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Advertising/Seminar Review

Representative Name: Scott Mckee

Email: hollie.haas@qfginc.com, Leisa.mcadams@gfcinc.com Date: 5/14/09

Description of Material: Press Release - MPEF

Type of Material: Press Release

Results of Review

MATERIAL IS APPROVED FOR USE

Approval Expires: 12 Months from today _____

- ✓ Retain copy of approval in the following file: Advertising Seminar Stationery
- ✓ Sales literature, business cards, and advertising may be distributed only in states where you are currently registered
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REMINDERS: _____

MATERIAL NEEDS REVISIONS- Please make changes noted and resubmit to your Regional Compliance Team for approval prior to use. Material may not be used until your Regional Compliance Team provides written approval.

NOTES:

Please see note changes and resubmit

FINRA REVIEW REQUIRED

See attached form if FINRA Review is required

Reviewed by: Wendy Nemecek

Product Type: Alternative Investment

NOTES:

LB

Wendy Nemecek

From: Hollie Haas [hollie.haas@qfginc.com]
Sent: Wednesday, May 13, 2009 12:07 PM
To: Wendy Nemecek
Subject: FW: Revised Press Release

WENDY..Can you tell me status of compliance approval on this press release? HOLLIE

FOR IMMEDIATE RELEASE:

CONTACT: J. Scott McKee
 Quality Financial Group, Inc.
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Local Financial Advisor Featured in the May Issue of Forbes Magazine for his Successful Alternative Investments

Eugene, OR, May 8, 2009 The May issue of Forbes Magazine will feature the top seven financial advisors in the Pacific Northwest, and long-time Eugene investor, James Scott McKee, B.A. will be one of them. As the CEO of Quality Financial Group, Inc. McKee is featured in a one page article in the May 25th issue of Forbes magazine for his ability to generate income for his clients during these tough economic times. With the rising unemployment rates, stagnant stock market, bank bailouts, and the long-range impact of the President's economic stimulus plan uncertain, the national publication says McKee and his company have found some bright spots for investors, such as the Master Private Equity Fund (MPEF). McKee said, "We specialize in providing income for our clients. Master Private Equity is one example of how we do that in a negative market. In fact, it has performed even better than expected."

"When you think of investments you probably think of stocks, bonds and mutual funds. But as the economy has developed, investment opportunities have changed and multiplied," said McKee. That's why McKee says the Quality Financial Group is also focusing its efforts on nontraditional investments like real estate, energy resources, equipment leasing, debt securities, and LLC's. "Diversification helps to mitigate possible volatility in a portfolio by spreading the investment risks over several different asset classes," He said. "But like any investment strategy, diversification or Asset allocation does not assure or guarantee better performance and cannot eliminate the risks of investment losses."

As one of the Quality Financial Group's alternative investments, the Master Private Equity Fund invests exclusively in distressed real estate properties, for pennies on the dollar, with a strong emphasis on residential properties near public universities in the Pacific Northwest. Some of the funds's investments include student housing on the University of Oregon Campus and in Portland. "Recently, we purchased three run-

A Registered Investment Advisor

down houses across the street from Portland State University, whose enrollment is projected to increase by 15 percent next year," said McKee. "We are replacing the houses with an attractive six-story apartment building on the site that will be leased by the University beginning in September 2010."

The Master Private Equity Fund also invests in commercial real estate. The fund recently purchased the property across the street from *Valley River Center* where the former Regal Cinema Theater was located for about 40% below market value. McKee and his Private Equity Partners are currently looking for some major retail tenants before they start construction.

McKee says The Master Private Equity Fund allows people to invest in commercial real estate without having to take that often more complicated path. This type of investment is designed for individuals or institutional investors to make a \$250,000 investment. Although, McKee says exceptions can be made depending on the circumstances.

While no specific return on investment is guaranteed, the Master Private Equity Fund's target is 20 percent. "We have always paid our fixed return, and we have never done a deal that has failed to reach that goal," said McKee.

Attn Media: Local visual opportunities for this story include some of the Master Private Equity Fund's alternative investments in the area, such as the old Regal Cinema Theater property across from Valley River Center, student housing on the University of Oregon Campus, and a copy of McKee's article that will appear in Forbes Magazine next month.

For more information and interviews, please contact Scott McKee at (541) 683-2180.

About J. Scott McKee, BA: Recognized as one of the top Financial Advisors in the Industry, Scott McKee has more than 12 years of investment experience. After graduating from Northwestern University, he went on to the University of California, Hastings College of Law to obtain his law degree. As the CEO of the Quality Financial Group and McKenzie Funding, McKee has achieved numerous financial achievements and awards over the years that include being named by Barron's in 2007 as one of the top 500 financial advisors in the United States. McKee has also been a member of the prestigious Masters Club, a distinction awarded to one of the top 1% of advisors within the LPL Financial organization for the last four years. Most recently, he was named to Berthel Fisher and Company (BFC) prestigious Chairman's Council for his exceptional performance. Prior to joining Berthel Fisher & Co. Financial Services, Inc., McKee was a top advisor for LPL Financial & Locust Street Securities. As the father of four boys, McKee is also well known in the community for his commitment and passion for Baseball. As a long-time Babe Ruth Coach, he has taken several of his local teams to the World Championship.



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