

Pets Can Say Goodbye to Excessive Licking, Biting and Chewing

New Pet Bandages Use Natural Ingredients to Deter Unwanted Behavior in Pets

New Philadelphia, Ohio – (March 3, 2009) Nurtured Pets[™], a company focused on health and wellness products for pets, has introduced the revolutionary, patent-pending **Anti-Lick Strip** *Prevent*[™], now on sale in pet specialty stores. The Anti-Lick Strip is the first of its kind to effectively deter pets from licking, biting and chewing of hot spots, lick granulomas and post-surgical sites, without the use of the traditional neck cones or E-collars.

Anti-Lick Strip Prevent is constructed from all-natural active outfacing ingredients with a peel-and-stick medical-grade adhesive backing for easy application. The strip applies directly to the animal's hair and is sold in six individually packaged treatments per package. The strips are available in small, medium and large sizes, and come in a Retail Pack (6 bandages) or Trial Pack (2 bandages).

For more information or to place an order, please call 1 (877) PETS-771. All Anti-Lick Strip products are veterinarian-approved and manufactured in the United States. For more information, visit <u>www.nurturedpets.com</u>.

About Nurtured Pets

Nurtured PetsTM is dedicated to providing products that create a healthy lifestyle for pets. The company has introduced the first product of its kind to deter obsessive licking, biting and chewing. Clinically proven and formulated with all-natural active ingredients, products include: Anti-Lick Strip *Prevent*TM sold in retail stores, Anti-Lick Strip *Pro*TM and Anti-Lick Strip *Pro* C^{TM} both sold exclusively to veterinarians. Nurtured Pets, a Lauren International, Inc., company, is an Ohio-based manufacturer. For more information, visit our website at <u>www.nurturedpets.com</u> or contact Josh Weirich at 330.339.3373 ext. 7326 or Josh.Weirich@nurturedpets.com. Visit our parent company at <u>www.laureninternational.com</u>.

###

Media: Interviews, Product and Photos Are Available.







