

Ita M. Olsen, MA SLP, Biography

OlsenSpeech was founded in 1996 by Ita Olsen, one of the worlds leading authorities on speech and human communications. She has been featured on The Today Show, Good Morning America, WB11, NPR, the Wall Street Journal, The Financial Times, Allure Magazine, NY Post, Daily Candy and many others.

Ita has helped improve the speech and communications abilities of top executives and managers at leading institutions such as JP Morgan Chase, Citibank, New York Life Insurance Co., American Express, Bank of America, Nautica and others. Her groundbreaking approach rapidly enables clients to take their verbal and non-verbal communications skills to the next level. Ita also works with entertainers and performers to improve their vocal signatures and other speech professionals regularly seek her out for additional training.

An author of two books, *Great Intonations* and *The Perfect Accent*, and several instructional videos, Ita holds both Bachelor (1989) and Master (1992) of Arts degrees in Speech Language Pathology.

The result of coursework with Ita Olsen is the ability to use highly professional, Standard American English in one's everyday speech.

"Ita coached me to use professional Standard American English. She is awesome. She trained me to be relaxed & confident and use an influential voice. She is very personal and friendly too. Highly recommend her if you want to speak clearly, professionally and beautifully."

*Xiaofei Tang,
Director, American Express*