GET CONNECTED.

Green Technology Alliance

Accelerating the adoption cycle of green technologies by…

*establishing Austin as **the** Global Strategic Center of Innovation for the green technology sector*

ABOUT THE GTA ALLIANCE

EVENTS

GREEN IT FORUMS
GREENING THE DATACENTER
CIO SYMPOSIUM
GTA ANNUAL SUMMIT

NETWORK

HAPPY HOURS
PARTNERED EVENTS
ONLINE TOOLS

SUPPORT

CITY OF AUSTIN
UNIVERSITY OF TEXAS
MANY, MANY MORE

SERVICES

GREEN ROADMAPPING
MARKETING GREEN IT
GUERRILLA MARKETING
ALLIANCE BUILDER

KNOWLEDGE

SUBSCRIBER NEWS AND
  BENEFITS
RESOURCES
ONLINE ARTICLES
BEST PRACTICES FOR
  DEPLOYING GREEN IT

Mission

Showcase existing and emerging Green Technologies that provide strategies and solutions for the issues facing our planet and economy.

Enable and accelerate the adoption of new and existing green technologies for the purpose of creating jobs and promoting economic development in both the public and private sectors.

g|t|a

Providing the seed for growth

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www.greentechnologyalliance.org

GTA PROGRAMS

Events
Host and develop a variety of events to seed and grow the green technologies industry.

Best Practices
Educate the community as a whole, by relevant interest and need, on the existing body of knowledge around proven methodologies and best practices for implementing, developing, and commercializing green technologies.

Start-Up, How-To Clinics, and Seminars
Provide a variety of start-up clinics on launching a business in Austin, global markets available through various agencies, product development, commercialization viability analysis, marketing in the global/Internet age, alliance development, and so on.

BUILDING THE GREEN TECHNOLOGY ALLIANCE
One contact at a time…

Accelerate the adoption cycle of green technologies by…

*Creating a support network with the knowledge base, tools, events, connections, and resources to ensure the business driven organic growth of the green technology community here in Austin with a truly **global** impact.*

G   T   A

- **Start-ups**
- **Emerging Firms** (Austin & WW)
- **Support Organizations** (City, UT, etc.)
- **Firms Buying Green IT** (Everyone)
- **Large Sponsor Organizations** (Dell, Gartner, MSFT, etc.)