ASSESSMENT, OPPORTUNITIES & FORECAST UPTO 2018

India Carbon Black Annualized Sales Volumes To Cross 900 Thousand Tons Mark by 2018 Projects Tech Archival In A New Report

Carbon black is an inorganic chemical which is used far and wide as a reinforcing agent in the manufacturing of tires, rubbers and as a key feedstock in various other industries including conveyor belts, hoses, inks, paints, batteries, etc. Other classified names for carbon black are acetylene black, channel black, furnace black, lamp black, thermal black, and noir de carbone. The global tire industry is the largest consumer of carbon black that accounted for nearly 80 % of the total carbon black demand in 2013.

Globalization has resulted in the shift of manufacturing bases close to raw materials, cheaper energy sources and lower tax regimes especially in Asia Pacific. This has created an attractive platform for Indian carbon black industry to

grow rapidly. Benefitting from this global trend, the Indian carbon black market has recorded total sales volume of more than 500 thousand tons and generated revenues of more than US\$ 700 million in 2013. The Indian carbon black market is mostly dominated by Phillips Carbon Black Ltd. (unit of RPG group), Hi-tech Carbon (unit of Aditya Birla Nuvo Ltd.) which commanded the majority of market sales volumes by 2013.

Also present in the market are few other significant players including Continental Carbon India Ltd. (a subsidiary of Continental Carbon Company, USA), Cabot India Ltd. (a subsidiary of Cabot Corporation USA) and Himadri Chemicals & Industries Ltd. (an Indian chemical manufacturing company) which stayed as the leading 5 players in

the Indian carbon black market by 2013.

The exponential growth of Indian carbon black market is mostly credited to the growing market demand coming from the Indian tire industry which consumed more than to 65% of domestic carbon black demand in 2013. Several other industries i.e. rubber, inks and paints are also growing steadily which is positively supporting the growth of Indian carbon black market successively.

'India Carbon Black: Assessment,
Opportunities & Forecast Up-to
2018' projects that market demand will
continue growing well at a CAGR of
more than 10% over the next four year
period from 2014-2018 which is anticipated to drive annualized sales volumes
to reach above 900 thousand tons by

INDIA CARBON BLACK ASSESSMENT, OPPORTURITIES & FORECAST UPTO 2018



HIGHLIGHTS

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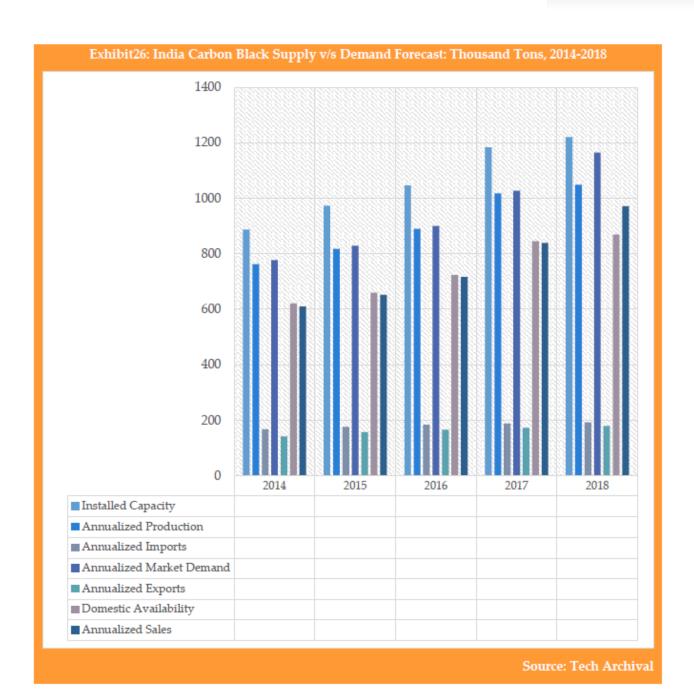
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SAMPLE EXHIBIT







WHO WE ARE

Tech Archival is a global market and industry intelligence company engaged in the business of publishing premium research studies and offering bespoke research solutions. Our obsession for quality and precision combined with our advanced research expertise and focused approach helps us to cultivate superior insights for our global clients faster and more cost-effectively that help reach their strategic and operational objectives.

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