

Childress Ink ~ *Ink-a-Dink*
Media Kit



ChildressInk.com



Ink-a-Dink.com



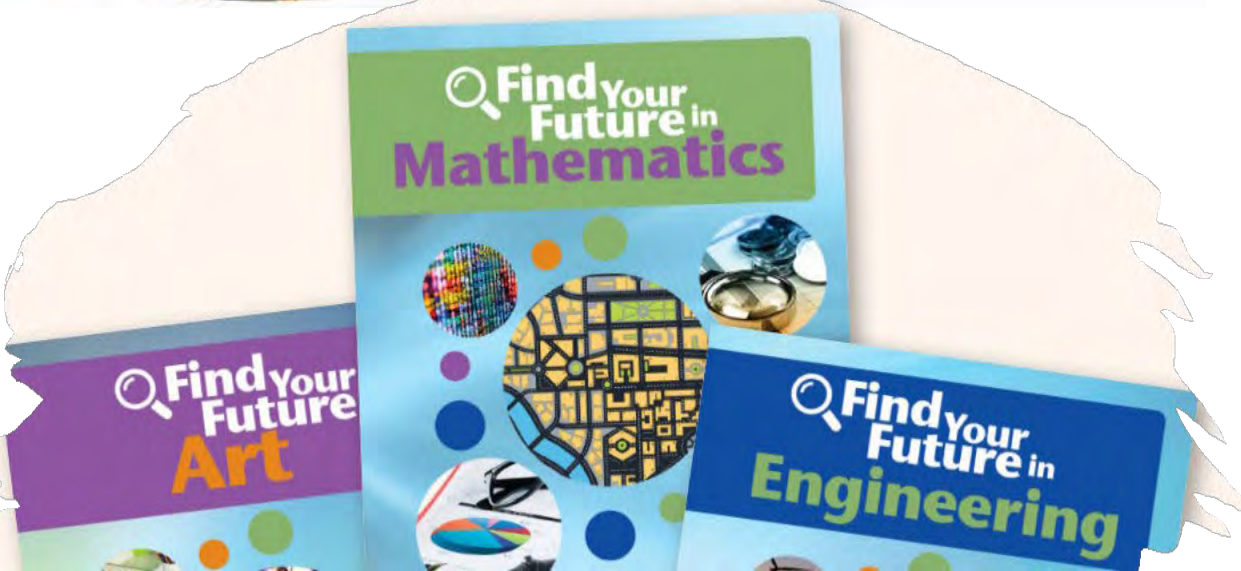
About Childress Ink

Founded by award-winning editor, author, speaker, and reviewer, Kim Childress, author of *Find Your Future in Art*, the *Girls' Life* "Must-Read's," plus 100s of additional books, articles and short stories for children and adults.

Childress Ink started as a book review site to share books that couldn't fit in the *Girls' Life* column. From there Childress Ink developed into a freelance editing service and author site, into a product development company in publishing, with a specialty in children's books.

A member of the American Booksellers Association, official Indie bookstore and Childress Ink affiliate, Ink-a-Dink helps further the mission of sharing books and community give-back, local and world-wide.

Learn more at ChildressInk.com and Ink-a-Dink.com.





What we believe ...

Why Books Matter

Books have the power to save lives and affect change.

Childress Ink Product Development

Mission:

Seek out and share books of excellence, guide authors in their craft, and strongly represent our clients throughout the publishing process and industry.

Ink-a-Dink Bookstore & Boutique

Books for kids of all ages and their adults

Mission:

To instill the love of reading to the next generation and get books into the hands of more readers.

Community give-back:

Through publisher initiatives, partnerships local and world-wide, we provide donations, discounts, and free resources for parents and educators.



On Every Project

Kim Childress and her team seek to be a trusted source of meaningful and timely insight about every stage of the publishing process.

Emphasizing Relationship above Numbers

Behind every data point is a current or potential reader, and we are passionate about understanding them.

By understanding readers, we better equip our team and retail partners to share their personal stories and poignant messages into the hands of readers.

We work to get the words of our clients into the hands and hearts of more readers every day.

Services: Broad

- Editorial development: all stages, ages and genres
- Content Provider and Management
- Professional Marketing and PR Firm
- Targeted Campaigns, Direct and Social Media
- Branding and SEO
- Partnering with publishers on literary initiatives
- Book reviews, book clubs
- Author interviews and reviews
- Select Literary Representation





What We Do

Using a variety of audience-targeted tools and panels to provide full-service research capabilities, we provide targeted audience consumer insights.



