

AUGUST 26, 2014 FOR IMMEDIATE RELEASE

Breathe California of Los Angeles County Announces 2014 Breath of Life Awards Gala PSOMAS Named as 2014 Breath of Life Honoree for Sustainability Programs and Initiatives

LOS ANGELES, CA – Breathe California of Los Angeles County (BLA) is pleased to announce the 2014 Breath of Life Awards Gala, scheduled for Thursday, November 20, 2014 beginning at 6pm at the Westin Bonaventure Hotel in downtown Los Angeles. The Breath of Life Awards Gala is a prestigious annual event recognizing individuals, corporations and civic leaders for their successful leadership in supporting clean air and healthy lungs.

This year, Psomas will be awarded as the Breath of Life Award Honoree. This is the highest honor that BLA bestows upon an individual or corporation for successful leadership in support of the mission to promote clean air and healthy lungs. This award was presented to The Boeing Company in 2013.

"We are very excited for this year's Awards Gala to put a much needed spotlight on the importance of clean air and air quality in Los Angeles," sais Enrique Chiock, CEO of BLA. "With instances of asthma and COPD on the rise, and the increasing focus on the use of community energy resources, it's a critical time to be thinking about ways we can improve the quality of life for residents in Los Angeles and beyond."

During the gala, guests – including 300 local business leaders, civic leaders and representatives from the environmental, labor and health sectors - will enjoy an awards reception, silent auction and dinner. Proceeds from the gala support BLA programs that support individuals and communities in need, addressing issues including TB, COPD, environmental education, lung disease, asthma, tobacco, access to services and more. Programs are multi-cultural, multi-disciplined and tailored to specific age ranges and cultural backgrounds.

Past Honorees include The Boeing Company, LA/OC Building & Construction Trades Council, Lt. Governor Gavin Newsom, Southern California Gas Company, Los Angeles Times Publisher Kathryn M. Downing, Toyota Motor Sales USA, BMW Group, American Airlines, Governor

Arnold Schwarzenegger, Union Bank CEO Masa Tanaka, California State Secretary for Resources Mary Nichols, Consul General of Mexico José Angel Pescador Osuna, and more.

To purchase tickets, please visit www.breathela.org/breathoflifeawards

For more information about the Breath of Life Awards Gala sponsorship, contact Joan Ford at 323.935.8050 x223 or visit www.breathela.org.

ABOUT BLA

Breathe California of Los Angeles County (BLA) is a nonprofit organization established in 1903 dedicated to creating clean air and healthy lungs for Los Angeles County residents through research, education, advocacy and technology. BREATHE LA focuses outreach and education efforts on community health fairs, the Better Breathers Clubs™ and collaborations with leading local organizations that are taking action to improve environmental impacts in neighborhoods most affected by poor air quality. Their mission is to improve health outcomes and quality of life for those suffering with asthma, COPD, lung disease and other breathing conditions. BLA is part of BREATHE California, the statewide coalition with sister organizations in Central Coast, Sacramento, San Francisco, San Mateo and Santa Clara-San Benito Counties. For more information, visit breatheLA.org.

ABOUT PSOMAS

Dedicated to balancing the natural and built environment, Psomas provides sustainably engineered solutions to public and private clients. As a full-service consulting, engineering, environmental, construction management, and survey firm, Psomas helps clients create value and deliver complex projects. Providing services in the transportation, water, site development, federal, and energy markets, Psomas' staff of over 500 employees provides services from offices throughout California, in Arizona, and Utah. www.Psomas.com

CONTACT

EVENT/BLA INFORMATION: Joan Ford: jford@breathela.org PRESS INQUIRIES: Julie Gremli: julie@jagmediaworldwide.com