# About Susie Ghahremani / boygirlparty.com







Susie Ghahremani is a graduate of the Rhode Island School of Design (RISD). Her work has appeared in The New York Times, Nickelodeon Magazine, Martha Stewart Kids and has most recently been featured in work for Chronicle Books, Bank of America and Target.

Honored with art awards by organizations such as American Illustration, the Alternative Pick and Giant Robot, she creates artwork combining her love of nature, music and patterns. In addition to painting, Ghahremani also crafts her own line of products incorporating her original illustrations onto stationery, apparel, jewelry and other goodies. Her work has shown extensively around the world, including solo shows in Seattle, New York, San Francisco and Los Angeles.

Although she was born and raised in Chicago, Susie now happily spends her time painting, crafting and tending to her pet finches and cat in San Diego, CA.

Her portfolio, shop and blog are available online at www.boygirlparty.com

### Susie Ghahremani: select client list

#### Clients include:

The New York Times

Chronicle Books

Target Corporation

Bank of America

Shambhala Publications

Martha Stewart

Nickelodeon Magazine

GQ

The Washington Post

TimeOut

Chicago Magazine

musical group The Postal Service

Washington City Paper

Shape Magazine

Utne

**BUST Magazine** 

Craft: Magazine

Poketo

Madison Park Greetings

American Kennel Club

The Stranger

ASPCA

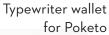
Bungalow 360 bags

Child Magazine

Baltimore Magazine



"Song and Dance" for Tiny Showcase print series







"I Love Dirt" for Shambhala Publications





"Letters to the Editor" illustration for Chicago Magazine

## Susie Ghahremani / recent press

When Susie Ghahremani, 27, graduated from the Rhode Island School of Design in 2002, she was compelled to make a connection with the outside world with her art. "But I didn't have the budget to build an expensive portfolio," she says. "At the same time, when you're actively making art, a printed portfolio can become outdated by the time you've assembled it."

So Ghahremani plunked down \$80 for a Web site, named it boygirlparty. com (for the childlike wonderment and energy of the first kind of party you go to as a kid), and used it to host her art, which consists of

muted-color illustrations of animals and invigorating interpretations of objects in daily life. Ghahremani told her friends about it, who told their friends about it, and now, five years later, the San Diego-based artist has her hands full with the thriving business.

"Behind every successful crafter was an uninspiring day job," Ghahremani says of the dreaded dead-end days jobs that motivated her to take her company seriously. The motivation paid off. Ghahremani has been self-employed full time for five years. "Boygirlparty.com has commanded my entire focus," she says. "[I work on] running the site, making new products and art and illustrations, having art shows, wearing PJs all day, attending craft shows, answering emails, meeting deadlines, and occasionally hula-hooping." — K.F.

### -- Venus Magazine

"San Diego-based musician and illustrator Susie Ghahremani sells an entire line of products adorned with her drawings, from magnets and mouse pads to wallets and totes, making her the indie, startup version of Hello Kitty. Her illustrations have appeared in diverse places, from the Times Op-Ed page to Violet Magazine... With muted, retro colors and simple patterning, Ghahremani's delicately awkward animals and humans exude a how-can-you-not-love-me charm."

-- Flavorpill NYC

"Simple yet stylish, the work of illustrator/finch-lover Susie Ghahremani reminds us of dancing around the house in our underwear; that carefree comfort that you can only have between your own four walls coupled with late night silliness and a good beat."

-- Juxtapoz.com

"[boygirlparty.com]: A website showcasing [Susie's] artwork, music, and other handmade creations, the hub for all things hip can help you reclaim the good old days."

-- DailyCandy.com

"If you're not already familiar with boygirlparty (of course you are, you're cool like that) you can see everything Susie has to offer in the shop, including pouches, t-shirts and necklaces made from her own work. Please allow me to direct your attention to the many awesome prints of her original art work. I'm currently eyeing a few of the musical themed prints including the hedgehog piano and record bears."

-- NotMartha.org

"We fell in love with Susie Ghahremani's tiny matchbox-size paintings of little forest creatures."

-- BoingBoing.net

"I've always planned to convert my untidy pile of recipes torn from magazines and scrawled on napkins into a neat file of portable cards. And now, thanks to the motivating power of squirrels and bunnies [on Recipe Cards from boygirlparty] it might actually happen."

-- Mighty Goods