

## PRESS RELEASE

For Immediate Release



The DoNation, a non-profit dedicated to increasing global charitable contributions and raising the awareness of charitable causes through a community driven by social media, is pleased to announce the launch of its IndieGoGo fundraising campaign. Visit the campaign at

<http://igg.me/at/builddonation/x/5611564>

The IndieGoGo campaign will help raise funds to develop the DoNation app for IOS and Android devices.

Evans Prater, Founder and CEO of The DoNation commented: "this is an exciting next step for us. With the app, donors will be directly connected to their giving community, receiving news about their favorite charitable causes, the charitable activities of their peers, and the ability to donate their time or money with one click - from their web-connected device. The implications are profound for charitable organizations, who can engage with a demographic they otherwise might overlook."

The IndieGoGo campaign hopes to raise \$50,000 and began on February 16, 2014.

### **ABOUT DoNation**

The DoNation reaches a global population of users who are more active in their communities through their involvement with DoNation. The DoNation vision is to empower millions of people who want to give their money or time to charitable causes, or give them the ability to donate to emergencies instantly - within minutes of the event.

The DoNation provides the infrastructure to enable any qualified charitable organization to reach a worldwide community of donors.

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