

# Atlanta JEWISH TIMES

2024 MEDIA KIT

## ADVERTISE & ENGAGE IN THE BEST JEWISH NEWSPAPER IN AMERICA

Our reach includes:

**150,000+**  
MONTHLY PRINT READERS

**200,000+**  
MONTHLY UNIQUE WEBSITE VISITORS

**8,500+**  
WEEKLY NEWSLETTER SUBSCRIBERS

**40,000+**  
MONTHLY COMMUNITY CALENDAR USERS

**424,000+**  
COMMUNITY ENGAGEMENT  
OPPORTUNITIES EVERY MONTH



Best Jewish Newspaper  
in America



Best Jewish Website  
in America



## CALL TODAY TO RESERVE YOUR OPPORTUNITY



Atlanta Jewish Times | 270 Carpenter Drive NE, Suite 320 | Atlanta, GA 30328

404.883.2130 | [www.atlantajewishtimes.com](http://www.atlantajewishtimes.com)

# TESTIMONIALS



## ADVERTISER TESTIMONIALS:

“For me, having a weekly ad in the Atlanta Jewish Times is just good business. I receive new client phone calls and, when I meet someone new at a community event, they say: “Hey, you are the guy in the Jewish Times!” But just as important, we need to support the AJT to keep our diverse Jewish Community united.”

– Jay Howard Givartz, MPA  
Sr. Mortgage Banker | Fidelity Bank

“People seem to know me wherever I go! Why? Because they see me every week in the Atlanta Jewish Times. My sellers love the exposure that their homes get to qualified purchasers and The Sonenshine Team is always top of mind to your readers. One client recently said “I needed your number and just looked in my copy of the Atlanta Jewish Times to find it.” Thanks for continuing to expand and update the paper. It benefits our whole community.”

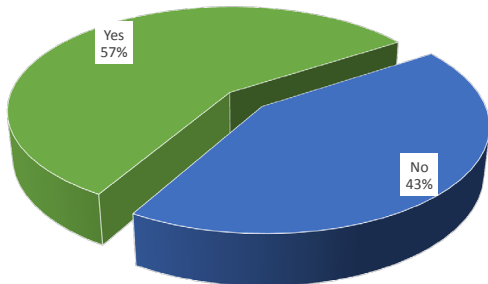
– Debbie Sonenshine  
Coldwell Banker Residential Brokerage

“Many thanks to my AJT senior account manager, for her professionalism and marketing insight. I want to acknowledge the time and effort she puts forth to help me create my advertisements. Her suggestions regarding style and content are greatly appreciated. Many of my patients have mentioned our beautiful ad and, over the years, it has resulted in new patients scheduling to see me for both cosmetic dentistry as well as our Botox and Juvaderm services. She is a delight to work with and makes the entire process of advertising with the Jewish Times efficient and even fun. So, thank you for helping me market my dental services.”

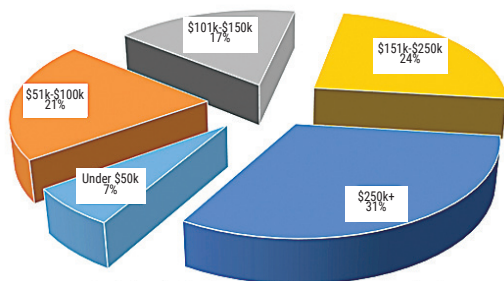
– Dr. Jeffery G. Priluck  
Dentistry with a Difference



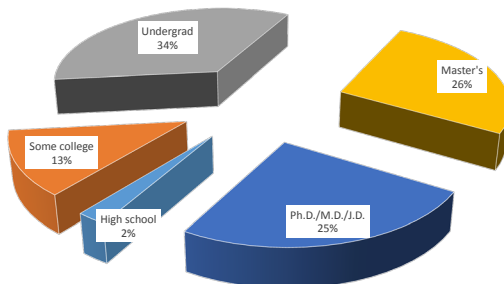
## VISIT ADVERTISERS SEEN IN AJT



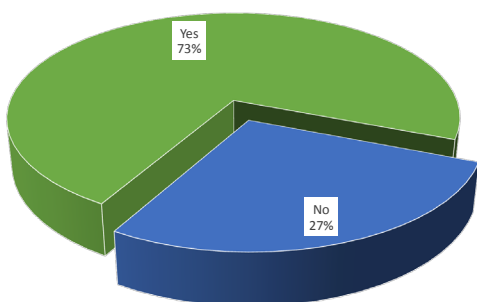
## HOUSEHOLD INCOME



## READER EDUCATION STATISTICS



## COVER-TO-COVER READERS



ATLANTA JEWISH TIMES HAS SERVED THE LOCAL JEWISH COMMUNITY FOR OVER **99** YEARS.

