Brain IDEAS Symposium



WIRED TOGETHER

Friday, August 5, 2016 8:00 AM – 6:00 PM Denver Marriott South Attendees Receive 8 CE Hours Register Today at BrainIDEAS.org



"Neurons that fire together, wire together!" ~ Hebb's Law

INVISIBLE DISABILITIES® EDUCATION AND SUPPORT (IDEAS)

We invite you to join us for Invisible Disabilities® Association's (IDA) 2016 Brain IDEAS Symposium! This year's symposium is centered on the brain themed "Wired Together" focusing on the latest research and scientific discoveries in Brain Disorders, Brain Health, and Brain Therapy.

Nationally recognized professionals will deliver talks on Mental Illness, Autism, Alzheimer's, Nutrition, Mental Training, Humor, Stroke, PTSD, and TBI. Expert-led panels for questions and answers will conclude each section allowing attendees to interact with presenters. The lunch program will award three honorees in healthy living, research, and innovation followed by Top-Ten Billboard recording artist Billy McLaughlin - a musician who pursued his passion despite a devastating diagnosis of focal dystonia - a story that continues to awe and inspire the world. Learn more about the speakers, panel moderators, and honorees at BrainIDEAS.org where you can read biographies as well as purchase a ticket to the event!

IDA is a nonprofit based in Colorado that encourages, educates, and connects people and organizations touched by illness, pain, and disability around the globe. Learn more about IDA at InvisibleDisabilities.org.





WHY ATTEND

To learn the latest research and scientific discoveries in brain disorders, health, and therapy from nationally recognized professionals. Plus, attendees will receive 8 CE hours provided by the National Board for Certified Counselors via our Education Sponsor, the University of Phoenix, College of Social Sciences!



WHO SHOULD ATTEND

Anyone interested and involved in the care of those with brain disorders and or brain injuries including Therapists, Nurses, Nurse Practitioners, Physicians, Physician Assistants, Mental Health Professionals, Pharmacists, Nutritionists, Educators, Doctors, Care-Givers, Students, and Veterans.



WHEN AND WHERE TO ATTEND

Friday, August 5, 2016 from 8:00 AM – 6:00 PM (7:00 AM Registration)
Denver Marriott South | 10345 Park Meadows Dr, Lone Tree, CO 80124
30 Minutes from Denver International Airport (DIA)
25 Minutes from Downtown Denver
Easy Access from Lightrail at the Lincoln Station



VIP MEET AND GREET ON THURSDAY, AUGUST 4TH

Join us for the Pre-Symposium VIP Meet & Greet the night before the symposium from 6:30 - 8:30 PM to meet the extraordinary 2016 Brain IDEAS Symposium Presenters and Award Recipients! VIP Attendees will enjoy two hours of meaningful conversation with some of the brightest minds in the field of Brain Research, a delicious Mashed Potato Martini Bar, a Cash Beverage Bar, and world class entertainment from an international illusionist, the incredible David Laflin. This is a VIP only event with limited tickets available, so get your VIP Ticket to the sympsoium right away. Sponsors, Nonprofit Partners, and exhibitors will also receive a limited amount of VIP Tickets.

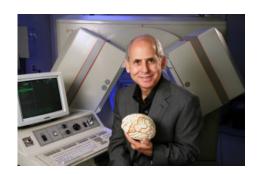
S P E C I A L G U E S T S



ENTERTAINMENT | Billy McLaughlin

An innovative performer and composer, Billy McLaughlin embraces the advantages of acoustic guitar amplification, unorthodox techniques, and altered tunings while celebrating a gift for melody. His enormous yet fluid acoustic guitar tone has carried him around the world, to Billboard's Top-Ten Chart, and most recently through a devastating medical disorder called focal dystonia. McLaughlin has had to re-learn the guitar left-handed and is in the early stages of what might be described as "one of the great musical-comeback stories of all time." His story is the subject of an award-winning documentary film called Changing Keys – Billy McLaughlin and the Mysteries of Dystonia. Hear more about his incredible journey, and witness his distinct talent during the symposium's lunch program!

"It's amazing that such an extensive sound comes from one instrument." – Chicago Sun Times



HEALTHY LIVING AWARD | Daniel G Amen MD

Daniel Amen has been chosen to be the recipient of IDA's 2016 Healthy Living Award based upon his lifelong passion for finding healthy and positive life changing solutions for patients who live daily with chronic illness. Thank you, Dr. Amen, for leading the way in using brain science to promote healthier lifestyles.



RESEARCH AWARD | John B Arden PhD

John Arden has been selected as IDA's 2016 Research Award recipient based upon his cutting-edge research in neuroscience and psychotherapy through his vision of Brain-Based Therapy Dr. Arden's best-selling book, *Rewire Your Brain*, provides a practical approach to living a vibrant life through a synthesis of psychology, mindfulness, and nutritional neuroscience with facts about the brain's capacity for neuroplasticity and neurogenesis.