Professional PR Agency

Helping authors be their own best PR reps!

"Authors are their best PR Reps."

-Kim Childress

- A role we help our clients embrace
- With cross-promotion across all channels

Lists of 1000s of professional contacts made over decades, categorized into bookstores, media, annual events, ect.

Professional, timely press releases

Explore and expand niche marketing

Direct, targeted campaigns, via email and snail mail

Targeted local campaigns, including multi-media

Ongoing direct outreach to media professionals

Targeted direct outreach to librarians and educators

Pre-book buzz

Early endorsement campaigns

Regular speaking events, providing title promotions and bookselling opportunities

Partnership PR events and opportunities.

POS book purchasing for sales and events



I scream with the skies
Of red and blue streamers.

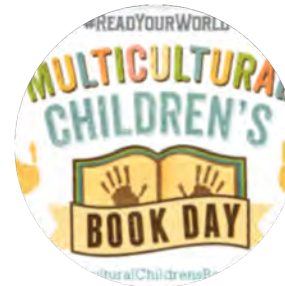
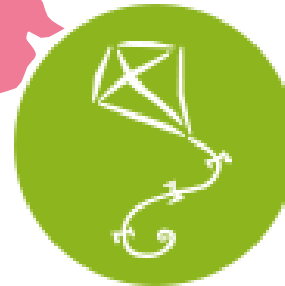
Engaged Followers

- Authors
- Editors
- Publishers
- Parents
- Educators
- Gatekeepers
- Passionate Readers



Childress Ink ~ Ink-a-Dink

Partnerships & Events



Partnerships & Events



Blue Christmas Concert

... and Festivus for the rest of us!

Saturday, Dec. 10th @ 4:30pm

Opal Divine's 2200 S. Interstate 35, ATX
benefiting: Horizon Music Foundation, Taxchromosome, Girls Rock, Austin

Activities: "RAFFLE", "SILENT AUCTION", "OPEN BUFFET", "DENIM COSTUME CONTEST", "FAMILY FRIENDLY"

STEM READS

THE LAST MAPMAKER

GRAB YOUR FREE COPY OF THE LAST MAPMAKER!

The Stars in April

A captivating, honest, lovingly told story of a young girl's courageous journey. If you only read one book about the Titanic, read this one!

—Francisco X. Stork, Award-winning author of many books for young adults, including his latest, *Illegal*

By Peggy Wirgau

Coming March 27, 2021
IlluminateYA

Preorder 40% off
Until March 7, 2021
Ink-A-Dink.com

Saint Charles

CPESHOW.COM

CHRISTIAN PRODUCT EXPO
FALL 2021
AUGUST 15-17
ST. CHARLES MISSOURI

STEM READS

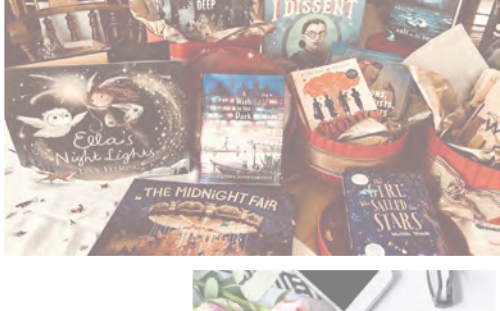


KINDNESS CARDS

by dord and Lemonaid

Girls' Life Magazine @girlslifemag

"Jane Eyre" meets "The Haunting of Hill House" in this gothic horror story. WIN #WhereTheBriarsSleep here: girlslife.com/free-stuff/4712



USE YOUR VOICE. IT'S NOT A CHOICE.

Childress Ink ~ Ink-a-Dink Sample Campaigns

BOOK OF THE MONTH!

THE STARS IN APRIL

Titanic Book Club for Children



COMING JANUARY 29, 2021

MULTICULTURAL CHILDREN'S BOOK DAY

#READYOURWORLD

THE COMPLETE STORY OF SADAKO SASAKI AND THE THOUSAND PAPER CRANES

FEATURED AS ONE OF THE TOP "BEST NONFICTION BOOKS FOR MIDDLE SCHOOL READERS"

BY BOOK RIOT

Make Your Break

WITH ALYSHIA HULL



Make Your Break Brand Ambassador!

Are you a fan of Make Your Break? Are you in love with social media? If you answered yes, apply to our brand ambassador program today.

YOU'RE INVITED TO PLAY SMALL PRESS JEOPARDY!

