### FRESH FOOD ALWAYS

# **VIDACASA**<sup>m</sup>

ond the ingredients used, freshness involves serving f

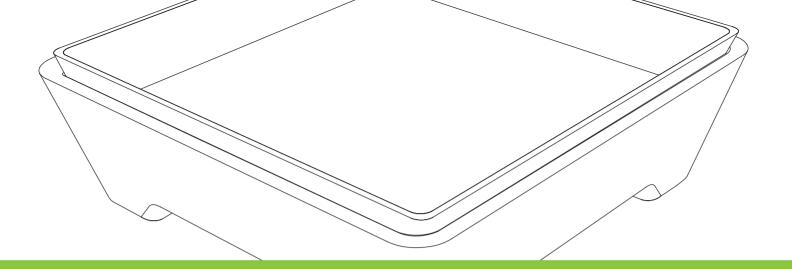


### **Freshness**

Freshness is the "soul" of every dish, don't let it escape!

VIDACASA<sup>™</sup> diningware is capable of sustaining a multitude of temperatures for long periods of time without the need for external power.

By wirelessly delivering a consistent optimal temperature, VIDACASA<sup>™</sup> preserves the most essential quality of food: Freshness.



### **VIDACASA**<sup>TM</sup>

Creating environmentally and economical friendly products is the core of VIDACASA's<sup>TM</sup> mission to help deliver fresh food always. Our products offer a high return on investment due to the versatility, flexibility, and portability of VIDACASA<sup>TM</sup>.

The iThermo<sup>®</sup> technology offers a seamless, display hidden under the plates that keeps food at consistent hot or cold temperatures without the conjunction of wires, danger of open flames, or the tedious task of constantly changing ice.



### **The Ideal Temperature Keeper**

There are so many factors that can ruin a great dessert. Even the best Madagascar bourbon vanilla with perfect craftsmanship can be ruined instantly by hot temperatures. However, with VIDACASA<sup>™</sup> food is presented at the temperature it was intended so the fresh taste goes above and beyond what the guest expected.



### Versatility

From 4°C (39.2°F) to 60°C (140°F), VIDACASA<sup>™</sup> provides a safe temperature for any type of cuisine, whether you desire food to stay hot or cold VIDACASA<sup>™</sup> can make it happen.

### Flexibility

The ability to use hot and cold cells interchangeably with different VIDACASA<sup>™</sup> diningwares.





### **Portability**

After a full charge (4 hours for hot, 24 hours for cold) both the hot and cold cells are ready for hours of wireless temperature control. Just insert the iThermo Cell<sup>™</sup> into the VIDACASA<sup>™</sup> diningware and that's it! Stays hot up to 4 hours, cold up to 6 hours.

### The Pâtisserie's Choice

Desserts can now be served at the right serving temperature at 4°C (39.2°F) for up to 6 hours, using no external power.







### How do you preserve freshness?

# **VIDACASA™ In Detail**

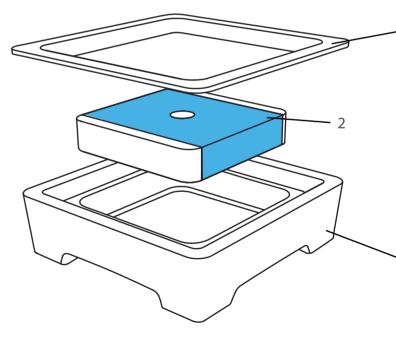
#### **High Conductivity Porcelain Plate**

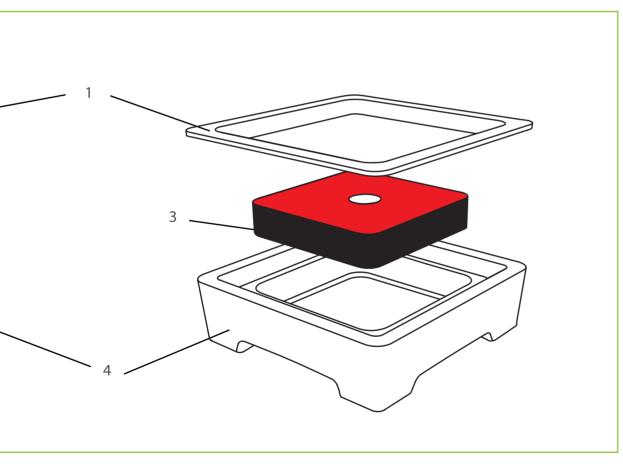
In-Detail

The top serving plate is efficient in temperature control and conductivity.

