

Hawaiian Theme Retailer Hawaiian Jewelry And Gift.com Announces Over 800 New Products For Internet Shoppers

**The Company Has The Fastest Growing Product Selection Of All Online
Hawaiian Theme Jewelry And Gift Retailers Serving Customers Worldwide**

May 1, 2009 (Kauai, Hawaii)- HawaiianJewelryAndGift.com, "The World's Hawaiian Jewelry And Gift Superstore" announces that it has reached a new product selection of over 800 Hawaiian theme items shipped directly from the remote Garden Island of Kauai. The company commenced operations this year and has become the online retailer with the fastest growing Hawaiian theme product selection in the world. The company is on target to expand its product selection to include over 2,000 products by its first year of business, consistently providing its customers with the world's largest array of unique Hawaiian theme products available on the internet.

As of 3:00pm Hawaiian Standard Time on April 30, 2009, HawaiianJewelryAndGift.com reached its milestone of stocking 800 new Hawaiian theme products for sale to customers around the world. Exponential growth was achieved in five (5) key product categories that are popular among purchasers of Hawaiian theme products:

Hawaiian Jewelry: The company now offers online customers 490 unique H a w a i i a n jewelry items including Hawaiian earrings, Hawaiian necklaces, Hawaiian pendants, Hawaiian silver, and Hawaiian rings.

Hawaiian Accessories: The company now offers online customers approximately 102 unique Hawaiian accessories, including Hawaiian purses, Hawaiian fish hooks, wood and crystal jewelry boxes, compact mirrors and wood magnets.

Hawaiian Decor: The company now offers online customers approximately 212 unique Hawaiian decor products including Hawaiian Wood Art, Hula Decor, Palm Tree Decor, Buddha Decor, Dolphin Decor, Turtle Decor and Fish Decor.

According to David Silverman, one of the the three Hawaii-based founders of HawaiianJewelryAndGift.com, the company provides online shoppers with more unique Hawaiian theme gifts than any other Hawaii-based online retailer. "In such a short period of time, we have worked hard to serve the world's Hawaiian theme gift needs by providing a more diverse selection of unique Hawaiian products than any other online Hawaiian theme retailer in such a short period of time." The company serves the needs of of internet shoppers worldwide whom are interested in Hawaiian theme products for Hawaiian weddings, Hawaiian parties and for personal gift giving reasons. Mr.

Silverman adds, "We look forward to continue making our online inventory as diverse as Hawaiian itself, invite all internet surfers who can't visit the islands in person, to come visit our informational online superstore."

The announcement of HawaiianJewelryAndGift.com increasing its product selection to over 800 different Hawaiian theme products has taken place at a time when many people are cutting back on foreign travel in a slowed global economy, and are opting to shop online for foreign products from the comfort of their own homes or place of business. For a complete catalogue of the company's expanded online inventory, including pricing and in-depth content on Hawaiian culture and Hawaiian product materials interested parties can visit www.HawaiianJewelryAndGift.com.

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