

## WE EMPOWER OPPORTUNITY

Franchise Solutions is a long-time member of the International Franchise Association (IFA) and a proud recipient of eTrust's Privacy Certification. Since 1993, we have committed ourselves to delivering a product that meets our clients' and users' expectations. Our belief is that by creating an engaging, trustworthy and informative environment we are able to yield better sales leads and forge stronger partnerships with our advertisers. It's a time-tested approach; one that satisfied clients will attest to:

“ OUR COMPANY HAS BEEN A CUSTOMER OF FRANCHISE SOLUTIONS SINCE 2004. IN THAT TIME, FRANCHISE SOLUTIONS HAS BEEN INSTRUMENTAL IN PROVIDING OUR COMPANY WITH HIGH QUALITY LEADS THAT HAVE TURNED INTO SALES. WE HAVE GROWN TO OVER 300 LOCATIONS IN THAT TIME PERIOD AND THE MAJORITY OF THAT GROWTH CAN BE ATTRIBUTED TO THE FINE JOB DONE BY FRANCHISE SOLUTIONS. ”

**Harry Wilk**  
Woodworker & President  
Eureka Woodworks, Inc.

“ FRANCHISE SOLUTIONS HAS BEEN ONE OF OUR BEST SOURCES OF QUALIFIED PROSPECTIVE FRANCHISEES. THEY HAVE CONSISTENTLY DELIVERED ON THEIR COMMITMENT TO US. ”

**Brian Spindel**  
Executive Vice President  
PostNet

“ WE CONSISTENTLY GET SOLID LEAD FLOW WITH PEOPLE THAT ARE EXPECTING AND EXCITED TO GET A CALL FROM US. FRANCHISE SOLUTIONS HAS DIRECTLY IMPACTED OUR EPIC GROWTH SINCE THE INCEPTION AND WILL FOR MANY YEARS TO COME. ”

**Brian Curin**  
size 10  
Flip Flop Shops

# NET MORE

A LEADER IN THE FRANCHISE INDUSTRY

## FRANCHISE SOLUTIONS

FranchiseSolutions.com is our flagship property and widely considered the franchising industry's first online lead portal. It's consistently listed on **Franchise Benchmark's Top 5 Franchise Advertising Portals**, an indication of our steady performance. Through sophisticated search engine optimization (SEO) techniques, pay per click (PPC) advertising programs, traffic partnerships, and targeted email campaigns, Franchise Solutions drives meaningful sales activity for both mature and emerging franchise systems.



### A VALUED PARTNER

We are more than a full service franchise marketing company; we are your partner. We create ideas and implement them for you. We influence buying decisions. Most importantly, we contribute to your bottom line.

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## FRANCHISE SOLUTIONS TRAFFIC PARTNERS & RECRUITMENT PORTALS

A combination of partnerships and franchise Solutions owned recruitment sites produce sales-ready prospects from a broad range of demographic and psychographic profiles.

### :: **USAToday.com**

Over 11.5 million monthly unique visitors, characterized by their affluence and global perspective

### :: **HispanicBusiness.com**

Catering to educated, affluent Hispanic business leaders; companion to Hispanic Business magazine

### :: **Self-Employment & Career Portals**

Employment portals and career testing resources intelligently guiding users towards matching career paths based on self-reported interests, experience or personality profiles

### :: **Retirement Career Resources**

Online retirement communities targeting workers over 50 years of age with career opportunities, ranging from consulting projects to self-employment options

### :: **WomensFranchises.com**

Targets the franchising industry's fastest growing demographic through original content appealing to a female audience; includes partner **Parenthood.com**

### :: **StateFranchises.com**

Geared toward franchise systems with regional development objectives, e.g. emerging franchisors and mature systems with limited territories available

### :: **VeteranFranchises.com**

Assists military veterans in their transition from military to civilian careers