WORLD READ ALOUD DAY

LitWorld #WorldReadAloudDay #WRADChallenge

SCHOLASTIC Keeping Kids Engaged As Readers

Parents' Night

WEDNESDAY, FEB 10 @ 7PM EST

Hosted by John Schu

Laura's Lil Library

'The Legend of the Fairy Stones'

FAIRIES! WHAT'S NOT TO LOVE?

This whimsical picture book full of folklore and art takes readers to a land of "amazing" fairies and their journey through the world of evils and ill wills.

bit.ly/GL-Fairystones

Childress Ink ~ *Ink-a-Dink* Awards and Affiliations

AWARDS:

COVID Relief Grant, We Need Diverse Books (2019)
COVID Relief Grant, Society of Children's Book
Writers and Illustrators (2019)

MEMBER:

Better Business Bureau
Society of Children's Books Writer and Illustrators



ChildressInk.com

AWARDS:

James Patterson Holiday Bookstore Bonus Award (2021)
James Patterson Holiday Bookstore Bonus Award (2023)

MEMBER:

American Bookseller Association
Children's Book Institute



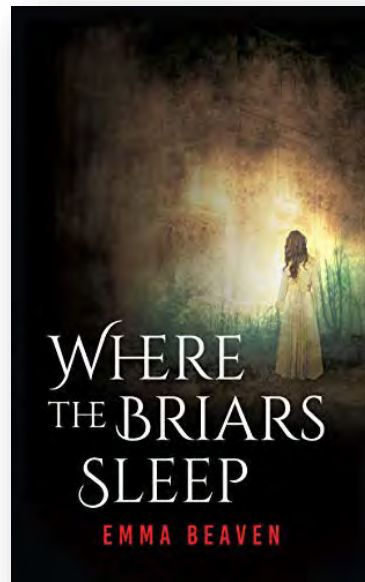
Ink-a-Dink.com

Childress Ink Highlights

Where the Briars Sleep, by Emma Beaven

"Jane Eyre meets The Haunting of Hill House. A terrifying gothic horror novel that readers won't soon forget."

~BestThrillers.com



Where the Briars Sleep, by Emma Beaven

Tangled Tree Publishing | July 2021

(HC) 9781922359759 | (SC) 9781922359513

\$12.95/\$23.95 | Ages 18+

Also available in ebook.

Tangled Tree Publishing is an imprint of Hot Tree Press.

Find Your Future in Art, written by Kim Childress

Find Your Future in STEAM Series, edited by Kim Childress

- *Take Our Daughters and Sons to Work Day Featured Series*, 2020



Find Your Future in Art

Cherry Lake Publishing | September 2016

(HC) 9781634719018 | (SC) 9781634719476

\$10/\$23 | Ages 9-12

Also available in ebook.

Cherry Lake Publishing is an imprint of Sleeping Bear Press.

The Stars in April

PRAISE FOR THE STARS IN APRIL

A captivating, honest, lovingly told story of a young girl's courageous journey. If you only read one book about the Titanic, read this one!

*~Francisco X. Stork, Award-winning author of many books for young adults, including his latest, *Illegal**

- SchoolLibrary Journal Starred Review
- SCWC Notable Book Award 2022
- Literary Titan Book Award 2021
- Page Turner Award 2021
- Annual Titanic Conference TN Featured Title, 2021 and 2022
- Christian Product Expo 2021
- Curriculum Guide

The Stars in April, by Peggy Nic Wirgau

Illuminate YA | March 30, 2021

(HC) 9781645263074 | (SC) 9781645263067 | \$14.99/\$24.99 | Ages 12+

Also available in ebook and audiobook from Amazon Audibles.

Illuminate YA is an imprint of Iron Stream Media.



