

FOR IMMEDIATE RELEASE

JOE BENNETT JOINS BUSINESS DATA LINKS, INC.

"BDL Takes a Giant Step Closer to becoming the authority on Eclipse Best Practices"

Pomona, CA February 7th, 2014

Business Data Links, Inc. (BDL), a leader in outsourced IT, ERP, and Eclipse Training, is proud to announce that Joe Bennett has joined the organization. Joe's role will be "Principal Member of the Consulting Staff". In this capacity, Joe will oversee all Eclipse specific consulting, develop and offer training centered around Eclipse Best Practices, and offer his leadership and direction so that BDL will realize its goal: to be recognized within the Eclipse Distribution Management System's customer base as the "Premier Eclipse Experts".

"Joe was part of the original group that started Eclipse, was one of the original programmers, installed it at dozens of customer sites, became one of the principal educators of the product, and helped sell and promote the application to the wholesale distribution space", said Chuck Bennett, president of BDL. Chuck continued, "Adding Joe to our organization takes BDL one giant leap forward to realize our goal to be recognized as the thought leader in the industry relative to Eclipse Best Practices. As I'm sure many Eclipse users will attest, most businesses aren't utilizing Eclipse to its capacity and still have a lot to learn. We want every business that is running Eclipse to be able to run more efficiently, more profitably, and grow their top line. To that end, you'll be seeing BDL offer a lot of training, tips & tricks, advice and help relative to Eclipse over the coming months. Joe becoming part of our organization is pivotal to that end."

"Anyone in the Eclipse customer base that has had the pleasure to learn from Joe in the past will say that it is an experience like no other. Joe brings more than a wealth of knowledge on the Eclipse product...he also brings passion equivalent to 'fire and brimstone'! This passion ignites the audience and engages them in the learning process", said Jeff Kroeker VP of Business Development for BDL. "I've had the pleasure to work with Joe for a decade and a half when I was part of the Eclipse sales team, and Joe's knowledge of Eclipse is unparalleled. His experience within the customer base and his technical prowess coupled with his ability to boil down lessons in a manner that resonates with every user is phenomenal".

"I'm proud to become a part of BDL. I've worked with the founder, Chuck, in the past and respect his knowledge and integrity. I feel that BDL is an organization that the Eclipse customer base is hungry for and I'm excited to be part its growth", Joe commented. He continued, "Helping Eclipse users is in my heart and blood and joining BDL provides me with the perfect forum to transfer what I have learned, and know, to the people that are using Eclipse every day to make a difference in their market."

About BDL:

Business Data Links, Inc. was founded 1999 and incorporated in 2005. BDL provides end to end, outsourced, IT and Application services to wholesale distributors. With a strong background of the Eclipse Distribution Management System (offered by Epicor, Inc.), BDL augments existing internal and external support services to provide a level of expertise businesses require, without the need to hire additional internal resources.

About Joe Bennett:

After college, Joe found himself as a custom programmer for UAS, a division of Ultimate Data Systems, the original ERP product SHIMS. In 1991 he joined the founders of Eclipse as the 7th employee and the third technical person on a 3 man team that authored version 1 of Eclipse. From the period of 1991-2012 he spent a career at Eclipse helping develop, support, install, sell and teach users Eclipse. He was an executive, principal, and board member until Eclipse was sold to Intuit, Inc in 2002. He continued on under the new leadership and entities that owned Eclipse as an Eclipse evangelist, industry and product expert, teacher and pre-sales engineer. From 2012-2014 he took on a new role as Senior Director of Wholesale Distribution Solutions at Infor.

For more information, please visit: ECLIPSE.BUSINESSDATALINKS.COM | twitter: @EclipseExperts

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[http://eclipse.businessdatalinks.com/2014/02/07/announcement-joe-bennett-joins-bdl/
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