#### iThermo Cell™

Utilizing iThermo<sup>®</sup> technology, VIDACASA<sup>™</sup> food displays provide consistent food temperature of 4°C (39.2°F) up to 6 hours, or high temperature of up to 60°C (140°F) for 4 hours wirelessly, keeping food fresh.





#### Heat Insulated Thermal Base Tray

The base tray is made with polyurethane, a high-density thermal insulated material that helps retain the hot/cold energy produced by the iThermo Cell<sup>™</sup> for long periods of time.

1. VIDACASA<sup>™</sup> Porcelain Plate
 2. iThermo Cold Cell<sup>™</sup>
 3. iThermo Hot Cell<sup>™</sup>
 4. VIDACASA<sup>™</sup> Thermal Base Tray

## **iThermo Cold Cell**<sup>™</sup>



#### Deliver Sub-Zero Cooling

iThermo Cold Cell<sup>™</sup> is 10x cooler than blue gel and can deliver consistent sub-zero temperatures of -10°C (14°C) and does not require electricity. Cooling Storage options can extend to raw fish sushi, caviar, oyster and foie gras, etc.

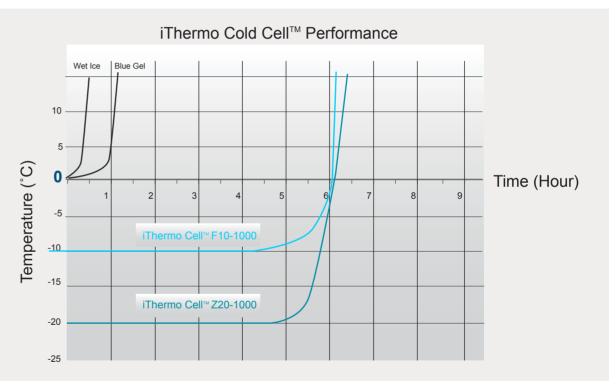


hours

• Rechargeable Cold Power Can be reused for 300 times & more. (Recharge by placing iThermo Cold Cell in -18°C(-0.4°F) freezer for 24 hours)

• Up to 6 hours Sub-zero Performance iThermo Cold Cell™ can deliver a low temperature of -10°C (14°F) up to 6 hours up in standard insulated container which today's standard blue ice / gel and wet ice packs can never deliver.

• Food Safe And Non-Toxic The iThermo Cold Cell™ is food safe and complies with USA, BS EN and FDA standard tests.



#### V1DACASA<sup>®</sup>

### F10-1000

#### **Product Specification**

Case/Material: HDPE + Aluminum Size: 20cm(W) x 20cm(L) x 4cm(H) Freezing Point: -10°C (14°F)

### F10-200

#### **Product Specification**

Case/Material: HDPE + Aluminum Size: 15cm(W) x 15cm(L) x 1.7cm(H) Freezing Point: -10°C (14°F)





#### • Fast & Efficicent Heating

Reach 110°C (230°F) in 5 to 10 minutes
Maximum 99% energy efficiency
Able to generate 5000W power output per 10 x 10 cm<sup>2</sup>



#### Cordless / Wireless

Driven by battery and D.C. power
Low electrical resistance

- Fully charged at 6 hours, works with 110/240v power

Temperature (°C)

0

0.5

1

1.5

2

2.5

3

3.5

4



#### • Use With Any Cooking Utensils

- Capable to be used with metal, glass and ceramic utensils

Time (Hour)

4.5

iThermo Hot Cell<sup>™</sup> Performance



#### Rechargeable

- Can be used for 1,000 times or more.

