

# Press Release

## TraqCloud.com

*TraqCloud officially launches via KickStarter.com*

Tuesday, February 04, 2014, Dallas, TX —

Today TraqCloud™ officially launches via Kickstarter.com to enable inexpensive GPS Tracking for the masses. At \$19 via Kickstarter, the TraqCloud Device and Cloud Service is the least expensive system out there.

TraqCloud believes that personal safety, accountability and the security of assets is important to every individual and business.

- **Child Safety & Alerting**
- **Teenage Driving & Alerting**
- **Anti-Theft Protection for Bicycles & Vehicles**
- **Fleet Tracking**
- **Real-Time Monitoring**
- **Elderly Tracking & Alerting**
- **Shipping & Luggage Tracking**

TraqCloud provides a cloud based monitoring solution built in HTML5 and works on any PC, Laptop, Tablet and Smart Phone. TraqCloud's web management interface and GPS hardware, provides a robust platform for users to always stay connected to their personal GPS tracking data. It works well for businesses or families seeking a tracking system that is agile and offers detailed reports, real-time locational updates, instant alerts and reliable GPS tracking features.

TraqCloud assists businesses in enhancing driver efficiency, automotive security, mileage documentation, fuel management and fleet tracking activity.

TraqCloud helps provide that much needed parental peace of mind. Whether you have an eager teenager getting ready to hit the open road, or just want to have that sense of security of knowing that your kids are safe and secure.

The TraqCloud team is the pairing of two innovative and technology driven dads and family men with many years of industry expertise in developing, monetizing, and innovating technology. "We designed TraqCloud to help the everyday person and business, in addition to providing a company our families could be proud of" said Matthew Moalem, Co-Founder of TraqCloud. "Our goal has always been to launch on Kickstarter, drive brand awareness, and provide a foundation of GPS enabled technology and innovation for both devices and in the cloud"

"We have found a way to bring real-time tracking to the masses using the latest and greatest GPS and GSM technology along with cloud based servers." said Michael Hamilton, Founder & Technical Architect for TraqCloud LLC. Further, "Our vision is to enable everyone to have access to superior GPS Technology and cutting edge mobile cellular interaction at a cost effective price"

### **To Learn More about TraqCloud**

and our personal GPS Devices & Cloud Services please visit: [TraqCloud.com](http://TraqCloud.com) or you can find us on Facebook at: [TraqCloud Facebook](https://www.facebook.com/TraqCloud) or [Kickstarter.com](https://www.kickstarter.com/TraqCloud)

### **About TraqCloud**

TraqCloud is the pairing of two dad's with a great idea, a passion for technology and people, and provide a rich technology service and device that anyone or business can use.

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