

WOMAN
OF THE YEAR
2 0 0 9

Raquel Crummitt is determined to make a difference.

Please support her campaign in The Leukemia & Lymphoma Society's 2009 Man & Woman of the Year.

to donate and vote for Raquel, please visit: <a href="http://nfl.llsevent.org/raquel.com">http://nfl.llsevent.org/raquel.com</a>



The Man & Woman of the Year event has been one of The Leukemia & Lymphoma Society's signature events since 1990.

Candidates are judged solely on their success generating funds for the Leukemia & Lymphoma Society. Candidates raise these funds in honor of the Boy & Girl of the Year, local children who have been diagnosed with a blood cancer. The male & female who raise the most funds after the eight week campaign are crowned The Leukemia & Lymphoma Socity's 2009 Man & Woman of the year.

Promotional Marketing Solutions

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The Leukemia & Lyphoma
Society's Mission:
Cure leukemia, lymphoma,
Hodgkin's disease and
myeloma, and improve
the quality of life of patients
and their families.

Matthew is 5 years old and was diagnosed with Acute Lymphocytic Leukemia (ALL) in 2007. Matthew achieved remission on the eighth day of therapy and is currently in the maintenance phase of his treatment. Matthew and his 2 year old sister, Elisabeth, love playing together. He also loves soccer, tee ball, touch football, puzzles and reading.

Eilish is 4 years old and was diagnosed with Acute Lymphocytic Leukemia (ALL) in 2008. Eilish is now in remission but will be in treatmet for another two years or so. Eilish is a great, but bossy sister to her brothers Noah and Ezra. Her favorite activities include playing dress-up, watching Sponge Bob, and acting out movies (she pretends she is many of the characters).



Eilish Christenson



Leukemia, lymphoma and myeloma are cancers that originate in the bone marrow or lymphatic tissue as the result of an acquired genetic injury to the DNA of a single cell. The cell then becomes malignant and multiplies continuously. This abnormal accumulation interferes with the production of healthy blood cells.

An estimated 894,543 Americans are living with leukemia, lymphoma and myeloma.

The Leukemia & Lymphoma Society is the world's largest voluntary health organization dedicated to funding blood cancer research and providing education and patient services. Since its founding in 1949, the Society has invested more than \$600 million in research funding. The Northern Florida Chapter of The Leukemia & Lymphoma Society is located in Jacksonville and includes Tallahassee, St. Augustine, Ocala, Gainesville and their surrounding areas.

The Leukemia & Lymphoma Society has dedicated itself to being one of the top rated voluntary health agencies in terms of dollars that directly fund our mission. Nearly 75% of every dollar we raise is spent on cancer research, education, advocacy and patient services. As a nonprofit, we rely on the generosity of individuals, corporations and foundations to advance our mission.

The Man & Woman of the Year event has been one of The Leukemia & Lymphoma Society's signature events since 1990.

Candidates competing for the title of The Leukemia & Lymphoma Society Man & Woman of the Year are judged solely on a philanthropic basis – on their success in generating funds for The Leukemia & Lymphoma Society. Candidates raise these funds in honor of the Boy and Girl of the Year, local children who have been diagnosed with a blood cancer. The male and female candidate who raise the most funds after the eight week campaign are crowned The Leukemia & Lymphoma Society's 2009 Man & Woman of the Year.

The Candidates competing for The Leukemia & Lymphoma Society's Man & Woman of the Year are individuals from both the social and business communities who are motivated by supporting The Leukemia & Lymphoma Society.

Candidates run in honor of our 2009 Boy & Girl of the Year. Your support will help these children and thousands of others in the fight against blood cancers!

Grand Finale – Maverick's Rock N Honky Tonk – May 14, 2009 6pm-9pm Sponsors, candidates, candidate's campaign teams, friends and family, survivors and other Society supporters will come together to celebrate the Man & Woman of the Year campaign. Three hundred expected guests will enjoy a fabulous reception, including a silent and live auction. The evening culminates with the announcement of the Man & Woman of the Year.



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