



For Immediate Release

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Nu Yale Cleaners Invites Eco-Friendly Spring Cleaning for Earth Day

Nu Yale invites consumers to try the most effective environmentally friendly garment care technology on the planet.

Louisville, KY - Nu Yale Cleaners, who recently won America's Best Cleaners' Affiliate of the Year Award, invites you to get your clothes cleaned in honor of Earth Day. Using the Solvair Cleaning System, Nu Yale's Glacier Service offers the most effective environmentally friendly cleaning available to consumers. Solvair enables Nu Yale to further its dedication to protection of the environment, while providing customers with superior stain removal, brighter colors, and whiter whites.

The Solvair Cleaning System is something entirely new and different from traditional dry cleaning, wet cleaning, or CO₂ cleaning. It is a new and radically different garment care option for consumers and represents a major scientific breakthrough in cleaning technology: an eco-friendly clothing care technology that truly works.

Solvair uses a biodegradable cleaning fluid that has a superior cleaning ability and a history of use in a wide range of everyday products. The unique heat-free drying and highly effective cleaning processes make Solvair ideal for protecting clothing and cleaning delicate items. Clothes float in liquid and CO₂ vapor, cushioning them from tumbling damage, which increases the life of garments. Solvair has built-in systems to purify and reuse the biodegradable cleaning liquid, the CO₂ and water used by the process. Solvair is energy efficient and its waste rates are also half that of conventional cleaning.

"Solvair cleans better than anything the industry has ever seen - and, it's green! Customers love that there is no odor and their whites stay white. We could not be more proud of the results we continue to provide to our customers using the Glacier Service," says owner Gary Maloney. "We plan on doubling our equipment with an additional Solvair machine in the near future in order to keep up with the demand for the Glacier Service."

Nu Yale is the only cleaner in the Metro Louisville and Southern Indiana areas using Solvair, which is unique from any other green cleaning technology. Nu Yale is proud to be at the forefront of the garment care industry by offering the newest and most effective cleaning available.

About Nu Yale Cleaners

Owned by Gary Maloney, Nu-Yale is committed to excellence with over 50 years of experience in garment care. Nu Yale was recently recognized with America's Best Cleaners' Affiliate of the Year Award, is a long time honoree of the Indiana 5 Star award which rates cleaners on a scale of 1 to 5 with 5 stars being the most environmentally friendly, based upon what the cleaner does, above and beyond the environmental regulation requirements. Nu Yale is proud to offer the eco-friendly Solvair Cleaning System with their Glacier Service. To find a Nu Yale Cleaner, please visit www.nuyale.com or call (812) 285-7400.

About Solvair

Solvair is a major breakthrough in the science of cleaning: a green clothing care technology that truly works. Every facet of Solvair has been designed to produce the most effective cleaning available, removing a wider range of dirt and types of stains than any other process, including traditional drycleaning. Being environmentally friendly is at the core of Solvair's design. Solvair uses a biodegradable cleaning liquid and recycled CO₂ in a system designed to maximize recycling and minimize both energy use and waste. For more information about Solvair, please visit www.greenclothingcare.com.