#### VIDACASA





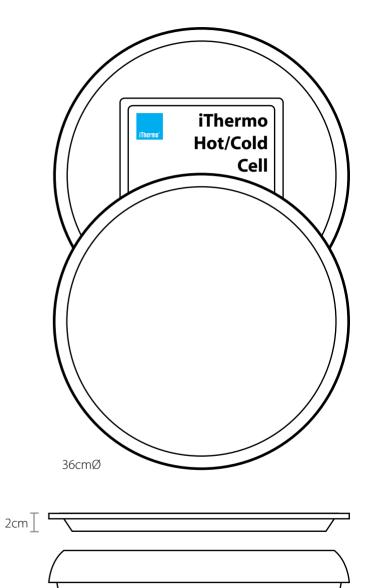


# S1 36-2R

#### **Product Specification**

Size: 36cmØ x 2cm(D) Top Plate: Porcelain Base Tray: Polyurethanes Color: White



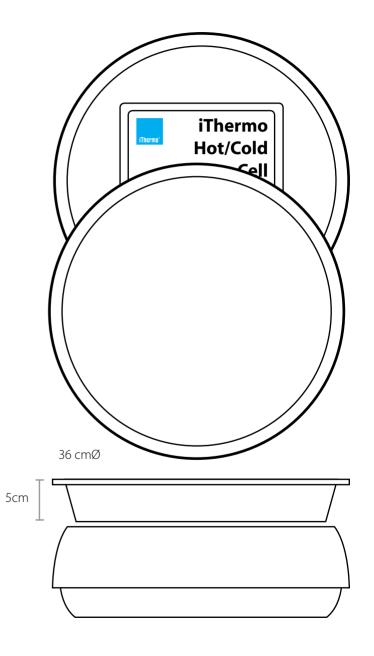


### **S1 36-5**R

#### **Product Specification**

Size: 36cmØ x 5cm(D) Top Plate: Porcelain Base Tray: Polyurethanes Color: White



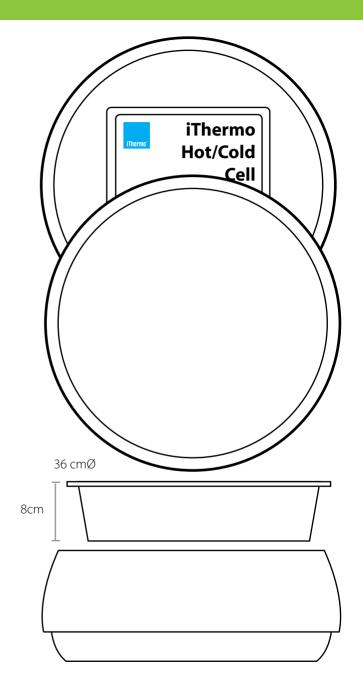


# S1 36-8R

#### **Product Specification**

Size: 36cmØ x 8cm(D) Top Plate: Porcelain Base Tray: Polyurethanes Color: White





V1DACASA<sup>®</sup>

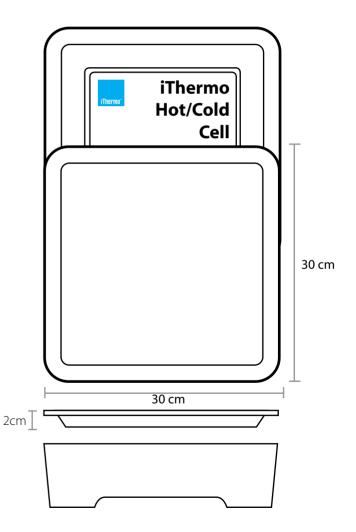


#### **Product Specification**

Size: 30cm(L) x 30cm(W) x 2cm(D) Top Plate: Porcelain Base Tray: Polyurethanes Color: White







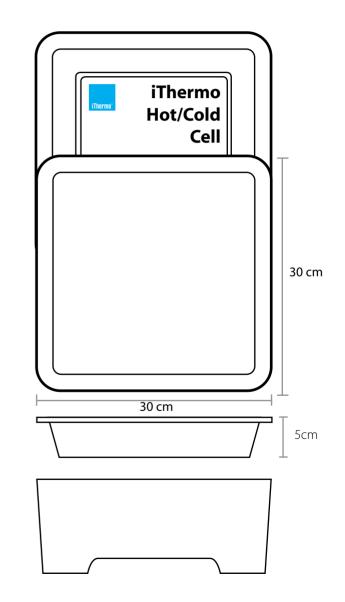
### S1 30-5S

#### **Product Specification**

Size: 30cm(L) x 30cm(W) x 5cm(D) Top Plate: Porcelain Base Tray: Polyurethanes Color: White







