Basement Finishing Experts Arrive in New England

May 30, 2014 – Arlington Heights, Illinois - An award-winning basement finishing firm has just arrived in New England, promising to beat up moisture and water damage with their innovative waterproof wall and subflooring system.

Matrix Basement Systems of New England - an offshoot of their Illinois-based headquarters - will be stationed at a new office in Hopedale, Mass. Recently named as one of the Big50 Remodelers by Hanley Wood and Remodeling Magazine, the company is geared up to help homeowners fight basement water problems in areas of Boston, MA and Providence, RI.

Nick Richmond, President at Matrix Basement Systems said: "Over the years we've had a great number of inquiries from the New England area, especially with regards to our waterproof wall panels. New England is unique in that waterproofing is paramount for basement projects - the ground retains a lot of moisture and without proper attention this can cause a big headache for homeowners. Now we have a local office, we're perfectly placed to ensure basements are not only a convenient and useful space, but dry and comfortable. After all, that's the number one priority for any underground space - it needs to be usable above all else."

Matrix Basement Systems of New England will be installing the Matrix Basement Finishing System – a Basement SIP (Structurally Insulated Wall Panel) and Raised Subflooring System - which is designed to protect basements from flooding or damage to drywall products due to water. Mold, mildew and structural damage are all potential side-effects of groundwater; which is why the firm has worked to provide a product that can protect against this. The company guarantees the product is 100% waterproof, mold proof, and mildew proof with other added benefits like thermal insulation too.

Vice President and Co-Founder Brian Barrick said: "Waterproofing and preventing moisture from impacting a basement is the biggest concern of every homeowner - and rightly so. It can cause considerable damage to a basement space; some of which is irreparable. But what makes our product so groundbreaking is the attention to other finer details. "The Matrix product is eco-friendly, non-toxic and energy-efficient. That means that homeowners have the ultimate peace of mind that it will not only do the job, but tick every desirable box as well. With our product, your basement will stay cool in the summer, warm in the winter, and save on energy bills. It's

seamless and paintable too - so the final decorative touches are far superior to drywall." Matrix Basement Systems is the largest basement finishing contractor in the Midwest, with offices in Illinois, Michigan and New England. Their Boston office is now fully operational.

About Matrix

Based in Arlington Heights, Illinois, Matrix Basement Systems, Inc. is the largest basement finishing contractor in the Midwest. Founded in 2009, Matrix has provided homeowners with a non-toxic, energy-efficient, waterproof, mold proof, paintable wall system that is quickly and easily installed, and protects basements from water and moisture damage for years to come. Matrix has brought dry basement environments and great basement design services to more than 1,000 homes across the Chicagoland, Detroit, and New England areas. The innovation of successful entrepreneurs Nick Richmond and Brian Barrick has not only impacted residential construction, but their recent launch of Matrix Manufacturing, USA is the Midwest's biggest producer of Basement SIPS, MgO-Board, Tyroc Subflooring™, and Panel Lamination services. With more than 100 employees spread across multiple locations in Illinois and Michigan, Matrix Basement Systems is a leader in the basement remodeling industry and will continue to be an innovator in green building and home performance materials.

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