- OVER **50%** OF OUR READERS FREQUENT OUR ADVERTISERS.
- OVER **55%** OF READERS HAVE A HOUSEHOLD INCOME OF **\$150,000** OR MORE.
- OVER **85%** OF OUR READERS ARE COLLEGE GRADUATES WITH OVER **50%** HAVING A MASTER'S DEGREE.
- OVER **70%** OF OUR READERS READ THE PAPER COVER TO COVER EACH AND EVERY WEEK.

**AJT readers are upscale, well- educated and engaged in the Atlanta Jewish community. Atlanta's 150,000+ members represent the 8th largest Jewish community in the country.**



# 2024 EDITORIAL CALENDAR

Atlanta  
**JEWISH TIMES**



January 15	Health & Wellness	November 15	<b>Simcha Celebrations</b> and Health & Wellness
January 31	Education & Camp	November 30	Holiday Gift Guide, Professional and Real Estate
February 15	Professionals, Real Estate and Arts & Culture	December 15	Chanukah
February 29	<b>Simcha Celebrations</b> and Education & Camp	December 31	Year in Review and Resolutions
March 15	Home & Garden, Holiday Flavors and Senior Living		
March 31	Education & Camp		
April 15	Passover		
April 30	Spa & Beauty, Staycation and Mother's Day		
<b>April/May</b>	<b>2024 Best of Jewish Atlanta</b>		
May 15	Senior Living		
May 31	<b>Simcha Celebrations</b> and Graduation		
June 15	Father's Day, Professional and Real Estate		
June 30	Health & Wellness and Travel		
July 15	Pets and Senior Living		
July 31	Back to School & College		
<b>August</b>	<b>2024 Guide to Jewish Atlanta</b>		
August 15	Arts & Culture and Health & Wellness		
August 31	<b>Simcha Celebrations</b> , Synagogue Guide and Holiday Flavors		
September 15	Senior Living and Atlanta Then & Now		
September 30	Rosh Hashanah		
October 15	Book Festival Preview, Professionals and Yom Kippur		
October 31	Education and 18 under 18		



**Final trim size:**  
10.5" x 12.75" tall

**Cover:** glossy

**Paper:** newsprint

**Color:** CMYK

**Ad specifications:**

300 DPI, High-resolution PDF with embed images and fonts.



Atlanta Jewish Times | 270 Carpenter Drive NE, Suite 320 | Atlanta, GA 30328  
404.883.2130 | www.atlantajewishtimes.com





# 2024 AD RATES

	Page Size	OPEN RATE	6X	12X	25X	
<b>A</b>	10.75"W x 13.25"H <i>(safe text area: 9.5"W x 11.56"H)</i>	Full Page <b>[with bleed]</b>	\$ 1463	\$ 1392	\$ 1287	\$ 1172
<b>B</b> <b>C</b>	<b>B</b> VERTICAL: 4.66"W x 11.56"H <b>C</b> HORIZONTAL: 9.5"W x 5.7"H	1/2 Page	\$ 1023	\$ 979	\$ 891	\$ 825
<b>D</b> <b>E</b>	<b>D</b> 6.3"W x 5.5"H <b>E</b> FLAT: 9.5"W x 4"H	1/3 Page	\$ 770	\$ 726	\$ 677	\$ 622
<b>F</b> <b>G</b>	<b>F</b> 4.66"W x 5.7"H <b>G</b> FLAT: 9.5"W x 3"H	1/4 Page	\$ 550	\$ 523	\$ 491	\$ 440
<b>H</b>	4.66"W x 3"H	1/8 Page	\$ 292	\$ 275	\$ 248	\$ 231
<i>Brought to You by ABC Company</i> <b>CANDLE-LIGHTING TIMES</b> Bechukotai Friday, June 3, light candles at 8:27 p.m. Saturday, June 4, Shabbat ends at 9:29 p.m.		Section Sponsorship	\$ 220	<i>Available sections: Candle Lighting, Obituaries, Israel Pride, Special Issue Section, Brain Food</i>		