### **S1 60-2T**

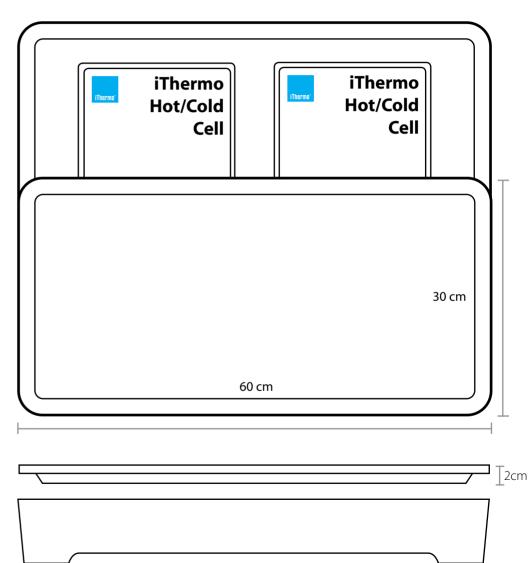
#### **Product Specification**

Size: 60cm(L) x 30cm(W) x 2cm(D)

Top Plate: Porcelain Base Tray: Polyurethanes Color: White







# S1 60-5T

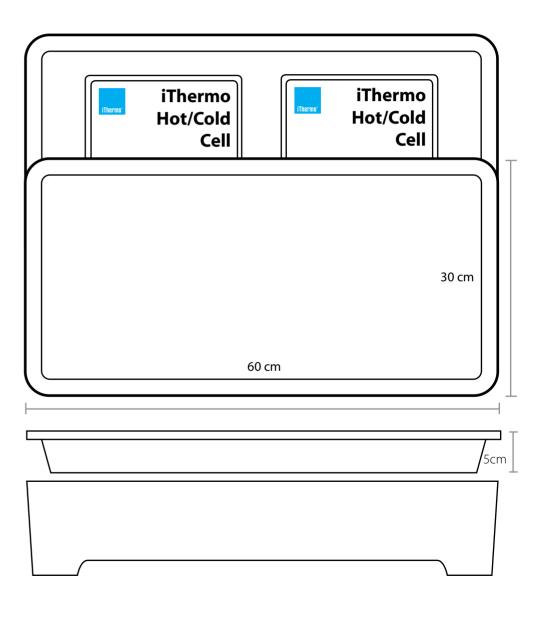
#### **Product Specification**

Size: 60cm(L) x 30cm(W) x 5cm(D)

Top Plate: Porcelain Base Tray: Polyurethanes Color: White







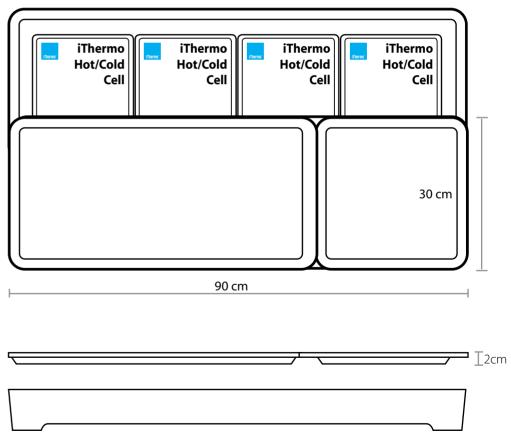
VIDACASA<sup>®</sup> <sup>3</sup>



#### **Product Specification**

Size: 90cm(L) x 30cm(W) x 2cm(D) Top Plate: Porcelain Base Tray: Polyurethanes Color: White



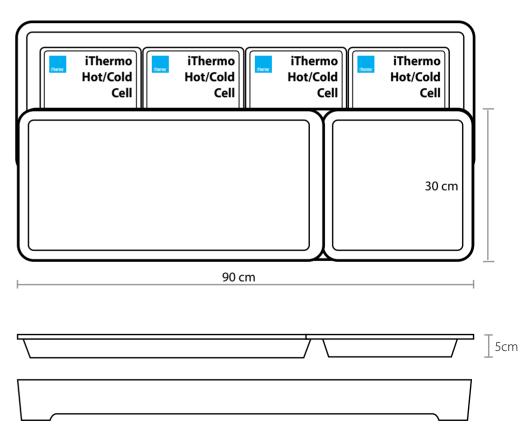


# S1 90-5T

#### **Product Specification**

Size: 90cm(L) x 30cm(W) x 5cm(D) Top Plate: Porcelain Base Tray: Polyurethanes Color: White



