

For Immediate Release

## **Bay Area's Largest Paddlefest / Adventure Sport and GreenFest for the Environment**

AquanFest June 14-15, 2008 Foster City, California

San Carlos, Calif., May 18, 2008 - Aquan Sports announced today AquanFest, the Bay Area's largest paddlefest/adventure sport and environmental fair which brings together outdoor adventure and environmental groups in an open air outdoor festival. Top experts and manufacturers in kayaking, kiteboarding, scuba and snorkeling, paddling, surfing, swimming, triathlon, adventure racing, kayak fishing, will be displaying all the latest water sports and adventure gear. Fun activities including kayak and gear demos, clinics, kayak race, kayak polo demonstrations, kayak fishing skills derby, and so much more. Learn about the outdoors and how to protect our wonderful spaces with top environmental agencies and groups. Meet the people from many nonprofit organizations.

AquanFest is also host to the People Paddle for the Planet fund raiser. 30 nonprofit organizations are expected to benefit from up to 200 kayakers paddling to raise pledges. New kayakers welcomed! Sign up now at <http://www.peoplepaddle.com/planet/>

AquanFest is also proud to be the host to the Rapid Media's 3rd Annual Reel Paddling Film Festival World Tour. Bringing the world's best paddling films to paddlers, the festival inspires more people to explore rivers, lakes and oceans, push physical and emotional extremes, embrace the lifestyle and appreciate the heritage of the places we paddle.

An official Proclamation by the Mayor of Foster City was presented to Vincent Pao, Aquan Sports, and Dean McCully, People Planet, on May 19 proclaiming June 12-15 Aquanfest and People Paddle for the Planet Day.

Festival is free to all ages. \$10 per person / \$25 per family to participate in kayak and gear demo's, clinics, T-Shirt, film festival and more. Kayak Race and Fishing Skills Derby \$25 per person and includes full access to festival, gear demos, and clinics.

Among this year's highlights:

25+ Environmental and Green Organizations

People Paddle for the Planet Fundraiser

Reel Paddling Film Festival World Tour

Kayak Race

Kayak Fishing Skills Derby

Kayak Polo Demonstration

Paddleboard demo and clinics

Stand-up Paddleboard clinics

And more...

Exhibitors as of 3/1/2008

25+ Environmental and Green Organizations 15 + water sport oriented companies and outfitters.

For more information, visit

[www.AQUANFEST.com](http://www.AQUANFEST.com)

[www.aquansports.com](http://www.aquansports.com)

[www.peoplepaddle.com](http://www.peoplepaddle.com)

Aquanfest / Aquan Sports

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Aquan Sports is Northern California's largest water sport specialty store located in San Carlos. Specializing in adventure racing, kayaking, kite boarding, paddling, scuba and snorkeling, surfing, swim, triathlon, and water sports. Aquan offers sales, rentals, clinics and training, repairs, and local travel. Aquan has helped thousands of people to experience the fun and excitement In, On, and Under the Water. For more information visit [www.aquansports.com](http://www.aquansports.com)

People Paddle for the Planet

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People Paddle was created in 2006 by a bunch of kayaking fanatics and experienced volunteer event managers to be a sustainable, portable kayak-borne fundraiser, flexible enough to raise money for any cause, appealing enough to be adopted by any kayak outfitter as a proven fundraiser.

April 15, 2007 ushered in our second year, our next People Paddle is launched as "People Paddle for AIDS". Hosted by our partner Healing Waters, with gear provided by City Kayak, featured 117 kayakers, partnering with at least 20 AIDS Service Organizations, all of whom will be recruiting paddlers to raise money for their cause.

Now in our third year, our biggest People Paddle yet is launched as "People Paddle for AIDS". Again hosted by partner Healing Waters, with gear provided by City Kayak and several other outfitters, partnering with up to 30 AIDS Service Organizations, and adding a big after-party/festival on South Beach Harbor Park (next to AT&T Park.) Join up to 200 kayakers and outrigger canoeists on San Francisco's biggest and most colorful paddlecraft fundraiser ever!

A fourth People Paddle in conjunction with AquanFest on June 14/15 in Foster City, California. Dubbed "People Paddle for the Planet" we will recruit 100+ paddlers to raise pledges for dozens of Northern California environmental causes. For more information visit [www.peoplepaddle.com](http://www.peoplepaddle.com)