

Press Release

[Price-less Inkjet Cartridge Co. \(PICINK\)](#) teams up with SoyPrint™ to make printing greener!

*Price-less Inkjet Cartridge Co. (PICINK) in partnership with PRC Technologies makes printing greener by introducing soy based laser toner cartridges.*

Price-less Inkjet Cartridge Co. ([www.PICINK.com](http://www.PICINK.com)), in partnership with PRC Technologies, a division of Print Recovery Concepts, Inc., announces an environmental breakthrough in office printing for businesses, schools and colleges.

Price-less Inkjet Cartridge Co. (PICINK) is one of a handful of national dealer to offer laser printer cartridges using toner powder derived from soybeans. Laser toner cartridges will be supplied by Priceless Inkjet (PICINK) under the SoyPrint™ brand at prices comparable to brand name, oil-based versions currently available. While soy ink has been available for some time, this is the first time a soy-based option has been available in laser cartridges. Industry leaders report it takes about 2 liters of oil to make the one pound of toner powder required for each oil-based cartridge. Currently, U.S. businesses, institutions and governmental bodies consume more than 100 million cartridges per year. That equates to 100 million pounds or 50,000 tons of material we currently use petroleum to produce. Now every office has a choice – they can print black or they can print "green".

PRC has completed extensive testing of the SoyPrint laser toner cartridges. Debe Overhaug, president of Print Recovery Concepts, Inc., reports the print quality matches current brand name cartridges. She further states each cartridge prints the same number of pages as the oil-based versions and does no harm to the printer itself. "Buyers can now demand a quality product AND a green product. They can have it both ways," Overhaug claims.

SoyPrint™ cartridges are manufactured in the US and are fully warranted. Cartridges will be shipped directly to customers from warehouses strategically located all over the country.

Price-less Inkjet Cartridge Co. (PICINK) is proud to partner with Print Recovery Concepts, Inc., who has have been a leading provider of compatible toner cartridges to business and education for 15 years. The firm recognized the potential for soy toner in 2006. PRC is pleased to bring this environmentally friendly product to market.