LMS-*lite*™

illuminate
MAKING THINGS PERFECTLY CLEAR.

Clear away the clutter and extraneous functionality that make handling a learning management system so daunting. LMS-*lite*™ represents a fresh new approach.

Instead of trying to force your need to fit our system, we build a system that fits your needs.

With LMS-*lite*™ technology, you get a simple solution capable of meeting complex organizational and industry demands. A customizable solution for every detail: home page design, curriculum management, database management, communications, assessment, certification, and reporting. All packaged neatly into a robust, Web-based modular system built to your specifications.

This proven platform is easy to implement and use. It's flexible enough to successfully handle any number of interface, capacity, and maintenance challenges. And because LMS-*lite*™ integrates seamlessly into your existing systems, you get maximum return on your technology investment.

Build a system that fits.
Experience Illuminate. Experience LMS-*lite*™.

LMS-*lite*™ Modules

LMS-*lite*™ is based on a design that combines a core program with application modules:

- A core program offering basic functionality for application modules
- Seven application modules with a "control center" where administrative and user functions reside.

Layouts
Customize your home pages, reporting pages, and user display pages on the platform.

A uniquely creative feature of LMS-*lite*™.

Assets
Launch Web-based assets, including PDFs, PowerPoint, collateral, medical annotations, stand-alone animation, and multimedia files. All from within your own environment.

Courses
Web-based courseware stored on the platform, your own environment, or outside sources can be launched right from LMS-*lite*™.

Assessments
Select any combination of features to build question types, randomization, timers, review flags, and automatic feedback.

Certificates
For different levels of performance—passing a single course, a course bundle, or reaching an assigned proficiency level—certificates can be tracked for awards or reporting.

Surveys
Surveys are designed to capture information gathered through observation checklists, 180/360 questionnaires, application/gaming activities, etc.

Resources
Additional materials not required for training, resources vary in nature and can include external links, Q&A formats, chats, and communications. Trackable via any one of the available reports.

All Encompassing
In addition to housing the system code for administering the platform, the core also contains the user databases, settings, and general parameters.

Keeping in Touch
LMS-*lite*™ contains a communications engine for internal messaging, Q&A functions, and e-mail notifications. All of which are secure and protected from outside influences.

LMS-*lite*™ Technical Specifications

ITEM	LMS-*LITE*™ FEATURES	FUNCTIONALITY
System Configuration	• Fully web-based dynamic platform. • Technologies involved: DHTML, JavaScript, CSS, ASP, SQL, VBScript, Java, AJAX, XML, COM • Virtually limitless SQL Server-based backend	State-of-the-art platform assures technical integrity, a scalable, flexible and customizable platform; design allows for internal or external hosting, client's choice
User Interface & Home Page	Simple-to-use interface for user and individualized home pages combine to create a customized approach and consistency across all applications	Brand each application to present their own "look and feel;" individualized home pages enhances utilization; user friendly designs
Curriculum Management Tool	Tool manages each user's own curriculum; intuitive design allows for easy check on status of each assignment (assigned, in-progress, complete, acknowledge); sequences activities in order of completion	Trouble-free design assures immediate engagement with system
Communications	E-mail communication for users, managers and administrators	Alerts, reminders, notifications through e-mail
Data Storage	Near limitless database capacity part of platform	Expansion available without any upgrade
Tracking	Complete tracking and reporting of all user selections and activities; customizable and standard reports available	Tracking to meet all home office and field management needs
Administrative Management	Each function is administered through an easy-to-use "template" tool; each tool is graded at 3 levels of complexity; access available through "back door" for client	User-friendly administrative function designed to give client access as needed; degree of administrative transfer up to client
Surveying	Customizable communication channel (Q&A, FAQ, company communiqués) and feedback tool including 360 surveys, user feedback, peer reviews, etc.	Flexibility in ways to communicate with users, managers; gather information
Assessments	Full range of assessment forms (multiple choice, T/F, fill-in, etc); may also use case study and simulation assessments	Assessments to test for recall and application of information
Security	Login security session, "sideways" entry blocked, 128-byte encrypted for data transfer	State-of-the-art system and data transfer protection
Compliance	Part 11 compliant	Conforms to latest regulations

Continuous Learning Applications

LMS-*lite*™ features a learning environment customized to reflect each user's role within the organization (therapeutic area, tenure, position), and status with regard to available curriculum and resources (assigned, in progress, completed).

