

For Immediate Release



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iEats is the new **iPhone** application available exclusively on **iTunes** starting next week for \$5.99. **iEats: Appetizers** is the first in the series. Easy to make innovative recipes, extraordinary plating techniques and wine pairings by **James Beard Foundation** recognized **Chef Marco Porceddu**.

Well-known Las Vegas Chef and TV personality Marco Porceddu has been the food and wine editor at **KVVU-TV**, Channel 5 for the past 2 years. When **Steve Wynn** opened Treasure Island, he hired Chef Marco as executive chef at **Francesco** Italian restaurant. Porceddu has consulted for over 7 years, opening a full service consulting firm, **Clearpoint Restaurant Solutions**. Clearpoint's clients have included **Fortune 500** companies to trendy boutique style restaurants like **Amarone:Kitchen & Wine** and **Fred Segal's Mauro Cafe** in **Los Angeles**. Recently, Chef Marco has taken over the kitchen at **AGO** in the **Hard Rock Hotel & Casino**.

Chef Marco has authored and is now releasing **iEats!** This digital cookbook series features beautiful photos of each recipe, coupled with three perfect wine pairings. **iEats** will also calculate the amount of ingredients needed for the number of people you are serving. Select a recipe by preparation time, level of difficulty or 'feeling lucky' just shake the phone and get a random selection!

25 amazing recipes, stunning pictures and perfect wine pairings presented for your enjoyment by Chef Marco.

The accompanying website, **iEats.tv**, will soon offer 'video recipes', updates on Chef Marco, with tips, blogging and all things food! **iEats.tv 'The Future of Food'**.