INNOVATION AWARD | Bruce E Wexler MD

Bruce Wexler has been chosen to be the recipient of IDA's 2016 Innovation Award based upon his vision and innovation as the Founder of C8 Sciences. C8 Sciences brings together cutting edge cognitive software, physical exercise, and cognitive assessments from the National Institute of Health to improve the core cognitive functions in Children with ADHD and other disorders.

CUTTING EDGE SCIENCE

BRAIN DISORDERS



ATTENTION DEFICIT DISORDERS & ADHD

Bruce E Wexler MD
Founding Scientist
at C8 Sciences,
Professor of Psychiatry
at Yale Medical School



LEARNING DISABILITIES, DYSLEXIA, & AUTISM

Ron Minson MD
Clinical Director at
Integrated Listening Systems



ALZHEIMER'S & DOWN SYNDROME

Huntington Potter PhD
Director at Rocky Mountain
Alzheimer's Disease Center,
University of Colorado



PANEL MODERATOR

John Arden PhD
Chief Academic Officer,
Institute of Brain Potential,
Author of Rewire Your Brain

BRAIN HEALTH



NUTRITION & MICROBIOME

Jon Clinthorne PhD
Nutrition Education
Specialist Supervisor
at Natural Grocers
by Vitamin Cottage



MENTAL TRAINING

Heidi Hanna PhD
Co-Founder at Institute for
Integrative Neuroscience,
Chief Energy Officer
at SYNERGY, Author



THERAPEUTIC HUMOR

Karyn Buxman RN MSN CSP CPAE Director of Training at SYNERGY, Neurohumorist, Author



PANEL MODERATOR

Katherine Puckett, PhD, MS, MSW, LCSW Chief for the Division of Mind-Body Medicine at Cancer Treatment Centers of America®

BRAIN THERAPY



STROKE

Karen Custer PTA Founding Director at StART, Stroke Active Recovery Therapy



PTSD & PHANTOM LIMB PAIN

Robert Tinker PhD
Psychologist, Author,
Researcher, EMDR
Clinician and Trainer



TRAUMATIC BRAIN INJURY

Michael Pierce, DC,
DACNB, FACFN
Chiropractic Neurologist, Asst
Prof at Carrick Institute of Clinical
Neuroscience and Rehabilitation



PANEL MODERATOR

Lacey Berumen, PhDc, MNM, CAC III Board Member of the National Alliance on Mental Illness (NAMI), Faculty Member at University of Phoenix

DYNAMICALLY REVEALED

FRIDAY, AUGUST 5TH FROM 8:00 AM - 6:00 PM

7:00 AM REGISTRATION, BREAKFAST, & EXHIBITS

8:00 AM EVENT INTRODUCTION

IDA President Wayne Connell

8:10 AM BRAIN DISORDERS

ADHD - Bruce E Wexler MD Autism - Ron Minson MD

Alzheimer's - Huntington Potter PhD

Panel - John Arden PhD

10:20 AM 30 MINUTE BREAK & EXHIBITS

10:50 AM BRAIN HEALTH

Nutrition - Jon Clinthorne PhD

Mental Training - Heidi Hanna PhD

11:50 AM 30 MINUTE BREAK & EXHIBITS

12:20 PM LUNCH, AWARDS, & ENTERTAINMENT

Healthy Living Award - Daniel Amen MD

Research Award - John Arden PhD Innovation Award - Bruce Wexler MD

Entertainment - Billy McLaughlin

1:30 PM 30 MINUTE BREAK & EXHIBITS

2:00 PM BRAIN HEALTH

Humor - Karyn Buxman RN MSN CSP CPAE

Panel - Katherine Puckett PhD MS MSW

3:10 PM 30 MINUTE BREAK & EXHIBITS

3:40 PM BRAIN THERAPY

Stroke - Karen Custer PTA

PTSD - Bob Tinker PhD

TBI - Michael Pierce DC DACNB FACFN
Panel - Lacey Berumen PhDc MNM CAC III

5:50 PM EVENT CONCLUSION

2016 EXHIBITORS

Invisible Disabilities® Association (IDA)

IDA Cares Campaign

The Caring Project

Immuno Research Centers

Institute for Life and Care

Carson J Spencer Foundation

Colorado Neurological Institute

National Alliance on Mental Illness

Brain Injury Alliance of Colorado

Chiari & Syringomyelia Foundation

University of Phoenix

Rocky Mountain MS Center

STAR Institute for Sensory Processing Disorders

Autism Society of Colorado

Autism Community Store

Illusionist David Laflin

Register as an exhibitor today at BrainIDEAS.org



ACCESSIBLE TO EVERYONE

ATTENDEES

All tickets include continental breakfast, lunch, and an afternoon snack with the exception of the Lunch Program Ticket which includes lunch only.

VIP TICKET | \$250

1 Symposium Attendee with Priority Seating Plus Entry to the VIP Meet and Greet

SYMPOSIUM TICKET | \$200

1 Symposium Attendee

SYMPOSIUM STUDENT TICKET | \$125

1 Symposium Student Attendee

SYMPOSIUM VETERAN TICKET | \$125

1 Veteran or Active Military Attendee

LUNCH PROGRAM TICKET | \$75

Lunch, Honors Awards, and Performance by Special Guest Star Billy McLaughlin from 12:20 PM - 1:30 PM (12:00 PM Registration)

EXHIBITORS

All exhibit packages include one six foot table with two chairs, an acknowledgement in the Symposium Guidebook, and attendance to the VIP Meet and Greet. Exhibitors attend the symposium as well as run their tables during the breaks. All exhibit times are listed on the schedule.