**A**

Full Page  
**WITH BLEED**

**B**

1/2 Page  
Vertical

**C**

1/2 Page  
Horizontal

**D**

1/3 Page

**E**

1/3 Page Flat

**F**

1/4 Page

**H**

1/8 Page

**G**

1/4 Page Flat

Full Page Premium  
**Plus \$616**

1/2 Page Premium  
**Plus \$308**

1/4 Page Premium  
**Plus \$154**



**Final trim size:**  
10.5" x 12.75" tall

**Cover:** glossy

**Paper:** newsprint

**Color:** CMYK

**Ad specifications:**  
300 DPI,  
High-resolution PDF with embed images  
and fonts.

**A 1 Column (2.9" Wide) x 3"**

OPEN RATE PER ISSUE	\$132.00
4 weeks	121.00
8 weeks	105.00
12 weeks	94.00
25 weeks	83.00

**B 1 Column (2.9" Wide) x 4"**

OPEN RATE PER ISSUE	\$198.00
4 weeks	182.00
8 weeks	171.00
12 weeks	160.00
25 weeks	143.00

MARKETPLACE

COLLECTIBLES

**THE DUSTY COIN**  
*"Shekels For Your Collectibles"*



• Coins • Gold • Jewelry • Sterling •

404-263-2967

Strict Confidentiality • References Upon Request  
Member: ANA, NGC, PCGS & PMG

COMPUTER

FAKAKTA COMPUTER



DESKTOP & LAPTOP REPAIR  
HOME/BUSINESS NETWORKING  
PERFORMANCE UPGRADES  
APPLE DEVICE SUPPORT  
VIRUS/SPYWARE REMOVAL

404.954.1004

DAMON.CARP@GMAIL.COM

10% OF PROFITS THROUGH 2023 WILL BE DONATED TO JEWISH CHARITIES.

• Same Day Appointments  
• Reasonable Rates  
• All Services Guaranteed

COMPUTER

COMPU+  
HOUSE CALLS

Voted #1 by Atlanta Jewish Community

770-527-3533

www.HealthyComputer.com

AT JEWISH TIMES  
BEST OF JEWISH ATLANTA  
WINNER 2023

As Seen On  
CN  
4  
11  
10  
11

It's Time to Call for Help!

HOME

CLOSETS



Closets, pantries, garages, offices and more!

404-255-0589

Atlanta Custom Closets  
Rick Moore  
www.closetpro.net

HANDY MAN

The Handyman Can

- Plumbing
- Electrical
- Sheetrock • Floors
- Tile • Framing • Kitchens
- Painting • Roofwork
- Concrete • Stained Glass
- Antique Door Restoration

as well as many other issues...

John Salvesen • 404-453-3438  
thehandymancanatlanta@gmail.com

HOME

STANLEY PAVING

Asphalt Paving, Patching & Seal Coating



Specializing in driveways & small parking lots  
Family Owned & Operated since 1969

CALL NOW FOR 10% OFF SPECIAL

770.962.7125  
770.480.1698 cell

HOME

NOVO ART CONSTRUCTION

We provide same-day comprehensive services as professional handymen to satisfied clients throughout Atlanta and the surrounding area.

We work meticulously, professionally, punctually, and take care of the small details to give each client the project of their dreams.

- All Home Repairs
- Deck Building & Repair
- Carpentry
- Home Decor
- Landscaping

Get in touch today!  
(404) 483-8261 | (539) 292-6653  
www.novo-artconstruction.com

HOME



FABRIC & FRINGE

The South's Largest In-Stock Selection!  
"We Ship The World So You Don't Have To"

770-794-8106

www.FabricsAndFringe.com  
Come Out and Visit our 2440 Campbell Ave. Warehouse!

HOME

DSL ELECTRIC

Do Business with a Yiddish Menchen!

Daniel Lubitz  
Owner/Operator  
470-637-2322  
DSLElectric@yahoo.com  
www.DSLElectric.net

Industrial Residential-Commercial  
Licensed & Insured  
LICENSE #EN218089

Classified Line Ads

\$14 per line (not to exceed 140 characters)  
Minimum of 3 lines or \$42

Classified Ad 3 LINES

Certified Caretaker Companion. 25 yrs experience.  
Excellent references. Available 24/7 with reliable transportation. Call Joan at 770-000-0000.

**Final trim size:**  
10.5" x 12.75" tall

**Cover:** glossy

**Paper:** newsprint

**Color:** CMYK

**Ad specifications:**  
200 DPI, High-resolution PDF  
with embed images and fonts.

# Tell your business' story or educate our readers about your products and services.





## What is an Advertorial? How to Write Them & Why?

Basically an advertorial is when someone pays to have their content in a publication and it looks "sort of like a regular article."

