

## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE (March 24, 2014)**

**Grand Rapids, MI: Legacy Innovation Group Opens Up Office In Grand Rapids, Michigan.**

Legacy Innovation Group, a strategic innovation consultancy, has opened its office in Grand Rapids, Michigan and is now accepting clients.

Through its proprietary innovation management and product development processes, the firm helps clients achieve new levels of business performance and growth.

"We are incredibly excited to bring the latest thinking and practice in business innovation to our clients. At no time in history has the mandate for effective innovation been more prescient in business than it is today. Legacy Innovation Group helps businesses understand innovation and teaches them how to establish effective innovation programs for ongoing innovation and sustained business growth." - Anthony Mills, CEO

The firm leverages the experience and thought-leadership of principal Anthony Mills, a seasoned executive who has spent many years working in a broad range of industries and in a number of different urban centers, including New York City, RDU, Milwaukee, Detroit, and Grand Rapids. The firm has developed a series of proven processes to help clients build sustainable capabilities in innovation management and new product development. These include the Flight Board Innovation Method™ and the Emergent NPD Process™, both of which have been well-vetted and perfected over several years.

The key services Legacy Innovation Group offers include:

- Consulting in innovation strategy, innovation management, and innovation practice
- Auditing in innovation management maturity
- Training in innovation management and innovation practice
- Innovation workshops
- Product portfolio review
- Market and technology scouting
- Strategic leadership of front-to-back NPD projects using a nuclear network model.

**About Legacy Innovation Group:** Legacy Innovation Group is a strategic innovation consultancy. The firm was founded on the principal that profitable innovation can be harnessed in any industry when the right focus is placed on good business strategy, a sound innovation process, and strategically managed product development. The firm is headquartered in downtown Grand Rapids, Michigan. They welcome any size client, from start-ups, to small and midsize enterprises, to multinational corporations, and are available to work globally. The firm's web site can be found at [www.legacyinnova.com](http://www.legacyinnova.com).

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