

MC Client Receives *Unified Communications*[®] Magazine's 2008 Product of the Year Award

MC Client Recognized for Outstanding Innovation as a Fixed Mobile Communications Application



Sherbrooke, QUEBEC, March 17, 2009 – Media5 Corporation, a leading developer of advanced MMoIP technologies and services, announced today that Technology Marketing Corporation's (TMC[®]) *Unified Communications* magazine (www.uc-mag.com) has named the MC Client as a recipient of its 2008 Product of the Year Award.

"We are honored to receive this prestigious award," said Samuel Gu nette, General Manager of Media5 Corporations' M5T Division. "We view the MC Client as a natural extension of our core SIP-based components and this enables us to provide an application that is highly interoperable, flexible, reliable and secure."

The MC Client is a Fix to Mobile Convergence (FMC) mobile application running on mobile handset for use in GSM, GSM/GPRS and GSM/GPRS/WLAN FMC scenarios. It has been developed together with Comdasys (www.comdasys.com). It works in conjunction with the MC Solution and the Comdasys MC Controller, enabling all of the benefits and cost savings of Mobile Unified Communication Services. The MC Client further allows users to access their corporate IP-PBX or their service provider's Softswitch telephony features in both Cellular and WLAN mode. Today the MC Client supports all Symbian based mobile handsets from Nokia, LG and Samsung as well as RIM's Blackberry.

The MC Client Key Features:

- **One number and unified communications:** Makes it easy for customers, staff, to keep in touch; Maximizes call handling efficiency; Increases productivity.
- **Built-in and configurable security options:** Safeguard communications with several layers of configurable security options, Standards-based integrated security.
- **Customizable GUI (Branded & Co-Branded options):** Allows users to define a whole range of GUI elements.
- **High interoperability:** Ensures interoperability with a large number of manufacturers products and enables a broad set of developers to create value-added applications.

"Media5 Corporation, through its M5T brand, has proven that they are committed to quality and excellence while addressing real needs in the marketplace. *Unified Communications* is pleased to grant a 2008 Product of the Year Award to their MC Client," said Rich Tehrani, TMC President and Editor-in-Chief of *Unified Communications* magazine. We're proud to honor their hard work and accomplishments and look forward to more innovative solutions from Media5 Corporation in the future."

About Media5 Corporation

Media5 Corporation has built upon the leading technologies of Mediatrix Telecom and M5T to develop advanced, secure, and survivable MMoIP (Multi-Media over Internet Protocol) products,

technologies and services for Service Providers and Enterprise Networks. Media5 products and solutions are widely interoperable and have received commercial endorsement from some of the world's leading manufacturers of telecommunication equipment vendors as well as from large telecommunication carriers and service providers.

Powerful Expertise & Technology

Media5 will continue to offer the following industry leading brands of MMoIP solutions:

- Mediatrix VoIP access devices and gateways, which are designed for the enterprise, SOHO, and Service Providers markets.
- M5T hardware and secure software technologies, which are aimed towards chipset manufacturers, equipment vendors, and service providers developing applications and products for real-time multimedia communications over IP.
- Media5Boss, an all-in-one suite of solutions designed for security and survivability in multi-site, branch office environments.

Media5 has its corporate offices in the Sherbrooke area, in Canada, and regional offices in the United States, Europe and Middle East. For more information, please visit www.media5corp.com.

About Comdasys AG

Comdasys is the leading provider of integrated mobile convergence solutions for enterprises and service providers. Comdasys' Mobile Convergence is PBX and network agnostic. It provides enterprises and service providers with the ability to provide their users with a one number one mailbox solution and with Unified Communications on mobile handsets in WLAN and GSM networks alike. Comdasys also offers network appliances for enterprises and hosted IP scenarios that support the secure and scalable deployment of converged IP communications. The Comdasys Convergence and Convergence GW provide integrated, secure and scalable solutions for Branch Office Connectivity, Hosted Service applications with applications such as analog and digital gateway, Call Admission Control, Office Survivability and Session Border Control. For more information, visit www.comdasys.com

About Unified Communications magazine

Launched in July 2007, *Unified Communications* magazine is devoted to educating enterprise decision makers on why and how they need to deploy unified communications (UC) solutions. Every issue of *Unified Communications* magazine features a comprehensive news section; case studies of successful deployments and lessons learned; interviews with leading hardware and software companies; and an 'industry' section, featuring analysis of important mergers and acquisition, partnerships and a Wall Street perspective on the unified communications market. *Unified Communications* has a readership of 100,000. For more information, please visit www.uc-mag.com.

About TMC

Technology Marketing Corporation (TMC) is a global integrated media company helping our clients build communities in print, in person and online. TMC publishes *Customer Interaction Solutions*, *INTERNET TELEPHONY*, *Unified Communications*, and *NGN Magazine*. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and



technology industries. TMCnet is read by two to three million unique visitors each month worldwide, according to Webtrends. Ranked 2,724 by Quantcast, TMCnet is in the top .03% most visited Web sites in the US. In addition, TMC produces ITEXPO, 4GWE Conference, Digium|Asterisk World and Communications Developer Conference. TMC also recently launched new industry-specific Web sites: IT.TMCnet.com, Cable.TMCnet.com, Robotics.TMCnet.com, Satellite.TMCnet.com, Green.TMCnet.com. For more information about TMC, visit www.tmcnet.com. For more information, please contact:

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