*The way you create a successful advertorial is by mixing 70% good content with about 30% promotion of your product.*

Strive to give even better information than the actual publication gives! That's why everyone will like your article. Whilst also mentioning your product/services in the advertorial, no one minds because you give at least 70% great content, and less than 30% sales pitch.

Because it's actually an interesting read, people are more likely to:

- Share the article. (yay!)    
- Read the article the whole way through. (double yay!)
- Buy the deal. (SUPER YAY!)



### NEWS

#### Keep Spreading the News

By Sasha Heller

Bob's Broadway Chorus wrapped another season of nostalgia-filled performances for Atlanta-area senior living communities with its Dec. 3 performance at The Jewish Home for an enthusiastic and engaged audience.

The group will begin rehearsing in January for its Spring season, running from mid-March through early June.

Program spokesperson Sandy Ferko explained how music therapy can be impactful for the elderly and those with disabilities.

"We all have stories about the effect of music on the residents. I have watched couples reach for each other's hand. Perhaps the most touching happened years ago at The Jewish Home. A young woman wheeled her mother in and told us her mother had not spoken for more than six months, a long time not to hear your mother's voice. But during one song, her mother started singing. The daughter was crying and, when I looked in their direction and saw what was happening, I teared up and couldn't sing."

Ferko continued about her experiences with the chorus and the effect it can have on the audience.

"Science tells us that music activates a part of the brain - I'm not a doctor, but they remember lyrics from years ago. And they join in on the songs they remember from years ago. Most of



Bob's Broadway Chorus wrapped another season of songs, dancing, and nostalgia in Atlanta-area senior living communities.

### Planning for Summer 2024?

BBYO offers an incredible range of travel opportunities for Jewish teens to explore the world together. Each of BBYO's 10+ travel and camp-based leadership programs is designed to foster tight-knit community building, encouraging teens to form bonds that last long after summer comes to a close. These experiences also give teens the chance to explore Jewish traditions, make cross-cultural connections, and immerse themselves in different communities across the globe. Find program options at [bbyo.org](https://www.bbyo.org).

One of BBYO's Atlanta area teen members, Leo S., traveled to Ecuador in 2023. The program he attended focuses on integrating teens into daily community life through a variety of service projects. Along the way, participants also experience thrilling activities such as riding the swing "at the end of the world," taking a hot air balloon ride in the rainforest, and climbing to the top of mountains for panoramic views. Leo's experience illustrates the profound bonds teens form on these Summer Experiences.

Over the summer I had the amazing opportunity to join BBYO in their volunteer program called Stand UP Adventure Ecuador. It was an incredible experience that al-

lowed me to explore a whole new culture while discovering important aspects of Judaism in my life. I worked in a school and on a farm throughout the three-week adventure to earn 30 hours of service. Going abroad, I was able to see how much a person can learn and grow in such a short period of time. While the trip went by fast, the memories will last me years and I met people who I now call my best friends.

Traveling with BBYO to Ecuador opened my eyes to the different ways of living and culture in different parts of the world. On my trip, we got to hike, explore, and sightsee in five different locations spanning the Cotacopaxi Volcano in the Andes to the Amazon Rainforest. The moment that sticks out to me the most was the last Shabbat we spent together as a group. We were given the day to explore the city of Ibañez and rejoined with each other at dinner to share stories and prayers.

I would recommend a summer with BBYO because they provide an amazing opportunity to see a new and unique location while enhancing your Jewish values and expanding your Jewish geography. They are all-inclusive programs and once-in-a-lifetime trips! If I could give any teen interested in the Ecuador program advice, I would tell them they should go for it! When will you have to opportunity to go to Ecuador on a fully programmed trip again? You will get to meet new people, see incredible places, and experience all four seasons of the year in one summer.

BBYO has been providing meaningful experiences to Jewish teens for 100 years, and seeks to welcome as many teens as possible for their Continued Celebration Sum-

mer. While Ecuador is only one of BBYO's programs, Leo's story is emblematic of what parents and teens have said about BBYO Summer Experiences for generations.

BBYO's professional staff love connecting with families and answering their questions about Summer Experiences. The goal is simple: finding the right program for your teen! You can always email [MySummer@bbyo.org](mailto:MySummer@bbyo.org); they also offer information sessions throughout the year designed to help families learn about the different types of programs offered. Find registration information at [bbyo.org/jt](https://www.bbyo.org/jt).



Paid Content by BBYO

**Pricing: \$990.00 per issue - Half Page:**  
Includes up to 650 words, 1 logo and 1 photo.

**Pricing: \$1458.00 per issue - Full Page:**  
Includes up to 850 words, 1 logo and 2 photos.

**Optional:**  
**Add Website Placement: \$219.00 Upcharge**  
A sponsored placement on the homepage of the AJT website for 1 week and an active link for 6 months.

