



Functional Beverages Market

- ⁷ The US functional drinks market had total revenues of \$22,864.7m in 2011, representing a compound annual growth rate (CAGR) of 4.7% between 2007 and 2011.
- Market consumption volumes increased with a CAGR of 2% between 2007 and 2011, to reach a total of 6,892.6 million liters in 2011.



The performance of the market is forecast to accelerate, with an anticipated CAGR of 10.4% for the five-year period 2011 - 2016, which is expected to drive the market to a value of \$37,446.3m by the end of 2016.



OmegaH2O[®] utilizes over 40 patents and patents-pending technologies that encapsulate Omega-3 DHA or EPA & DHA in a water soluble liquid or powder form that is shelf stable and free of fish flavor in foods, beverages or supplements....

OmegaH2O[®] utilizes Esolv[®], clean label claim, Vitamin E encapsulator....

OmegaH2O[®] utilizes natural bicarbonate, +HCO3 technology to assure no fish flavor, room temperature stability....

OmegaH2O[®] Smoothies

1500mg EPA DHA per 15ml serving

Shelf stable for up to one year and beyond*

Clean label claim & non-GMO

Different flavors







*Utilizing Virun patents and patents-pending technologies and conditions.

OmegaH2O[®] Functional beverages



Esolv[®] OmegaH2O[®]

Esolv[®] OmegaH2O[®] 150 DHA Vegetarian Powder 150mg DHA Water Soluble Powder Esolv[®] OmegaH2O[®] 30 DHA Vegetarian CLEAR Liquid 30mg DHA Water Soluble, Clear, Shelf Stable* Liquid Emulsion Esolv[®] OmegaH2O[®] 30 EPA DHA Vegetarian CLEAR Liquid 30mg EPA DHA Water Soluble, Clear, Shelf Stable* Liquid Emulsion

*product is stable using VIRUN patent and patents-pending technologies

It really looks like this!

Whether it's clear functional water, stick pack, shot or powdered

blend, we make fish not fishy for the duration of your products

shelf-life at room

formulating YOUR beverage above and beyond





VIRUN, Inc. 21118 Commerce Pt. Dr. Walnut, CA. 91789 Phone: (909) 839-0629 email: innovate.now@virun.com







