

NETWORK

The world's most purposeful network for women

Corporate Sponsorship



Dr. Lily Jenkins
Purpose Development Coach





LADY OF PURPOSE NETWORK

THE WORLD'S MOST PURPOSEFUL NETWORK FOR WOMEN



Thank you for taking time out of your schedule to discover how the Lady of Purpose Network is supporting women in the marketplace. Recent years have allowed us to witness a reversing trend among women as the breadwinners for their home. We believe that this trend is the result of females being more likely to attend college after high school than males. As a result, many women have become successful entrepreneurs, heads of major organizations, and top leaders within their fields.

We applaud the success of women in the marketplace and also understand that the role of a woman in her home remains the same. The success of women has come with an increasing demand for a woman to be more purposeful in order to balance a successful career and maintain the home front. The Lady of Purpose Network supports women by speaking to their appetite for purpose. We understand that purpose is one of the most mismanaged resources in the marketplace. If women are going to continue their climb to success, they must master the skills on managing purpose for their demanding lifestyle.

The annual Lady of Purpose Network Conference is quickly becoming the destination for women who desire to feed their appetite for purpose. Your sponsorship will support our efforts in helping women remain on the cutting-edge of purpose in the marketplace. Thanks for your consideration and I look forward to your response. Please see our sponsorship levels on the following pages.

Dr. Lily Jenkins
CEO and Founder
Lady of Purpose Network



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Sponsorship Levels

Bronze Sponsorship Package (\$250)

This sponsorship package includes:

- One (1) regular ticket to the Lady of Purpose Conference (Travel Not Included) -
- Announcement on Social Media and PR Advertising of your sponsorship
- Logo placement inside conference souvenir program under 'Bronze Level Sponsors' -
- One (1) promotional item in conference tote bags (prepare for 200 attendees)

Silver Sponsorship Package (\$500)

This sponsorship package includes:

- Two (2) regular tickets to the Lady of Purpose Conference (Travel Not Included) -
- Announcement on Social Media and PR Advertising of your sponsorship
- Logo Placement in the conference souvenir program under 'Silver Level Sponsors' -
- One (1) promotional item inside conference tote bags (prepare for 200 attendees).

Gold Sponsorship Package (\$1000)

This sponsorship package includes:

- Two (2) VIP tickets to the Lady of Purpose Conference (Travel Not Included) -
- Announcement on Social Media and PR Advertising of your sponsorship
- Logo Placement in the conference souvenir program under 'Gold Level Sponsors'
- One (1) promotional item inside conference tote bags (prepare for 200 attendees)
- Name/Logo on the Conference's Step and Repeat Banner.



Platinum Sponsorship Package (\$2000)

This sponsorship package includes:

- Two (2) VIP tickets to the Lady of Purpose Conference (Travel Not Included) -
- Two (2) regular tickets to the Lady of Purpose Conference (Travel Not Included)
- Announcement on Social Media and PR Advertising of your sponsorship
- Logo Placement in the conference souvenir program under 'Platinum Level Sponsors'
- Logo Placement on the Lady of Purpose Network website as the Platinum Sponsor of this year's conference
- Two (2) promotional items inside conference tote bags (prepare for 200 attendees)
- Name/Logo on Conference's Step and Repeat Banner
- 5 minute speaking opportunity to highlight business during the 'Pearly White' Luncheon on Friday afternoon, July 18, 2014.
- Automatic vendor space for the entire 3 days of the conference and positioned inside the main conference ballroom for full visibility.

