



Internet Marketing Services
&
Online Visibility Solutions

Online Media Kit

3317 McKinney Avenue | Suite 200 | Dallas | TX | 75204
PO BOX 702674 | Dallas | TX | 75370 (Mailing)
Get started today by calling 1.888.751.1114
Mon-Fri 9:00 AM to 7 PM CST



Strategy & Approach

SEO PHASE 1

Planning

We'll

Discuss your business goals and how to reach them

Perform keyword research, the competition and the best strategy to achieve your business success

Coordinate roles within our SEO Team (copywriters, link builders, web Programmers, and senior search engine optimization specialist)

SEO PHASE 2

Execution

We'll

Simultaneously execute the agreed upon strategy

Coordinate through your senior search engine specialist progress between members of the SEO team

SEO PHASE 3

Increase Visibility

We'll

Analyze & Monitor the Increased visibility from beginning stages To maturity

Progress review and analyze new targets of opportunity

SEO PHASE 4

Track & Report

We'll

Track your rankings in the major search engines and deliver detailed positioning reports

Confirm that progress is as scheduled and goals are being achieved



Services / Pricing

Search Engine Optimization

We employ the latest ethical SEO Methods and techniques to achieve the highest organic search engine rankings, thus boosting online targeted traffic, revenues, and ultimately higher profits and ROI.

Campaigns start at \$2000.00/Month

Pay-per-click Management

Let our PPC experts achieve the highest ROI by running a seamless campaign online that focuses on optimizing your efforts through quality bidding, keyword conversion analysis, and ad variations.

PPC Management starts at \$500.00 or 15% PPC Budget.

Web Design & Development

An online exposure, as esthetically appealing as it may be, is inexistent if the web design process is not done with SEO in mind.

Let us build you SEO friendly web design project.

Priced on a per project basis

Online visibility Solutions

Want to tell the world about your product and services through an optimized press release?

Looking for banner advertising solutions, or blog marketing?

We can help!

Consulting fees or per project basis fees apply



SEO 1 Services Company Profile

SEO 1 Services is one of the most respected and fastest growing internet marketing companies in Texas with of the most competitive search engine rankings in the world. Over the last 12 years we have helped small and large customer achieve their business objectives in a multitude of ways. With our top notch search engine optimization services we will drive targeted traffic to your site

With the marketing department in Dallas, TX, IT department in Kansas City, KS and with multilingual SEO, we can take your internet marketing to every corner of the globe.

An internet marketing company is as good as its employees, and we are proud of the highly talented and diversified staff of SEO consultants, copywriters, link builders and developers. Our staff and our proprietary technology is the competitive advantage contributing to our client's success.

SEO 1 Services Company Profile

Search Engine Marketing Experience-	8 Years
Number of Employees-	28
Number of Nationwide Offices-	2
Headquarters-	Dallas, TX
Minimum Pricing Level-	\$1,000/ Month
Minimum Contract Commitment	6 Months
Set up Fees*	\$4,500

Mission Statement - Our mission is to provide top notch search engine marketing services, customer satisfaction, and tangible results to our clients

Why Choose us – Our holistic approach to search engine marketing and the academic, cultural and business diversity of our employees allow us to not only look at the big picture with different lenses but also allow us to institutionalize the SEO mindset into our client's organization.

Social Responsibility – We do not and categorically refuse to serve the adult industry, any site that is offensive, promotes hate or racism. We at times offer SEO Plans free or at cost to non profit organizations.

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