EXHIBITOR & 2 SYMPOSIUM TICKETS | \$500

2 Symposium Attendees & 1 Exhibit Table

EXHIBITOR & 1 SYMPOSIUM TICKET | \$350

1 Symposium Attendee & 1 Exhibit Table

ROOMS AND PARKING

The special event room rate at the Marriott Denver South is \$159 per night plus tax for August 4th; reservations must be received on or before July 17th. Contact the Event Coordinator to reserve a room. Self-parking is complimentary for attendees in the hotel's lot.

Go to **BrainIDEAS.org** to purchase tickets and exhibitor packages!



CONTINUING EDUCATION INFORMATION FOR COUNSELORS AND THERAPISTS

Counselors and therapists will receive 8 CE hours for attendance at the full-day symposium through the University of Phoenix-Colorado Campus-College of Social Sciences, which has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 4532. Programs that do not qualify for NBCC credit are clearly identified. University of Phoenix-Colorado Campus-College of Social Sciences is solely responsible for all aspects of the programs.

ABOUT THE COLLEGE OF SOCIAL SCIENCES AT THE UNIVERSITY OF PHOENIX

The College of Social Sciences at University of Phoenix delivers innovative programs designed to teach core competencies for students dedicated to achieving their academic and professional goals as agents of change in the global community. The vision of the College of Social Sciences is to inspire global transformation through visionary educational engagement in the social sciences. The Colorado campus offers local degree programs: Bachelor of Science in Psychology and Master of Science degrees in Clinical Mental Health Counseling and School Counseling.

BECOME A SYMPOSIUM SPONSOR

IDA's Brain IDEAS Symposium would not take place without the generous support of sponsors. Without them, the learning and sharing of the latest research and scientific discoveries in Brain Disorders, Brain Health, and Brain Therapy would not be possible. Sponsorships are available at several investment levels so all organizations, regardless of size, can consider sponsorship as a way to promote the importance of this educational initiative and simultaneously expand their presence in the industry while fostering relationships with other companies, experts, and professionals alike. The following packages include a variety of benefits, recognitions, and event bonuses.

Contact the Event Coordinator if you're interested learning more, or go online to BrainIDEAS.org to become a sponsor today. Invisible Disabilities® Association (IDA) looks forward to partnering with you to bring these important IDEAS to life!



PRESENTING SPONSOR | \$7,500

16 Symposium Attendees, 1 Exhibit Table, & 4 VIP Meet and Greet Attendees 5 Minute Presentation Time and Table Signage

Complimentary Full-Page in Symposium Guidebook (inside front or back)
Acknowledgement in all Printed Collateral, Press Releases, and from the Stage
Acknowledgement/Logo on Event's Website for One Year with Link



ENTERTAINMENT SPONSOR | \$4,500

8 Symposium Attendees, 1 Exhibit Table, & 2 VIP Meet and Greet Attendees Joined at table by symposium entertainer Billy McLaughlin during lunch program Complimentary Full-Page in Symposium Guidebook (inside front or back if available) Acknowledgement in all Printed Collateral, Press Releases, and from the Stage Acknowledgement/Logo on Event's Website for One Year with Link



NEURO SPONSOR | \$3,000

One sponsor per event section: Brain Disorders, Brain Health, or Brain Therapy 8 Symposium Attendees, 1 Exhibit Table, & 2 VIP Meet and Greet Attendees 3 Speaker Introductions for Speakers in Sponsored Section Complimentary Half-Page in Symposium Guidebook

Acknowledgement in all Printed Collateral, Press Releases, and from the Stage Acknowledgement/Logo on Event's Website for One Year with Link



IDEAS SPONSOR | \$1,000

4 Symposium Attendees, 1 Exhibit Table, & 2 VIP Meet and Greet Attendees Acknowledgement in Symposium Guidebook and from the Stage Acknowledgement/Logo on Event's Website for One Year with Link

501(c)(3)

NONPROFIT PARTNER | (SOLD OUT)

2 Symposium Attendees, 1 Exhibit Table, & 2 VIP Meet and Greet Attendees Acknowledgement in Symposium Guidebook and from the Stage Acknowledgement/Logo on Event's Website for One Year with Link

S P E C I A L T H A N K S

THIS EVENT WOULDN'T BE POSSIBLE WITHOUT OUR SPONSORS

IDA would like to recognize all who support the success of this incredible event, especially the sponsors who partner with us in a financial capacity as well as through promotion.

We appreciate all participants, advocates, and endorsers including attendees, exhibitors, speakers, moderators, volunteers, committee members, and many more!

IDEAS SPONSORS

EDUCATION SPONSOR





NONPROFIT PARTNERS





COLORADO
NEUROLOGICAL
INSTITUTE















