



FOR IMMEDIATE RELEASE

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Ginga Baby Announces Partnership with 4VOO Distinct Man

Dr. Rollan Roberts II and Ginga Baby have partnered with 4VOO to offer their premiere line of anti-aging and skin care for men.

Kalispell, MT – May 20, 2014 – Ginga Baby, a women's empowerment company that manufactures healthy, all-natural breast milk baby formula, announced they have finalized their relationship with 4VOO Distinct Man, an innovative, prestigious Canadian-based skin care and cosmetics company founded by Marek Hewryk.

Ginga Baby will be carrying their most sophisticated, luxurious products that mimic the effects of Botox® under the Ginga Dad men's product line.

"There is no more prestigious brand we could partner with – 4VOO is the world leader in men's anti-aging formulas. Their products are carried by Harrods of London and are well known in the Robb Report, GQ, Men's Journal, In Style, Men's Health, Esquire, and numerous leading periodicals," says Dr. Roberts, Founder/CEO of Ginga Baby. "I have been using their products for some time and am thrilled to carry 4VOO's product line. Our philosophies of luxury and living are aligned and am pleased to offer Ginga Dads the absolute best products in the world."

"For a man who understands that his look is extremely important to his personal and professional success, just a moisturizer is not good enough," explains Hewryk. "Most of the moisturizers for men are like ordinary cars. 4VOO is the Ferrari of anti-aging men's skin care: luxury, power, and incredible performance."

Already a favored brand among many celebrities and professionals, 4VOO is dedicated to creating the highest quality skincare and enhancement products to meet the increasing demands of today's sophisticated man.

To support the Ginga Baby crowd funding campaign, please visit www.fundable.com/GingaBaby.

For more information about Ginga Baby products and services along with how to become a Ginga Mom, please visit www.GingaBaby.com.

About Ginga Baby

Ginga Baby is a women's empowerment company that manufactures healthy, all-natural breast milk baby formula. Located in the beautiful Flathead Valley of Montana, Ginga Baby's empowerment mission is primarily served through its proprietary software platform called Blipiti, empowerment programs and cruises. It's Life Sciences product line consists of infant nutrition, anti-aging, weight management and adult nutrition and is sold through micro-retail locations and affiliates known as Ginga Moms. It was the first successfully crowd funded company in the direct sales industry. For more information, please visit www.GingaBaby.com.

About Dr. Rollan Roberts II

Author Dr. Rollan Roberts II is an accomplished CEO, TV Personality, and Business Strategist. Along with his immense success in the corporate world, he owns multiple companies and holds two patents - one for the **90 Day Race** formula. He was featured in the movie, *The Journey*, and holds a Doctorate degree in International Business and Entrepreneurship. Dr. Roberts resides in Montana and Florida and has a passion for growing companies, flying planes, riding horses, scuba diving, and riding motorcycles. For more information, please visit www.RollanRoberts.com.

About 4VOO

4VOO (*pronounced 'forvous'*) is an innovative Canadian skin care & cosmetic's company that offers the luxurious experience of enhancing the appearance, confidence, and allure of men.

4VOO is dedicated to producing premium skin care products and enhancement products that work with a man's skin to provide lasting visible results. 4VOO searches the world for the best ingredients and technologies available. Formulations are extensively tested for desired results, and only when we are satisfied, do our reputable laboratories carefully blend small batches to ensure maximum effectiveness. This synergistic approach is timely and produces a superior product. 4VOO distinct man® required two years to develop, and once you use it you will understand why.

4VOO does not use animals to test our products. For more information, please visit www.4VOO.com.

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