

## FOR IMMEDIATE RELEASE

Contact: **Luke Fortin**  
**(813) 446-7880**  
**lukef@farmoremktg.com**

### Farmore Marketing, Inc. SELECTED A WINNER IN THE 35th ANNUAL TELLY AWARDS

**Tampa, Florida – June 13, 2014** – The Telly Awards has named Farmore Marketing, Inc. as a Bronze winner in the 35th Annual Telly Awards for two of their pieces titled “50 Legs Charity Video” and “Video | A Lasting Impact” With nearly 12,000 entries from all 50 states and numerous countries, this is truly an honor.

“50 Legs Charity Video” was donated by Farmore Marketing, Inc. to help raise awareness for the cause. This video highlights the purpose of the charity and some of the success stories 50 Legs has had.

<https://vimeo.com/85278256>

“Video | A Lasting Impact” is a self-promotion video for Farmore Marketing, Inc. The video highlights the value of quality video in marketing, and how Farmore Marketing, Inc. can help businesses create quality video for their organizations.

<https://vimeo.com/94696413>

#### About The Telly Awards

The Telly Awards was founded in 1979 and is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

For its 35th season, The Telly Awards once again joined forces with YouTube to give the public the power to view and rate videos submitted as part of the People’s Telly Awards. In addition to recognition from the Silver Telly Council, the judging panel that selects the Telly Awards winners, the Internet community helps decide the People’s Telly Awards winners.

A prestigious judging panel of over 500 accomplished industry professionals, each a past winner of a Silver Telly and a member of The Silver Telly Council, judged the competition, upholding the historical standard of excellence that Telly represents. The Silver Council evaluated entries to recognize distinction in creative work – entries do not compete against each other – rather entries are judged against a high standard of merit. Less than 10% of entries are chosen as Winners of the Silver Telly, our highest honor. Approximately 25% of entries are chosen as Winners of the Bronze Telly.

“The Telly Awards has a mission to honor the very best in film and video,” said Linda Day, Executive Director of the Telly Awards. “ Farmore Marketing, Inc.’s accomplishment illustrates their creativity, skill, and dedication to their craft and serves as a testament to great film and video production.”

#### About Farmore Marketing, Inc.

Farmore Marketing, Inc. is a Tampa based marketing firm, specializing in creative marketing services. Farmore Marketing, Inc. has a passion for creating cost effective quality video. Founded in September of

2013, Farmore Marketing, Inc. has seen early success. This win from The Telly Awards helps to validate that success as well. Farmore Marketing, Inc. has also won several video competitions, and as a result has had commercials nationally aired. As they grow, they are getting increasingly hard to ignore.

Please contact Luke Fortin, CEO of Farmore Marketing, Inc. for inquiries: [lukef@farmoremktg.com](mailto:lukef@farmoremktg.com) or call (813) 446-7880.

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