

The Web Is Not G-Rated

But It Can Be For You And Your Family



Pornography online is everywhere. You never know when it will pop up...unexpectedly. There are over 80,000,000 web pages with pornographic images. New sites appear every day. New technologies make them harder to detect before it is too late.

Who Gets Hurt?

Everyone suffers from this uncontrolled explosion of unwanted images flying into your home at net speed.

Children suffer:

- 9 out of 10 children between the ages of 8 and 16 have been exposed to some form of pornography while online...usually by accident
- The average age of first Internet exposure to pornography is 11 years old
- 28% of all youth Internet users reported unwanted exposure to online pornography last year



Online Chaperone

makes your Internet safe, clean and family ready!

- Works in real time - *fast*
- Analyzes URLs and images *BEFORE* they reach your computer
- *Stealth mode* protects children invisibly
- Automatic updates
- Compatible across all browsers

Is It Just Children?

Adults fall victim to the insidious nature of Internet pornography too.

Families suffer:

- US revenue from Internet pornography was \$2.8B in 2006
- Two thirds of divorce lawyers say that excessive interest in online pornography played a significant role in divorces
- 47% of families say that pornography is an issue in their homes
- 10% of adults admit to Internet sexual addiction

Make Your Internet G-Rated Today

<http://www.onlinechaperone.com/>
Online Chaperone powered by Milabra
220 Fifth Avenue, 20th fl.
New York, NY 10001



What Is Online Chaperone?



Online Chaperone is the ONLY URL and Image Analysis product on the market which prevents unwanted images from EVER REACHING your home. Capturing and analyzing URLs and images on our computers before unwanted content reaches your house, the sophisticated **Online Chaperone** Analytics engine, which was designed for rigorous commercial use, employs the most current and most powerful algorithms available to ensure you and your family a safe, enjoyable online experience.

Other products may claim to protect you online, but they simply can't do the job. Pornographer's technologies and sheer volume makes it impossible to keep up. Only **Online Chaperone**, using a very small PC based client and robust, commercial grade processing systems in our data center, stays ahead of the rising tide of pornography and, within milliseconds of recognizing a URL has made a determination as to whether or not allow that URL and its content to be displayed in your home...and if the URL or image is not allowed, no one ever sees it, it never reaches your computer and no one has to deal with it...ever.

Only **Online Chaperone** extends beyond black lists and white lists with real time, comprehensive image analysis, so even dynamic and changing web pages will be detected. Only **Online Chaperone** applies data center computing power to protect your PC. Only **Online Chaperone** makes the G-Rated internet a reality today.

How Online Chaperone Works:

- Download a small (4MB) client to the PC's you want to protect
- Install in minutes
- Select the degree of stealth and level of protection
- Forget about it – **you have a G-Rated internet**

System Requirements:

- Windows Operating System (XP or greater)
- 800 MHz CPU (min.)
- 256 MB RAM (min.)
- 20 MB Hard Drive free s

The client installed on your PC alerts our servers as to the URL and images being requested...they do the analysis...and if the URL or images are unacceptable, they simply never show up. No work, no screening...it is all instantaneous and automatic.

An advertisement for Online Chaperone. It features a photograph of four children (two girls and two boys) smiling and looking towards the camera. In the bottom left corner, there is a small image of the Online Chaperone software box. Overlaid on the image is the text "Make Your Internet G-Rated Today" in large, bold, yellow letters. Below this, in smaller white text, is the website URL "http://www.onlinechaperone.com/", the text "Online Chaperone powered by Milabra", and the address "220 Fifth Avenue, 20th fl. New York, NY 10001".

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