The Legend of the Fairy Stones

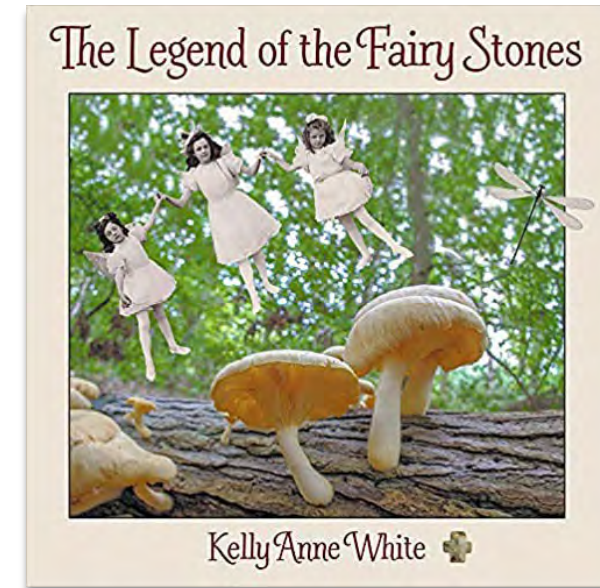
The rhyming verses add to the magical feel of the story and make it captivating and enthralling to young readers. The images are as beautiful as the verses. For all readers who love magic, fairies, and enchantment, this book is a perfect read. The author weaves educational and informative content into the book, along with folklore and staurolite crystals, in a way that is endearing and appealing. The book is not only for children because adults will also find it interesting and engaging. The legend of the fairy stones, and the death and resurrection of Jesus Christ have been tied together beautifully, making readers aware of staurolite crystals and the folklore associated with them.

— ReadersFavorite.com 5-starred review

I'd never heard of staurolite before reading Kelly's beautiful book. I am captivated by her magical prose coupled with centuries of art tying the legend of the fairy stones to the death—and resurrection—of Christ

— Nathan Whitaker, *NYT* best-selling author with Tim Tebow & Tony Dungy

- Purple Dragonfly Award 2018
- SCWC Notable Book Award 2022
- LitPick Main Selection 2019
- BookExpo America, New Title Showcase 2019
- Barnes & Noble Staff Favorite 2019
- Harford County Living: Harford County Living's Artist of the Week, 2019
- Read Local Challenge, Featured Book and Author, SCBWI/MD/DE/WV
October 2019–May 2020
- Baltimore Book Festival, Author Signing and Presentation, 2019



The Legend of the Fairy Stones,
Written and Illustrated by Kelly Anne White
Morgan James Kids | April 2019
(HC) 978-1642791969 | (SC) 9781642791952 |
\$14.99/\$11.95 | Ages 4-10
Also available in ebook
Morgan James Kids is an imprint of Morgan James.

Editorial Highlights



101 Ways to Have Fun
by the editors of Faithgirlz!



Andi Unexpected
by Amanda Flower



Body & Soul
by Bethany Hamilton



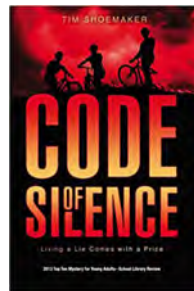
A Plague of Unicorns
by Jane Yolen



Food, Faith & Fun
A Faith Girls! Cookbook



Case for Christ for Kids
by Lee Strobel



Code of Silence
by Tim Shoemaker



The Blue Door
by Christa J. Kinde



Our Constitution Rocks!
by Juliette Turner



The Ether
by Laurice E. Molinari

Team Childress Ink ~ Ink-a-Dink



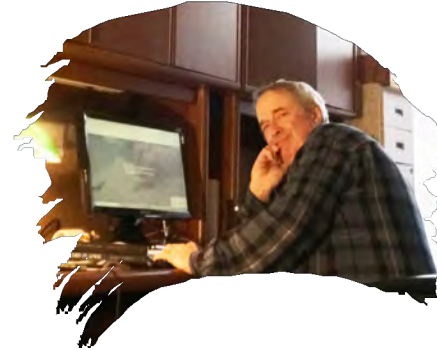
Kim Childress

Author, Editor,
Speaker, Reviewer,
Childress Ink Founder



Diana Vilić

Author, Artist, Poet,
Product Developer
Literary Agent



Robert Carter

Executive Producer
Ink-a-Dink Manager



Kelly White

Author, Artist, Teacher,
Childress Ink Product
Developer



Jacque Alberta

Author, Senior Editor at
HarperCollins,
Bookseller, Reviewer
Masters in Childhood
Developmental Psychology



Paul Childress

Childress Ink Associate
Product Developer,
Photographer, Contributor



Kim Childress Online

[Website](#)

[LinkedIn](#) (4K)

[Facebook](#) (2.2K)

[Goodreads](#) (322)

[Instagram](#) (429)

[Eventbrite](#)



Childress Ink Online

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Writing & Industry

[PR.Com](#)

[Facebook](#) (1.6K)

[Instagram](#) (91)

[YouTube](#)



Ink-a-Dink Online

(We're Just Getting Started!)

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Bookstore

[Blog](#)

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[Instagram](#)

[Pinterest](#)

[TikTok](#)



Social Media



*“It’s the possibility of
having a dream come true
that makes life interesting.”*

-The Alchemist, by Paulo Coelho