<http://www.ladyofpurpose.info>

info@ladyofpurpose.info 1-888-

354-9970



The Lady of Purpose Conference—2014
Theme: Style, Class, and Grace...No Filters! It is what it is...
September 19-20, 2014

Atlanta, GA

Conference Itinerary:

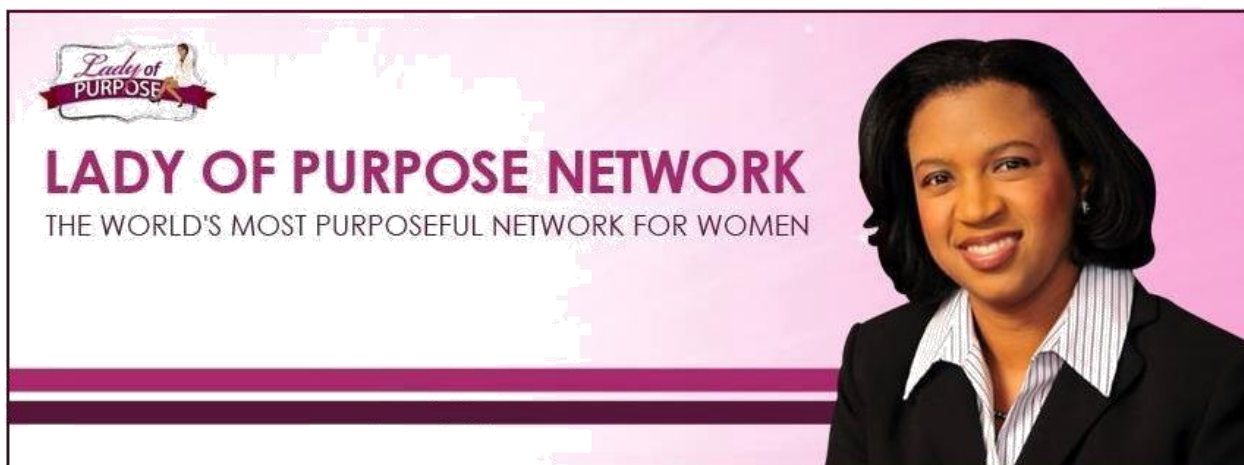
September 18th-

-5:00PM-8:00PM - Registration/pick up conference bags and name tags

September 19th- Friday Morning- Attire: Black Pant or Jeans & Conference T-shirt

-8:00AM-8:30AM - Registration/pick up conference bags and name tags

-8:20AM-8:55AM - Praise & Worship



Concurrent Break-out Sessions

****Look for your color-coded tag inside your conference tote bag for your scheduled sequence of sessions with the following speakers:**

Break-out Speakers:

Prophetess Tapika Howard (Atlanta, GA)

Apostle Donald Jenkins

Pastor Stephanie Kirkland (Charlotte, NC)

Susan Boone (Atlanta, GA)

9:00AM-9:40AM - Session 1

9:45AM-10:25AM - Session 2

10:30AM-11:10AM - Session 3

11:15AM-11:55AM - Session 4

-12:30PM-2:00PM - "Pearly White" Luncheon/Awards Ceremony

(Everyone and Everything in Pearls and Pure White!)

Keynote Speaker: Cynthia Good, Speaker, CEO & Founding

Editor of: Little PINK Book (Atlanta, GA)



-2:30-6:30PM - **Take a Shopping Excursion** or **Tour the City of Atlanta!** -

7:00PM-8:30PM - Evening Session w/ Dr. Lily Jenkins

Psalmist: Kezia Alford
Psalmist: Marlo Moore

-9:00PM-10:30PM - Late Night Pajama Real-Talk Session w/ Prophetess Nicole Armstrong (Atlanta, GA)

July 19th- Saturday Morning- Attire-Business Casual

-8:30AM-9:00AM - Praise & Worship

-9:10AM-10:00AM - Business Session w/ Rachelle Kelly of Rachelle Kelly International (Houston, TX)

-10:10AM-10:50AM - Business Session w/ Karlana Wallace of Stiletto Woman Media (Columbus, OH)

-11:00AM - 11:45AM - Business Panel Q & A hosted by Dr. Lily Jenkins

Closing Remarks & Group Picture

-12:00 Noon - Check-out (Or stay another day in ATL!)