



ChirpE Scavenger Hunt at Expo! Expo! 2013

ROI Overview Infographic (For the period Dec. 7-22, 2013)

Seven premier organizations came together to co-host the ChirpE Scavenger Hunt at Expo! Expo! 2013 in Houston, Texas. Hundreds of attendees visited the ChirpE-powered photo booths in partner locations during the event, clicking and sharing their photos on Facebook in real-time.

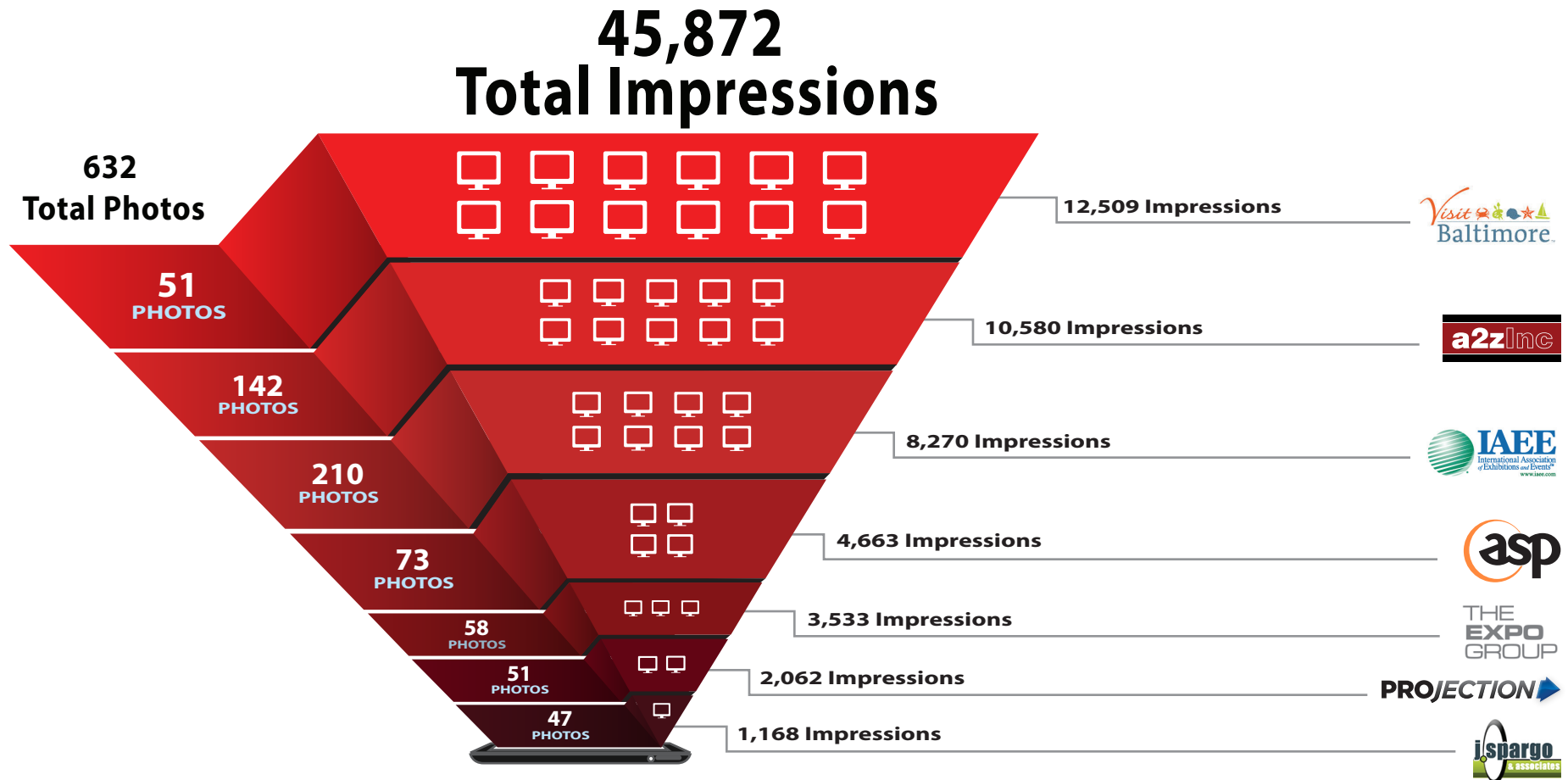
The **632 photos** clicked during this fun gaming experience engaged a total of **11,872 people** on Facebook, generating **45,872 impressions** in the process.





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ChirpE Photo Booth is a unique experiential and social marketing solution built to activate your online community, boost your brand's social presence and engage your prospects online; all with minimal effort from your side and at a fraction of the investment that major social campaign initiatives require.



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