

05/28/08 - FOR IMMEDIATE RELEASE

**SAVOR SCOTTSDALE SET TO 'SIZZLE' THIS FALL WITH EATS<sup>3</sup> CULINARY EVENT**

SCOTTSDALE, Ariz. – The Valley of the Sun will 'Sizzle, Sip, & Swizzle' this Fall when Savor Scottsdale introduces Eats<sup>3</sup>, Arizona's new celebration of food, wine, and spirits.

Eats<sup>3</sup> invites the world food and wine community to celebrate a 'uniquely Arizona' epicurean experience at SouthBridge in downtown Scottsdale, October 23 – 25, 2008. Dozens of acclaimed Arizona chefs will present their finest cuisine along with international talents including culinary legend, **Jacques Pépin**.

The 'S to the third power' tongue-twister refers to the weekend's food, wine, and spirits focus. "Sizzle, Sip, Swizzle; it's certainly a mouthful, but that's the idea," says Peter Kasperski, noted Scottsdale restaurateur and Eats<sup>3</sup> board member. "It's a party for the palate. We're giving the world's foodies a taste of 'big city' dining Scottsdale style."

Eats<sup>3</sup> will thrill guests with an exceptional event schedule, including: a cocktail-infused ArtWalk; exclusive in-gallery dinners by famed Scottsdale chefs; a high-energy kick-off party; the national Domain Charbay Iron Bartender competition; a Grand Tasting featuring over thirty master chefs and more than one-hundred wine makers; and the signature BBQ & Bubbles Finale.

"Scottsdale now offers world-class dining experiences with one-of-a-kind flavor and style," says Savor Scottsdale director Kerri Conlon. "This event captures the spirit and momentum of our booming dining scene and promises to secure Scottsdale's reputation as a major international dining destination."

Eats<sup>3</sup> is a non-profit event benefiting Grow for Good and Waste Not. Event details, travel information, and tickets are available at [www.eats3.com](http://www.eats3.com).

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**About Savor Scottsdale.**

*Savor Scottsdale is Arizona's select group of locally-owned, independent restaurants committed to furthering Scottsdale's reputation as an international dining destination. Comprised of award-winning chefs, restaurateurs, and culinary leaders, Savor Scottsdale serves the unique flavors, world-class dining experiences, and international food events that only Scottsdale can offer. Savor Scottsdale proudly promotes the use of local artisans and farms, and is proud to support Grow for Good, an initiative supporting sustainable agriculture.*

[www.savorscottsdale.com](http://www.savorscottsdale.com)

**About SouthBridge.**

*With a prized location along downtown Scottsdale's south waterfront, the SouthBridge village combines unique shopping & dining with urban residences to create a destination unlike anything Arizona has seen before. SouthBridge embodies the signature Scottsdale flavor and entrepreneurial spirit with its presentation of independently-owned eclectic shops, prized art galleries, exquisite eateries, and unforgettable boutiques in an open-air and pedestrian-friendly village soon to take its place among the world's great destinations to shop, dine, and live.*

[www.southbridgescottsdale.com](http://www.southbridgescottsdale.com)

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