



Press Release

Mario Beaudoin Launches the 'Daily Painting'

A Year in the Life of established Quebec artist Mario Beaudoin to be chronicled in the 'Daily Painting'



Saint-Nicolas, QUEBEC, April 01, 2009 – Creation Bowdoin inc. announced today the launch of the 'Daily Painting' a collection of paintings chronicling a year in the life, by established Quebec artist Mario Beaudoin.

From the first of March and for an entire year, Mario Beaudoin will create a unique work of art daily. A visual diary through his palette and brushes of the life of the artist, his many travels and the beautiful landscapes, villages and people of Eastern Canada and the United States.

The paintings will be available to see each day along with the artist's thoughts on his website mariobeaudoin.com. "I encourage people to come frequently to see what is new on the site and share with me their special days," explained Mario Beaudoin. "I think the sources of painting and of art generally, are in all of us. They flow from some reservoir which is mysterious and universal."

Unique Opportunity for Collectors

Each painting will be available for purchase through the artist's website at www.mariobeaudoin.com. For collectors, art enthusiasts and patrons, this is a wonderful opportunity to own part of this one-of-a-kind collection. Each buyer will receive a companion book at the end of the year with pictures of all 365 paintings. This book will also include a signed certificate of authenticity.

About Mario Beaudoin

Mario Beaudoin is a painter whose reputation has grown tremendously with works showing across the country and internationally. Drawing from his Quebecois heritage and his joie de vivre, Mario's paintings express his passion for color and form. His paintings engage us with the abstraction of physical and personal landmarks while flattening form into shape, and in his daring and balanced use of color. Mario writes of art making, *"I am energized by cold winter nights, snow covered pine trees and the last warm days of autumn, all of which exhibit different variations of lights and shadows. I can't resist the drama as well as the serenity of an old church steeple and the Quebecois architecture rising out of a quiet village to inspire me to create painting that reflects scenes I have enjoyed all of my life."*

For more information on "'Painting of the Day,' please visit www.mariobeaudoin.com; email mariobeaudoin.art@gmail.com.