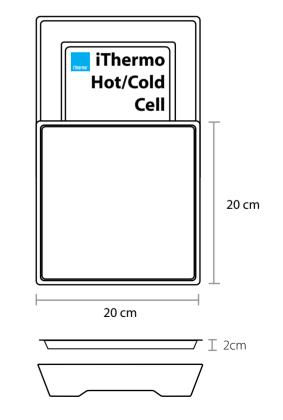




#### **Product Specification**

Size: 20cm(L) x 20cm(W) x 2cm(D) Top Plate: Bone china Base Tray: Polyurethanes Color: White



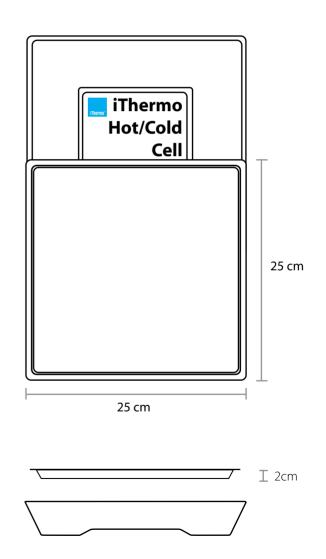




#### **Product Specification**

Size: 25cm(L) x 25cm(W) x 2cm(D) Top Plate: Bone china Base Tray: Polyurethanes Color: White

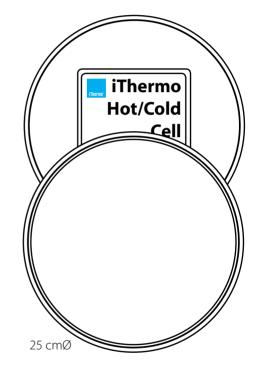






Size: 25cmØ x 2cm(D) Top Plate: Bone china Base Tray: Polyurethanes Color: White

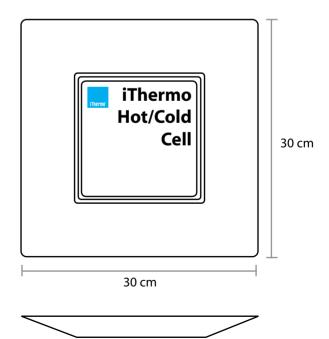






Size: 30cm(L) x 30cm(W) Base Tray: Polyurethanes Color: White



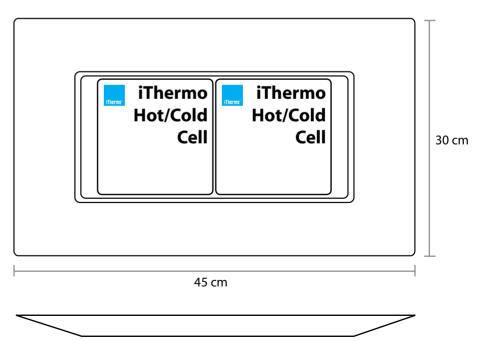


# S3 45T

# **Product Specification**

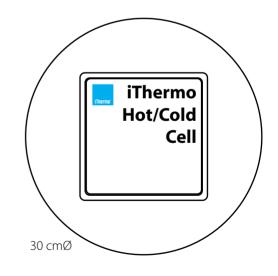
Size: 45cm(L) x 30cm(W) Base Tray: Polyurethanes Color: White

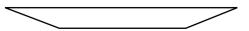




Size: 30cmØ Base Tray: Polyurethanes Color: White



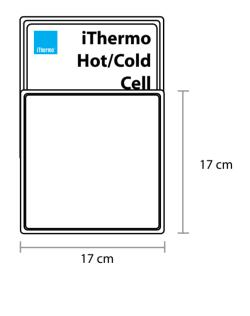






Size: 17cm(L) x 0.5cm(D) Top Plate: Bone china Base Tray: Polyurethanes Color: White