**NOTE: Advertorials are all submitted to the AJT's Editor for approval and may be edited at their discretion.**



2024  
**DIGITAL RATES**  
 WEB, MOBILE & EBLAST

**191,000+**  
 Monthly Page Views

**150,000+**  
 Monthly Website Unique Visitors

**Weekly Rates**

**SKY BANNER WITH MOBILE \$264**

- 970 wide x 250 pixels high [web]
- 320 wide x 100 pixels high [mobile]

**TILE AD WITH MOBILE \$198**

- 300 wide x 250 pixels high [web]
- 300 wide x 250 pixels high [mobile]

**Maximum file size:** up to 60k

**Image resolution:** 72 dpi

**Image Format:** JPG, GIF, PNG

**Animated ads:** 2 loop max on animated banners

**URL:** your link must be approved by AJT

**Alternate Text:** A short 5 word description of the ad, with a URL included, for people who have images loading turned off or are using a browser that does not display images

**WEB PAGES SAMPLES**

**SKY BANNER 970x250 \$264**

**Tile Ad 300x600 \$198**

**Tile Ad 300x250 \$198**

**ALL ADS ARE ON A SHARED ROTATION**

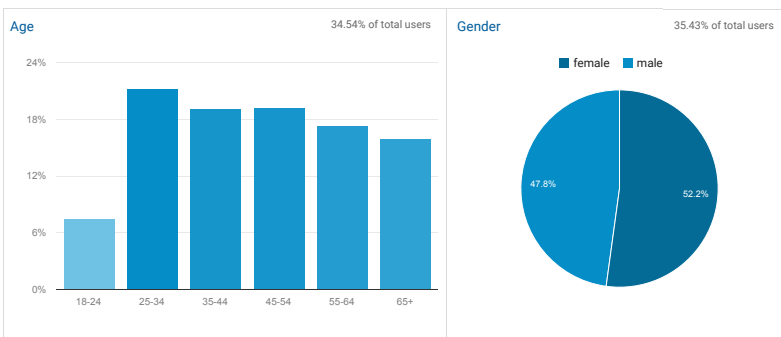


**WEB PAGES SAMPLES**

**Sky Banner 970x250 \$264**

**Tile Ad 300x250 \$198**

**WEBSITE DEMOGRAPHICS**



**Weekly EBlast**  
**7,000+ Active Readers**

**Available Ad Sizes:**

600 pixels W x 150 pixels H **\$165**

635 pixels W x 600 pixels H **\$231**

**600 PX WIDE 150 PX HIGH \$165**

**635 PX WIDE 600 PX HIGH \$231**

# Atlanta JEWISH CONNECTOR

Answers the What, Where and When...  
Today, Next Week or Next Year.

Connects you to our community and  
our community to your organization.

