

For Immediate Release



**First Annual Space Coast Boating Week Kick-Off Event –
BoatBrevard.com WaterFest 2009**

Melbourne, FL (April 23, 2009) -- Billed as the "Central Florida's Largest On-the-Water Boating Gathering," the [BoatBrevard.com WaterFest](http://www.BoatBrevard.com) on May 9, 2009 will be a record-breaking event as boaters of all sorts from all over Central Florida will gather to celebrate the local boating lifestyle and kick-off the Brevard Marine Advisory Council's First Annual Space Coast Boating Week and Waterfest. Boating Week and Waterfest promotes and highlights the recreational, economic, and ecological benefits of our shared waterways.

The BoatBrevard.com WaterFest on May 9th will be held at Ski Island near Port Canaveral. It is expected to draw boating enthusiasts from all around Central Florida; including, but not limited to Brevard, Orange, Osceola, Seminole, Polk, Lake, Marion, and Sumter Counties.

This gigantic boating event will feature an island luau theme, live band / entertainment, a bar-b-que, drinks, children and adult island games, water volleyball, giveaways and much more. Examples of some of the prizes include: vacation packages, tiki carvings, and gift certificates. This year's inaugural event will also feature live entertainment by The Detours, a book signing by Bob Brown, the author of Bermuda Suicide Challenge in a Flats Boat, and other vendors, such as Island Oasis and ABonita Scarves.

This year, organizations and companies supporting the BoatBrevard.com WaterFest include: the Brevard Marine Advisory Council, Keep Brevard Beautiful, Lifeline Marine Safety Services, Island Oasis, MarineMax of Brevard, Boaters Exchange, Juccess.com Internet Marketing, and the Citizens for Florida's Waterways.

"WaterFest is about family, friends, boating, great entertainment, great fun, the environment, and togetherness with fellow boaters," explained John Kavaliauskas, founder – BoatBrevard.com. "Whether folks are new to boating or seasoned veterans, this event is for all local Central Florida individuals who love life on the water. It's a testament to Central Florida's boating lifestyle."

Don't miss out on one of the most anticipated on-water boating gatherings of this summer. For complete details, visit <http://www.BoatBrevard.com> and RSVP online.

For more information about the event, interviews, questions, or other concerns about the site, please contact John Kavaliauskas at (321) 591-2613 or john@juccess.com.

About BoatBrevard.com

Founded in 2008, BoatBrevard.com has quickly become one of Central Florida's fastest growing online communities. It is a free online network for boaters and boat enthusiasts and contains Central Florida's boat related news, upcoming events, marine classifieds, boater business directory, discussion forums, groups, blogs, videos, and photos. Additional information about BoatBrevard.com is available at www.BoatBrevard.com.

About the Brevard County Marine Council

The Brevard County Marine Advisory Council provides advice and guidance to the Board of County Commissioners. The scope of work includes all marine related issues to insure a well-maintained, safe, healthy and friendly marine environment for the residents and visiting user of our marine resources. Additional information about the council is available at <http://natres.brevardcounty.us/bmac/index.cfm>.

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