

December 2010

# Schiel & Denver Book Publishers

## United Nations Communication-On-Progress



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## **Business Profile**

### **Schiel & Denver Publishing Limited**

Established in April 2008, Schiel & Denver provides ISBN book publishing, book production, editorial, book marketing, book printing and book distribution services to independent authors with an infrastructure that includes major and local booksellers and libraries across the United States, Canada and Europe.

Schiel & Denver Book Publishers holds membership with the American Association of Publishers (AAP), New York Center For Independent Publishing (NYCIP), UN Global Compact and is CCR-registered with the US Department of Defense as well as authorized as a Data Controller in the United Kingdom under the Data Protection Act 1998.

#### **Company Websites:**

<http://www.schieldenver.com>

<http://www.schieldenver.co.uk>

#### **Contact Information:**

888-629-4449 (US)

+44 0844 549 9191 (UK)

In the two years since we became a member, S&D has worked diligently to strengthen our own performance and develop best practices. Schiel & Denver is among the few independent book publishing providers to be accredited by the American Association of Publishers (AAP).





## **Statement of Continued Support**

### **On Behalf of Schiel & Denver**

Schiel & Denver is proud to be a signatory of the United Nations Global Compact. In reiterating our ongoing support to live up to the Global Compact's ten principles, we announce our endorsement of the Calvert Women's Principles — the first global corporate code of conduct focusing on empowering, advancing, and investing in women worldwide.

As demonstrated in this communication-on-progress report to the UN, Schiel & Denver has taken measurable strides to reduce our company's environmental impact, conserve energy and optimize our performance. However, we also recognize that this commitment means little without ongoing accountability.

The scrutiny we face from a transatlantic audience is intense, therefore our need for increased transparency continues to expand beyond the requests of our critics to those of our customers and business partners. At Schiel & Denver, we value an open and frank dialogue with our stakeholders, and we stand prepared to advance the conversation.

We encourage you to visit our [corporate responsibility](#) website for more information about our environmental, social, and governance objectives, and to share your feedback with us at [info@schieldenver.com](mailto:info@schieldenver.com).

**Margo Reid**  
Company Secretary  
Schiel & Denver Publishing Ltd

22 December 2010



## United Nations Global Compact Principles

### Human Rights

#### Schiel & Denver's Commitment

At Schiel & Denver, we expect our partners and employees to conduct any business related to us fairly, legally, and with integrity. Our common goal is to be a good corporate citizen in every jurisdiction and community in which we conduct business. We support and seek to comply with the following human rights principles in conjunction with our wider UNGC commitment:

- ***Principle 1:*** Business should support and respect the protection of internationally proclaimed human rights
- ***Principle 2:*** Business must ensure that they are not complicit in human rights abuses.

## S&D's Commitment (External References)

- > [Operating Manual For Authors](#)
- > [Corporate Citizenship Report](#)

## Implementation

- Schiel & Denver has published an internal statement on Human Rights which is aligned with the Universal Declaration of Human Rights, and we have applied systems both internally and externally to assess our approach to human rights, which is managed in relation to both our EU and U.S. book publishing operations.
- Schiel & Denver's 'Ethical Code' for Suppliers furthermore highlights the ten principles of the UN Global Compact and we expect our suppliers to adhere to our code through out their operations with us.
- Since 2008 the company has developed a unique social network, [WriterFace.com](#), to provide a platform for intellectual expression for independent authors. We are proud that writers from over 80 countries are now active participants in the WriterFace program.



## United Nations Global Compact Principles

### Labor Standards

#### Schiel & Denver's Commitment

Schiel & Denver supports fair and equitable working conditions, not only for its own employees, but for individuals in Schiel & Denver's supply chain. In our direct operations, the company strives to create safe, productive, and rewarding environments so that our authors and employees can reach their potential and help our business to grow. We comply with the following principles:

- ***Principle 3:*** Business should uphold freedom of association and the effective recognition of the right to collective bargaining
- ***Principle 4:*** Business should support the elimination of all forms of forced and compulsory labor
- ***Principle 5:*** Business should support the effective abolition and rewarding environment so that employees can reach their potential and help our business to flourish.