## Atlanta Jewish Connector Engagement Opportunities:

**48,000+**  
Monthly Page Views

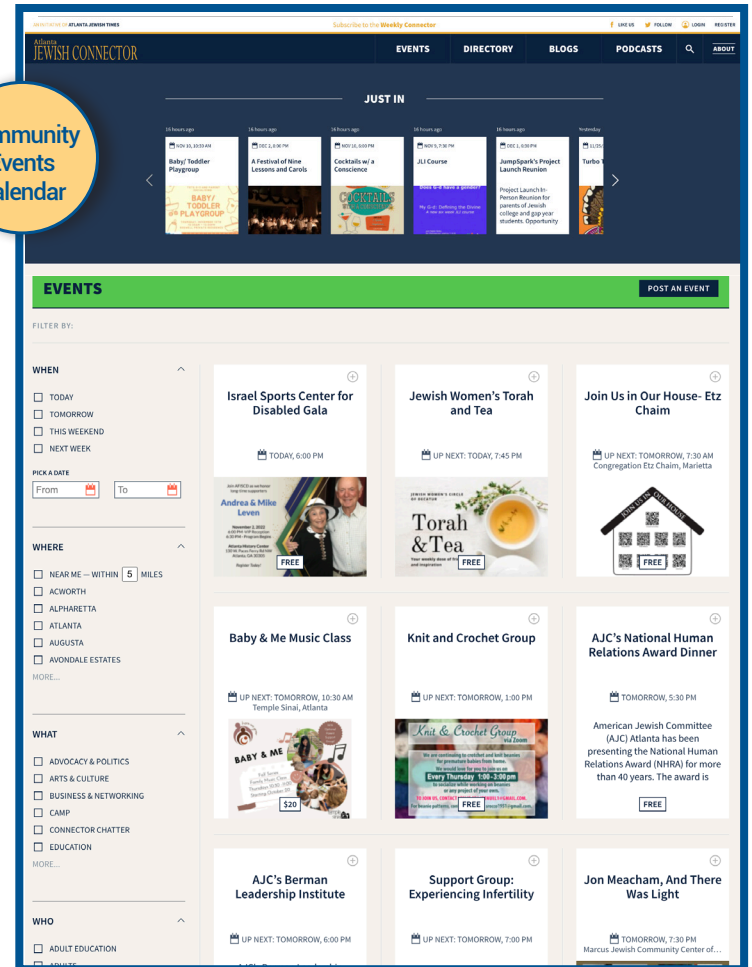
**40,000+**  
Monthly Visitors

## MEMBERSHIP INCLUDES

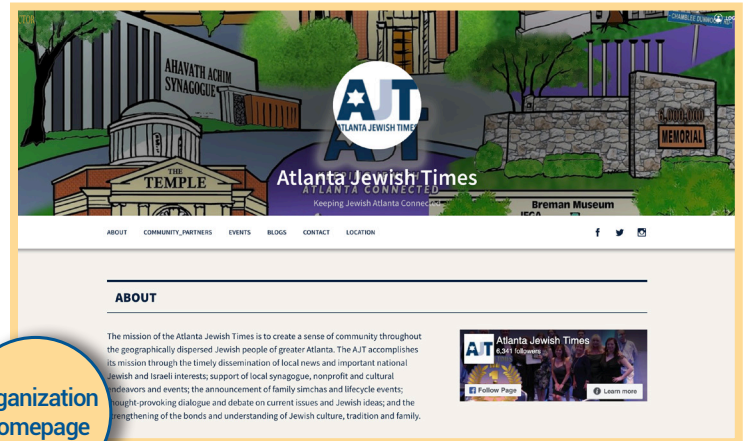
- Community Event Calendar
- Business and organization directory
- Blogging platform
- Social media interaction
- Biweekly eblasts
- Promotional and sponsored opportunities await
- Users register for FREE!

Your membership is easy to use and includes personal assistance with set-up. We will get you engaging today. 404-883-2130.

Community  
Events  
Calendar



## THIS COULD BE YOUR HOMEPAGE



Organization  
Homepage

Organizations  
**Only \$99**  
For Your First Year!

*As a part of this initiative, all Atlanta Jewish nonprofits receive their membership at no cost.*





# SPONSORED CONTENT OPPORTUNITIES



**RECOMMENDATIONS**

**A** AUG 12, 1:00 PM  
Taco Pop Up Shop at Solomon Brothers

**B** AUG 17, 6:00 PM  
Guided River Canoe Trips on the Chattahoochee River

**C** AUG 22, 6:59 PM  
Sunset Sips: Indie Killed the Pop Star

ATLANTA JEWISH FILM FESTIVAL  
2019 AJFF On Campus

FIDF  
FRIENDS OF THE IDF  
FIDF ATLANTA GALA CELEBRATION

**Featured Sidebar**

Cub Scout Pack 1818 Meet & Greet

Join Pack 1818 Jewish Cub Scouts for Back to the Pack Meet and Greet

Get the Atlanta Jewish Connector Weekly Magazines and view our best events in the city!

## Atlanta Jewish Connector Biweekly Eblast Premium newsletter spotlight examples

Wednesday, August 21, 2019

Atlanta JEWISH CONNECTOR

**The Weekly Connector**  
Your What, Where & When of Jewish Atlanta  
Connecting you to organizations! Connecting organizations to you!

**FIDF**  
FRIENDS OF THE IDF  
ידידי צה"ל בארה"ב

**FIDF ATLANTA GALA CELEBRATION**  
MAY, MAY MONDAY, 6:00 PM

**EVENTS**

**Guided River Canoe Trips on the Chattahoochee River**  
AUG 17 6:00 PM  
Chattahoochee Nature Center, Roswell • From \$25.00

