

FACT SHEET



The Window Channel, Inc.

126 Third Avenue North, Suite 101, Edmonds WA 98020

(ph) 425 956 3288 (fax) 425 771 7337

info@thewindowchannel.com

Founded 2005, The Window Channel® is a Washington state corporation

Contacts: James Condon, Business Development Officer (206) 852-1806 (cell)

Mark Knight, Founder and Chief Creative Officer (512) 940-7725 (cell)

Jim Wilmer, CEO (206) 660-0347 (cell)

<http://www.thewindowchannel.com>

<http://www.TWCwellness.com>

<http://www.TWChospitality.com>

http://www.thewindowchannel.com/digital_ebro

http://www.thewindowchannel.com/wellness_ebro

What is The Window Channel?

The Window Channel is a production and distribution company that creates original, long-play, ambient scenic digital footage shot in high definition format. Each video “window” is approximately five minutes in length and is accompanied by the naturally occurring ambient audio, captured in 5.1 high definition Dolby® surround sound. The Window Channel deliverables include long-play, HD ambient scenic video programming for broadcast, digital signage, healthcare, and consumer applications.

What makes The Window Channel unique?

Windows are captured from a single, locked-off camera position, without distracting pans, zooms, pullbacks, quick cuts, nor artificial sound tracks or irrelevant music beds. The end result is a still photograph—come to life—a modern “first person” immersion experience. The Window Channel’s unparalleled clarity of high-quality HD footage creates relaxing images that are simply incredible to watch. The Window Channel’s library is the most comprehensive of its genre with hyper-real images captured through the eyes of some of the most talented filmmakers across the globe.

What are the applications for The Window Channel?

Hospitality: Custom and packaged programming for in-room entertainment, lobby areas, lounges and restaurants.

Healthcare: “Ventana” wellness includes thematic loops for in-patient rooms, waiting areas, lobbies, as well as specialized programming for pediatrics, physical therapy, maternity, assisted living, nursing home care, and other health care specialties.

Digital Signage: Individual clips or looping programming for digital signage in lobby areas, elevators, spas, retail stores, convention meeting rooms, etc.

Broadcast: Programming for broadcast is available in :30 and :60 minute thematic loops, each creating a distinct emotional and experiential HD environment. Custom programming can be created for specific applications and needs.

How is The Window Channel delivered?

The Window Channel can be distributed over any system that is configured to broadcast HD video signals. For installations without HD capabilities, we can assist with the selection and installation of HD player solutions for most any size facility. Standard-definition playback solutions are also available.