## S&D's Commitment (External References)

- > [Operating Manual For Authors](#)
- > [Schiel & Denver's UNGC Strategic Policy Objectives](#)

## Implementation

- At Schiel & Denver we believe that the private sector can play an effective role in meeting the Millennium Development Goals. The relationships that Schiel & Denver has built with authors, small business enterprises and online initiatives provides an opportunity to develop sustainable communities as we operate.
- In our supply chain, all our book distributors are members of the Book Industry Study Group (BISG) - America's leading book trade association, giving us access to BISG's Product Data and Product Label Certification Programs. This offers the opportunity for us to comply with industry standards evaluated and ranked by expert independent advisers.
- Schiel & Denver has adopted the [Calvert Women's Principles](#) in January 2010. The principles set a benchmark as the first global code of corporate conduct focused exclusively on women's issues and as such we encourage all companies to consider adopting them.



## United Nations Global Compact Principles Environmental Standards

### Schiel & Denver's Commitment

Schiel & Denver is committed to minimizing as much as possible our environmental footprint on natural resources and we have started by gaining a comprehensive understanding of the main elements of carbon emissions from our book publishing and printing processes. We comply with all applicable environmental laws and are continually looking for ways to decrease our impact on the environment, most relevantly in paper materials use.

- ***Principle 7:*** Business should support a precautionary approach to environmental challenges
- ***Principle 8:*** Business should undertake initiatives to promote greater environmental responsibility
- ***Principle 9:*** Business should encourage the development and diffusion of environmentally friendly technologies

## S&D's Commitment (External References)

- > [Operating Manual For Authors](#)
- > [Responsible & Sustainable Book Publishing](#)

## Implementation

- In relation to books published under Schiel & Denver's children's book publishers imprint - [Heirloom](#); we ensure that our printers fully comply with the testing and certification requirements of the US Consumer Product Safety Improvement Act (2008) for lead content in "ordinary books". Laboratory results revealed that no books manufactured by Schiel & Denver tested above 10 parts per million ("ppm") for total lead content, which is substantially below the lead content limit of 600 ppm effective on February 10, 2009, or the limit of 300 ppm effective on August 14, 2009.
- In complying with the Consumer Product Safety Improvement Act, Schiel & Denver can guarantee parents and teachers that none of our books will pose a danger of lead toxicity to children.
- In shifting our supply chain to utilize demand-driven publishing and printing technology, Schiel & Denver has drastically reduced the number of unsold books returned in our process, and we ensure that all papers used in our book publishing activities are sourced from ISO14001 compliant U.S. manufacturers and thus well-managed forestry.
- Schiel & Denver offers electronic publishing as an option to all new authors, including via Apple, Inc.'s new iPad technology.
- Schiel & Denver is continually working to evaluate the emission of greenhouse gases from our products across their lifecycle; from the book production to packaging disposal and end user.



## United Nations Global Compact Principles

### Anti-Corruption

#### Schiel & Denver's Commitment

Schiel & Denver expects all our suppliers and employees to lawfully adhere to relevant local and national regulations, and standards of honesty and fairness in carrying out all business. Schiel & Denver is committed to be fully compliant with the following UNGC principle:


- ***Principle 10:*** Business should work against corruption in all its forms, including extortion and bribery

## S&D's Commitment (External References)

- > [Operating Manual For Authors](#)
- > [Company Vision & Values](#)

## Implementation

- Schiel & Denver supports a long-standing commitment to equal opportunity in employment, which we believe is an integral part to any corporate environment.
- We strive to create an inclusive working environment for our staff and we do not tolerate any form of discrimination, physical or verbal harassment with respect to color, race, gender, national origin, religion, age, disability or sexual orientation.



## Schiel & Denver Book Publishers

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