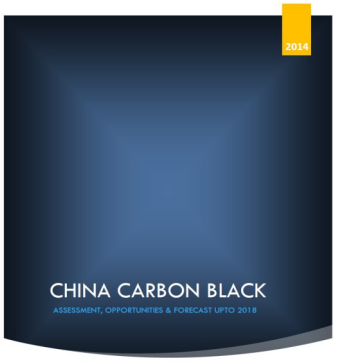
CHINA CARBON BLACK

ASSESSMENT, OPPORTUNITIES & FORECAST UPTO 2018



Chinese Carbon Black Market Will Record Close To US$ 7 Billion In Annualized Sales by 2018 Projects Tech Archival

Carbon black is well renowned as world's best reinforcing material for rubber related products which also finds application as a key raw material in various chemical industries including inks, paints, batteries, etc. The global tire industry consumes nearly 80 % of the total carbon black demand. At present, nearly ten million tons of carbon black is consumed worldwide annually.

Tech Archival analysts have explored that most of the carbon black manufacturing units in western world especially in North America and Europe are being forced to shut down their operations because of the heavy competition they are facing from low cost Asian manufacturers. This has resulted in shift of global carbon black manufacturing capacities towards Asia, fuelling the growth of new manufacturing capacities especially in China and India. It is expected that by 2015, nearly 65% of the global carbon black demand will come from Asia only which will further strengthen region's position as the largest producer and consumer of carbon black.

Benefitting from this global shift, the Chinese carbon black market recorded total sales volumes of more than 3 million tons and generated nearly US$ 5 billion in revenues in 2013. Likewise, the total domestic production volumes and export volumes grew incessantly, continuing China's presence as the world's largest producer and net exporter of carbon black by 2013.

With an abundance of resources, significant foreign investment, and a favourable business climate, China has rapidly transformed itself into world's fastest-growing economy. Benefitting from this positive environment in the country, a large number of players entered into carbon black manufacturing and have been successful in operating scale economies which allows them to offer large quantities of low priced carbon black.

Since Chinese manufacturers are receiving good profit margins, it is also driving the market growth to reach higher levels. Tech Archival estimates that performance of the Chinese carbon black market will continue growing steadily right through 2018, reaching annualized revenues close to US$ 7 billion in 2018.

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HIGHLIGHTS

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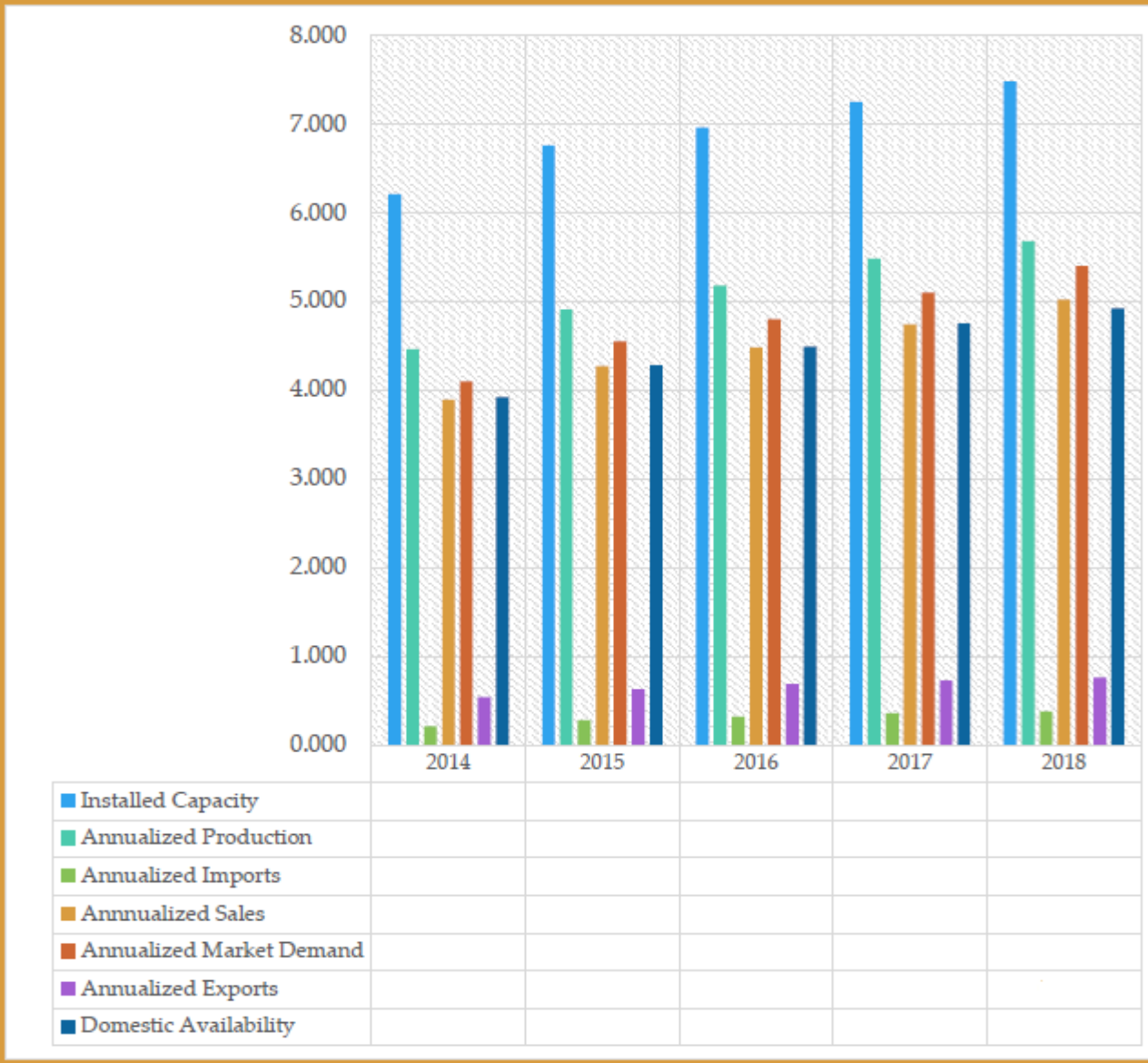
SAMPLE EXHIBIT

Exhibit24: China Carbon Black Supply v/s Demand Forecast: Million Tons, 2014-2018



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Tech Archival is a global market and industry intelligence company engaged in the business of publishing premium research studies and offering bespoke research solutions. Our obsession for quality and precision combined with our advanced research expertise and focused approach helps us to cultivate superior insights for our global clients faster and more cost-effectively that help reach their strategic and operational objectives.

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The information thus garnered is forwarded to our analyst teams who have exceptional analytical capabilities and rich industry experience to perform refined analysis and synthesize information. Finally, our editorial team carefully reviews the compiled report, performs quality checks to meet specified standards and blends it into our flagship research studies.

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Tech Archival prepares and maintains in-house databases of various market and industry related information which is created using in-depth interviews, surveys with key stakeholders followed by rigorous analysis using highly specialized modeling & forecasting tools. We also maintain extensive in-house databases of news, analyst views, company profiles, country profiles, macro-economic profiles which facilitate our researchers to offer accurate assessments and forecasts.

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