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The Split Squad to Appear at SXSW 2014, Release Debut Album *Now Hear This* on Vinyl

**Featuring Members of Blondie, The Fleshtones, The Plimsouls,
Parallax Project and The Baseball Project**

(BOSTON MA – WEDNESDAY MARCH 5, 2014) The Split Squad is headed to their second annual appearance at the South by Southwest festival in Austin, TX, later this month. They will be performing in a showcase at the Gingerman pub on Friday, March 14, presented by Blurt Magazine and sponsored by Dogfish Head Brewery. The SXSW appearance is part of a Spring tour promoting the release of their debut album, *Now Hear This*, which will have its U.S. release on vinyl on April 15, 2014.

The Split Squad will kick off their Spring tour in Rehoboth Beach, Delaware on March 7th and wrap up on April 28th in Longbranch, New Jersey, sharing bills with legendary NYC-based rockers The Fleshtones. Confirmed dates and venues for the Spring 2014 tour are:

03/07/14	Dogfish Head Brewery, Rehoboth Beach DE - with The Fleshtones
03/08/14	Stage on Herr, Harrisburg PA - with The Fleshtones
03/13/14	Yard Dog Art Gallery, Austin TX
03/14/14	The Gingerman, Austin TX - Blurt Magazine/Dogfish Head SXSW Showcase
04/24/14	IOTA, Arlington VA
04/25/14	The Bowery Electric, New York NY
04/26/14	Cafe Nine, New Haven CT
04/28/14	Brighton Bar, Longbranch NJ

Formed in 2011, The Split Squad is the the brainchild of bassist/singer **Michael Giblin**, of the PA-based powerpop band Parallax Project, who assembled a team of veteran musicians he had worked with over the years on tours and various recording projects. The other members of The Split Squad are:

- Drummer **Clem Burke**, a founding member of Blondie, and a 2006 Rock & Roll Hall of Fame inductee. Burke is also a highly sought-after session musician who has worked with Pete Townshend, Bob Dylan, Iggy Pop and Joan Jett, among many others.
- Guitarist **Eddie Muñoz** of L.A.'s legendary powerpop outfit The Plimsouls (whose single "A Million Miles Away" charted on the Billboard Hot 100) and more recently Magic Christian and Parallax Project, with Giblin.

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- Guitarist **Keith Streng**, founding member of seminal rockers The Fleshtones, longtime fixtures of the New York garage-rock scene that grew from the famed Manhattan music club CBGB.
- Keyboardist **Josh Kantor**, of The Baseball Project, and Boston-based folk-rock band Jim's Big Ego, who also serves as the organist for the Boston Red Sox at Fenway Park.

Featuring 12 original tracks plus a cover of The Small Faces' "Sorry She's Mine," *Now Hear This* is the unmistakable product of its members common roots in the classic powerpop, punk, glam and garage rock of the '70s and '80s. The album was produced by Seattle music icon **Scott McCaughey**, best known as a founding member of cult faves The Young Fresh Fellows and the Minus 5. Adding to the star power on The Split Squad's debut are guest appearances by McCaughey, **Peter Buck** (R.E.M.), **Hugo Burnham** (Gang of Four), and **Mike Gent** (The Figgs). *Now Hear This* was recorded in the summer of 2012, at Woolly Mammoth Studios in Waltham, MA.

For more information, please visit the band's official website at www.thesplitsquad.com and their Facebook page at <http://www.facebook.com/TheSplitSquad>.

To schedule an interview, or for high-resolution photos, MP3s/CDs, and other press materials, please contact Andrea Kremer at Shake & Howdy, at 781-214-4412 or andrea@shakeandhowdy.com. For booking information, contact Roggie Baer at Rajiworld, at robbie@rajiworld.com.

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