

## ***PRESS RELEASE***

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For Immediate Release:  
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Tim Chin, of CL Tech Solutions, Inc. is pleased to announce that The Ridley Park Chapter of Business Network International (BNI) will be hosting a special Visitors Day Networking Meeting on February 26<sup>th</sup>, 2009 at The Ramada Inn Philadelphia Airport, 76 Industrial Highway, Essington, PA, 19029.

“This special meeting is geared toward helping local business people gain insight on how BNI works,” says prominent local businessperson Tim Chin. How to build a successful referral based business through a structured word-of-mouth marketing program will be the focus of this meeting.

J. R. Chick Gallagher, Founder, CEO, and Executive Director of BNI in the five regions comprising the Delaware Valley Regions, will be joining us to share his insight on building a successful referral based business through a structured “word of mouth” marketing program.

BNI is the world’s largest and most successful business and professional referral organization. They were founded in 1985 by Dr. Ivan R. Misner, and currently have over 5,000 chapters throughout the United States, and many countries internationally.

What makes BNI unique is full time word-of-mouth marketing professionals run each region, and they operate on the “Givers Gain” philosophy. “What goes-around comes-around”! If I help you, and you help me, we will all do far more business together as a result of that cooperation.

BNI chapters follow a proven meeting agenda that keep the meetings focused on their primary purpose of generating new business. They have sound policies, and a strong Code of Ethics. Also, they allow only one person per profession to join a chapter. Thus, once you have been accepted, none of your competitors can participate.

BNI chapters in this region have averaged over two million dollars in new business referrals for their members each year. They also enjoy the added benefit of repeat business and spin-off business from these referrals.

“Networking contributes exponentially to the business referrals that any business receives. A good Networker can get most of their business, their best business, or both through referrals,” says Chin. “We are a “Givers Gain” Organization. We believe that by helping each other we will all do far more business together. Our goal is to build upon this type of referral business in the Ridley Park Chapter area.”

For information about getting involved, or to get directions to this event please visit the "Calendar of Events" section of " <http://www.BNIDVR.Com>" or call Tim Chin at (610) 446-1360.