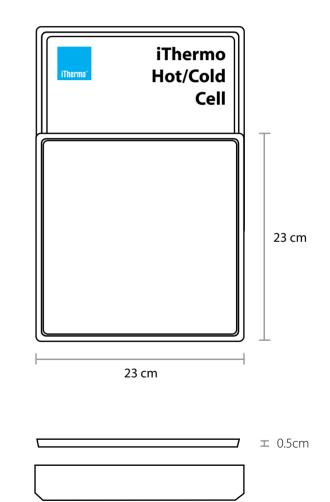


**エ** 0.5cm



Size: 23cm(L) x 0.5cm(D) Top Plate: Bone china Base Tray: Polyurethanes Color: White

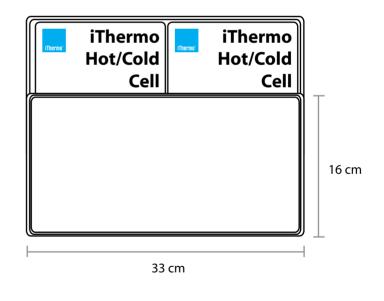






Size: 33cm(L) x 16cm(W) x 0.5cm(D) Top Plate: Bone china Base Tray: Polyurethanes Color: White



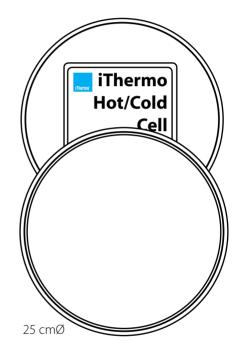


**エ** 0.5cm



Size: 25cmØ x 0.5cm(D) Top Plate: Bone China Base Tray: Polyurethanes Color: White

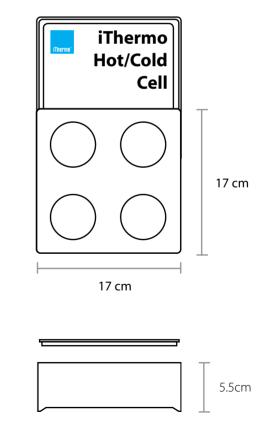






Size: 17cm(L) x 5.5cm(D) Top Plate: Bone china Base Tray: Polyurethanes Color: White

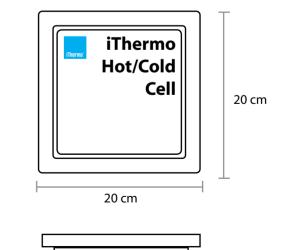






Size: 20cm(L) x 20cm(W) Base Tray: Polyurethanes Color: White

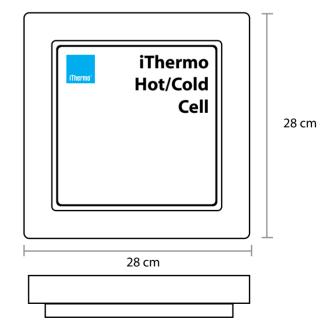






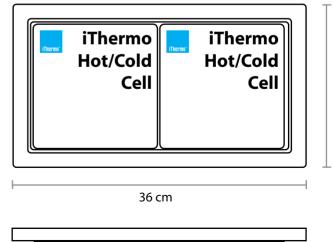
Size: 28cm(L) x 28cm(W) Base Tray: Polyurethanes Color: White





Size: 36cm(L) x 20cm(W) Base Tray: Polyurethanes Color: White

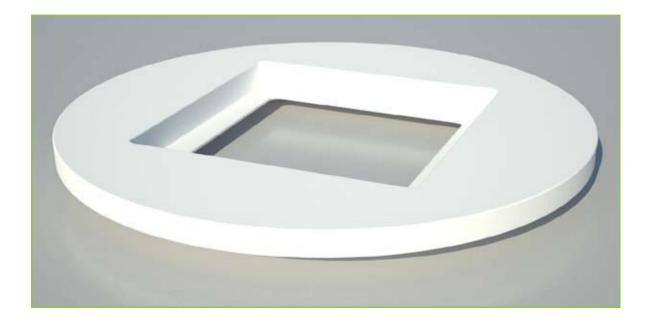


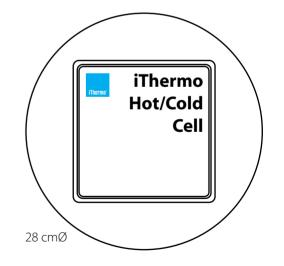


20 cm



Size: 28cmØ Base Tray: Polyurethanes Color: White





riendly products is the core of VIDACASA's<sup>™</sup> mission to



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