**Habitat for Humanity NW Interfaith Build**  
AUG 18 7:30 AM  
Ahavath Achim Synagogue, Atlanta • FREE

**Kabbalah and Coffee**  
AUG 18 9:30 AM  
Chabad Intown, Atlanta, Atlanta • FREE

**Say "Chai" at CSI**  
AUG 18 10:00 AM  
Congregation Shearith Israel, Atlanta • FREE

**Cub Scout Pack 1818 Meet & Greet**  
AUG 18 3:00 PM  
Cub Scout Pack 1818, Atlanta • FREE

<b>A</b>	<b>Small</b>	Feature/Recommendations Section, Sidebar, Social Media
	1 week	33.00 per week
	2 weeks	55.00 per week
<b>B</b>	<b>Medium</b>	Feature/Recommendations Section, Sidebar, Social Media
	1 week	50.00 per week
	2 weeks	83.00 per week
<b>C</b>	<b>Large</b>	Feature/Recommendations Section, Sidebar, Social Media and Newsletter Spotlight
	1 week	77.00 per week
	2 weeks	110.00 per week





*Best of Jewish Atlanta:  
Readers' Choice Awards*

Our readers will vote for their favorite establishments of Jewish Atlanta over several months, naming their choice businesses and organizations across various categories.

We will recognize the top three readers' choices.

**You're invited to advertise in this special issue to be seen by all of Jewish Atlanta in this keepsake publication.**

**Advertise to celebrate being a winner, congratulate the Readers' Choice winners, or just to market your business and be seen by all.**

*Sponsorship Opportunities - \$660.00*

*Highlighted Directory Listing - \$165.00*

**Full Page with bleed**  
10.75" wide x 13.25"  
*(safe text area:  
9.5" wide x 11.56")*

**Half Page**  
9.5" wide x 5.7"

**1/2 Page Vertical**  
4.66" wide x 11.56"

**1/4 Page**  
4.66" wide x 5.7"

**Market Place**  
2.9" wide x 3"

Page Size	Inside Cover	Premium	Standard
Full Page	\$1320	\$1155	\$1051
Half Page		\$798	\$732
1/4 Page			\$396
Marketplace			\$204



<p><b>Full Page with bleed</b> 8.75" wide x 11.25" <i>(safe text area: 7.75" wide x 10.25")</i></p>	<p><b>Half Page</b> 7.5" wide x 5"</p>
<p><b>1/4 Page</b> 3.66" wide x 4.875"</p>	<p><b>Market Place</b> 2.875" wide x 3.25"</p>

## Keeping Jewish Atlanta Connected!

The **Guide to Jewish Atlanta** is a glossy magazine that serves as a comprehensive guide of the local Atlanta Jewish community. Copies are distributed to our readers and other local Jewish organizations during the year. Current residents – as well as newcomers and those considering a move to the area – will find complete information about the Atlanta Jewish community, making this guide an indispensable resource throughout the year.

*Sponsorship Opportunities - \$660.00*  
*Highlighted Directory Listing - \$165.00*

Page Size	Inside Cover	Premium	Standard
Full Page	\$1320	\$1155	\$1051
Half Page		\$798	\$732
1/4 Page			\$396
Marketplace			\$204



# Monthly Podcast Opportunity



## How our podcast can support you.

- Recording with Live Producer in Studio
- Professional Post Production
- Graphic Design for each episode
- Show Notes with time stamps, key takeaways & optimized SEO
- Transcription of each episode
- Newsletter Updated & Released with every episode
- Audiograms for each episode
- Social media posts written + sourced hashtags
- Mini Episodes extracted and edited with open & close
- Repurpose content ie: Blog posts, Articles, etc.



# Ask Kaylene Ladinsky

## Special Quarterly Bonus Episodes

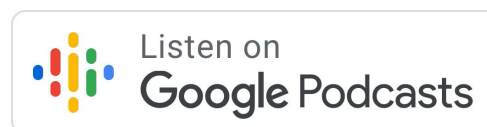
These episodes are about engaging directly with our listeners and the community. Those questions you have always wanted an answer to, our award-winning Marquis Who's Who of American and Who's Who of America's Women of Influence, multiple Simon Rockower Jewish Journalism Awards winner and Atlanta Jewish Times' editor and managing publisher, Kaylene Ladinsky will find your answer. These episodes are quarterly and will engage with all facets of callers and interesting questions.