Customized Home Page

Your home page is customized to provide a look and feel consistent with other successful applications used within your organization, helping users smoothly enter and interface with the learning environment.

LMS-*lite*™ in Detail

Secure login
for Doug
May 20, 2008

How to get started

Archive, review

Curriculum Management Tool
automatically loads/manages user's assignments

Listing of Library Assets

MEDICAL LIBRARY
Welcome to the Medical Library
This section is designed to provide you with key documents you may use in promoting your products on the field.
Product Alpha
Product Beta
Product Gamma

illuminate LMS-*lite*™

May 20, 2008   WELCOME, DOUG!   SEARCH

MEDICAL LIBRARY   MY FORMS

Welcome to Illuminate LMS-lite
We are excited to offer you this online learning center designed to provide ongoing training and frequently updated information and selling tips to bolster your sccess in the field.

Start Here!
To learn more about the features of, and navigating Illuminate LMS-lite, click the View Demo button below.

VIEW DEMO

NEW ON ILLUMINATE LMS-lite
NEW Latest Info 1...
NEW Latest Info 2...
NEW Latest Info 3...
NEW Latest Info 4...
NEW Latest Info 5...

CURRICULUM MANAGEMENT TOOL   TRANSCRIPTS   RESOURCES

COURSE - Lorem ipsum dolor sit amet	Assigned
COURSE - Duis rhoncus accumsan risus	In progress
ACKNOWLEDGEMENT	Completed
ASSESSMENT - Lorem ipsum dolor sit amet	Completed
COURSE - Duis rhoncus accumsan risus	Assigned
ACKNOWLEDGEMENT	In progress
SURVEY - Lorem ipsum dolor sit amet	Assigned

RAISING THE BAR
Duis rhoncus accumsan risus. Etiam est velit, nonummy et, vulputate ege

SOFTWARE CHANNEL
Etiam est velit, nonummy et, vulputate ege. Duis rhoncus accumsan risus.

COMPLIANCE ZONE
Suspendisse vulputate laoreet turpis. Nunc nisl velit.

DID YOU KNOW...
Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Fusce faucibus.

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Listing of forms

Whatever has been refreshed on-site

Channels
Customized tools for a "one-stop" approach to your training needs

status of assignment   **self-tracking reports**   **launch assignments**

Assessment Center

Certify comprehension and mastery of training material through a state-of-the-art assessment center. Customize assessments by selecting from a menu of options include variable question types and randomization, timing, review, feedback, and security options. Test results are immediately available to trainers and managers, who can also access a variety of additional assessment reporting and analytical functions.

New Product Launch

LMS-*lite*™ is the ideal platform for dynamic new product launch programs, fusing interactive components such as animations and case studies with traditional components such as printable PDF files ideal for disseminating product information, clinical resources and quick reference guides.

About **Illuminate**

Illuminate provides creative training and development solutions that make a visible difference and a measurable impact on sales performance. We firmly believe—and our clients agree—that our solutions represent the best in the industry.

About Illuminate Interactive

Illuminate Interactive combines the uniquely qualified expertise of CSoftUSA in developing eLearning platforms with the expertise and experience Illuminate brings as a full-service pharmaceutical sales training agency.

About CSoftUSA

CSoft USA has a proven history of providing innovative, technologically advanced products for pharmaceutical and biotech companies. In working with Illuminate, CSoftUSA adds core-technology development and program architecture and production. CSoftUSA has introduced some of the most advanced technical solutions in the industry:

- Industry-leading system simulation-based training

- Sophisticated 360-degree virtual tours

- Full media and content integration

- Advanced animation and content integration

Internet, intranet, CD, or DVD, CSoft USA has the technical know-how and experience to develop the customized state-of-the-art application to meet your training goals.

Illuminate prides itself in providing a high degree of customized service including Help Desk phone center (standard 12/5 service; upgrade to 24/7 available), roster management, field troubleshooting, assessment validation, report management, and technology troubleshooting.

Visit www.illuminate.net for more information.

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