Media5 Corporation to leverage Mediatrix Telecom and M5T to Drive Leading-Edge MMoIP Products, Technologies and Services

The strengths of Mediatrix Telecom and M5T are being combined to offer Service Providers and Enterprises the most complete set of MMoIP products and services

Sherbrooke, QUEBEC, February 04, 2009 – Media5 Corporation today announced its plan to re- brand its Mediatrix Telecom and M5T families of products, technologies and services to address the growing global demand for leading-edge secure and survivable MMoIP products, technologies and services for Service Providers and Enterprise Networks.

This thrust will help the company to accelerate the development and implementation of its industry leading products and services via its scale and global reach. Media5 has one of the best telecommunications research and development teams with the ability to invest in next-generation MMoIP products, solutions and services. Media5 also has a complementary global base of customers, a deep presence in both the Service Provider and Enterprise markets, and one of the industry's most experienced service organizations.

"We believe that merging the Mediatrix and M5T offerings under the Media5 banner will be the most effective way to build the scale and broad product portfolio necessary to compete globally and create value for our customers and the market place," explained Philippe Babin, General Manager of Media5. "Media5 will be ideally positioned to help manage the telecommunication industry's growing demand for state-of-the-art solutions as they emerge."

The Media 5 leadership team includes:
- Philippe Babin - General Manager of Media5.
- Samuel Guénette, who will oversee the M5T product line.
- Marc Skinner, who will oversee the Mediatrix and Media5*Boss* brands.

"This evolution is an important step to strengthen our position in the market and to enable us to offer the best state-of-the-art MMoIP technologies and services to our customers," said Samuel Guénette, General Manager of M5T. "This combination creates a leading industry player with immediate strength, excellent potential for growth, and well-positioned to improve future profitability."

About Media5 Corporation
Media5 Corporation has built upon the leading technologies of Mediatrix Telecom and M5T to develop advanced, secure, and survivable MMoIP (Multi-Media over Internet Protocol) products, technologies and services for Service Providers and Enterprise Networks. Media5 products and solutions are widely interoperable and have received commercial endorsement from some of the world's leading manufacturers of telecommunications equipment as well as from large telecommunication carriers.

Press Release

Powerful Expertise & Technology

Media5 will continue to offer the following industry leading brands of MMoIP solutions:

- Mediatrix VoIP access devices and gateways, which are designed for the enterprise, SOHO, and Service Providers markets.
- M5T hardware and secure software technologies are aiming at chipset manufacturers, equipment vendors, and service providers developing applications and products for real-time multimedia communications over IP.

Media5 will also be introducing new brands including:

- Media5*Boss*, an all-in-one suite of solutions designed for security and survivability in multi-site, branch office environments.

Media5 has its corporate offices in the Sherbrooke area, in Canada, and regional offices in the United States, Europe and Middle East. For more information, please visit www.media5corp.com.

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