**Listen on:**



	1 Month	3 Months	6 Months
Sponsorship	\$875	\$655	\$495
30 Second Commercial	\$411	\$275	\$193

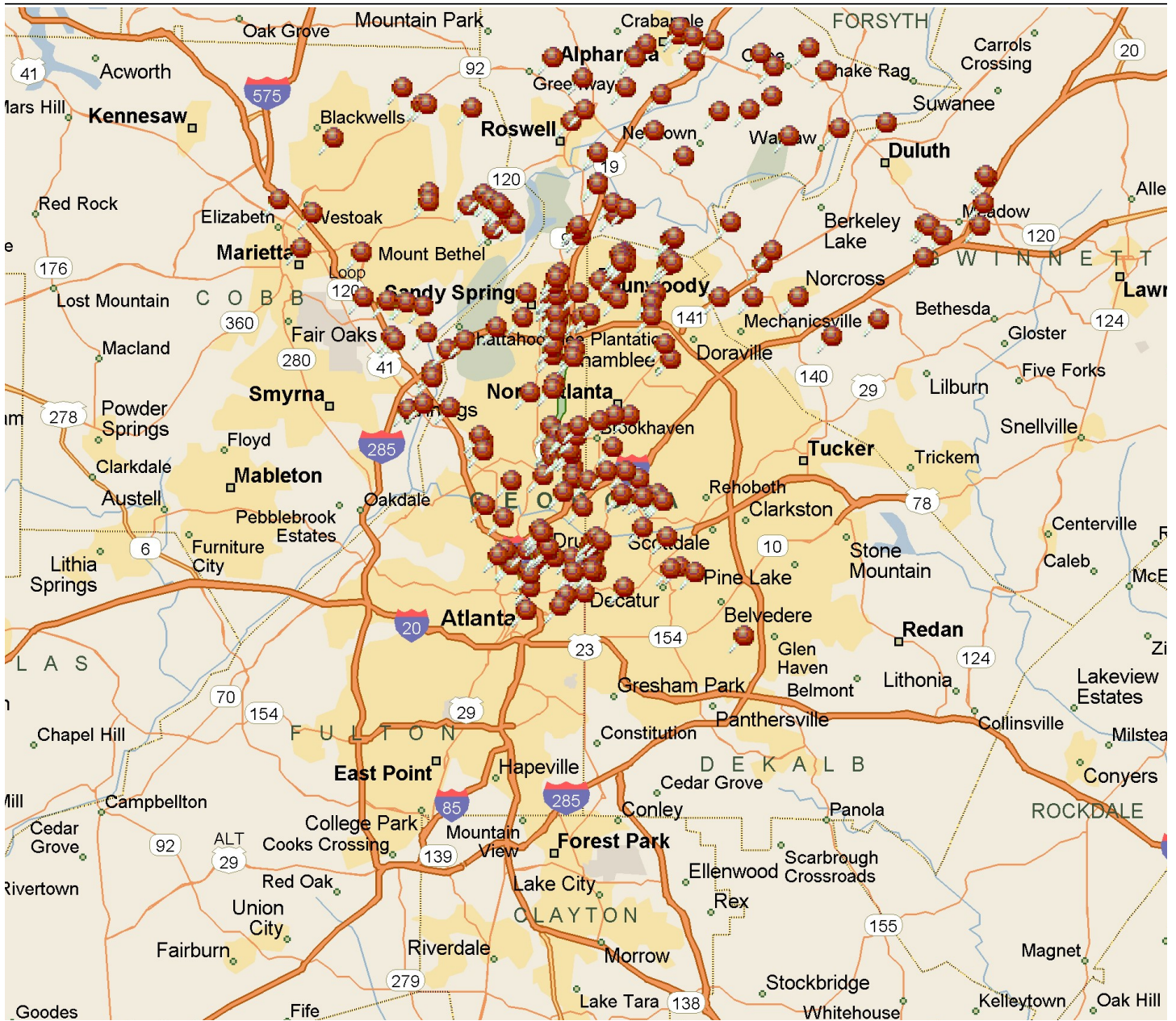




# Atlanta JEWISH TIMES

**Free distribution at local synagogues, schools, restaurants,  
businesses and local retail outlets.**

## ATLANTA JEWISH TIMES DISTRIBUTION MAP



Copyright © and (P) 1988-2012 Microsoft Corporation and/or its suppliers. All rights reserved. <http://www.microsoft.com/mappoint/>  
Certain mapping and direction data © 2012 NAVTEQ. All rights reserved. The Data for areas of Canada includes information taken with permission from Canadian authorities, including: © Her Majesty the Queen in Right of Canada, © Queen's Printer for Ontario, NAVTEQ and NAVTEQ ON BOARD are trademarks of NAVTEQ. © 2012 TeleAtlas North America, Inc. All rights reserved. Tele Atlas and TeleAtlas North America are trademarks of Tele Atlas, Inc. © 2012 by Applied Geographic Solutions. All rights reserved. Portions © Copyright 2012 by Woodall Publications Corp. All rights reserved.

