

## **Only 2 Black American Billionaires**

On August 28-30 [The Black Folks Guide To Making Big Money on the Internet Online Conference 2009](#) will be held on computers worldwide. It will be the first event of its held by members of the Black Business Builders Club. "We have been in America too long for their only to be 2 Black American Billionaires living. It is our goal to change that statistic." Clarence Coggins (aka Crown Prince of Web 2.0) of Hudson Liberty Cooperative Marketing announced earlier today that Herbert Harris has been selected as the Keynote Speaker.

"What better choose than a man dedicated to teaching the Universal Laws of Success would be a better choice to encapsulate the mission of the movement for entrepreneurial development that Mr. Herbert Harris author of "The Twelve Universal Laws of Success". It is a great honor to have a man who dedicated much of his life to help others to achieve their dreams participate in the Digital Manifestation of the Ancestral Talking Drum". Said Mr. Coggins when asked about the choice.

Here is what his bio on Barnes and Nobles says about him: "Herbert Harris entered Columbia University after his junior year of high school. He received a special scholarship to attend Columbia without first completing high school. Graduating from Columbia University with a BA degree, majoring in physics, Mr. Harris did research in theoretical and high energy physics.

Leaving the scientific arena, Herbert worked at Time Magazine in New York City before launching a free lance writing career that eventually evolved into a nationally syndicated newspaper column called Thoughts For Success. This column is syndicated to over 200 newspapers. A collection of these newspaper articles were assembled into a book called Power Thoughts For Your Success.

Mr. Harris teamed up with Lucien Farrar to write How To Make Money In Music, a highly popular guide book to the music industry, published by Arco/Prentice Hall. Herbert Harris took advantage of the New York State Clerkship Law to become a lawyer without attending law school.

Under the tutelage of distinguished New York attorney Benjamin Sneed, Harris taught himself law and passed the New York State Bar Examination. Herbert is probably the last person to be admitted to practice law in the State of New York without ever attending law school. After operating his law firm for many years, Mr. Harris retired from his law practice to pursue a full-time writing and lecturing career. Herbert has forever been a student, actively pursuing his religious, esoteric, philosophical, and metaphysical studies in Africa..."

Mr. Coggins added, "during our conversation today one point that Mr. Harris brought up stuck with me loud and clear. That was that 2009 and 2010 were the years for collaboration and cooperative efforts. We need to place special emphasis on sharing our knowledge and skills in Joint Ventures which would enable us to generate greater profits and revenues."

The online conference is a by-product of the E-book - The Black Folks Guide To Making Big Money on the Internet by Lee Green. In the book, Mr. Green layout a blueprint for online success. Mr. Green will be delivering the opening address on Friday Night. Although tickets to the event are available conference organizers are slow leaking the contents of the program.

## **Why an Online Conference?**

For years, Blacks have been gathering global to discuss issues in the flesh. This has been great because it has allowed people to come together to develop stratagem on how they were going to deal with certain issue. The dilemma existed in the fact that if you weren't in the local event area you had to incur travel expenses, lodging, and loss of time do to going from one place to another.

The Black Folks Guide To Making Big Money on The Internet Online Conference address that by giving people the ability to attend the conference in the comfort of their own home. This event will be a showcase of how using technology can revolutionize our conception of the production process. Because changes are occurring on the Internet each and every moment, people are often overwhelmed by what they can do.

This conference was developed to pull many of the technologies together and give people a demonstration of how it all works together. It also provides people with the ability to interact with the conference presenter. More than just a webinar, three days of useful content regarding building a business online.

Lee Green, Author and Founder of the National Black Business Trade Association stated with regards to the Black Folks Guide "If a person is in retail you can highlight how the information will help them solidify their customer base. If a person is in network marketing you can highlight how important list building is for their business in the long term. If a person has a professional practice you can highlight how important it is to take their marketing online. It doesn't matter what the business type is ... we have a book full of solutions."

This is the spirit that the conference seeks to deliver to the participants and with Herbert Harris agreeing to be the Keynote Speaker the event is well on the way to fulfilling that vision.

## **What are the Twelve Laws of Success?**

The Twelve Laws of Success are a set of principals people can use to empower themselves and live greater lives. It is more than just a pep talk. It is a way to accomplish a profound change in one lifestyle.

Some of the Laws include the Law of Command, The Law of Action, and the Law of Relationship. Each one of these Laws affect people lives with or without there permission. The difference is that successful people have incorporated these principles into their lives on a continuous bases.

The Laws aren't just positive thinking they are a restructuring of the though process. The simplicity of them is one of the elements that make the so powerful. Let's look at the Law of Action.

Like the name implies it focuses on Action. Too often people wish they could get better. They want to have a better life. They make plans and develop strategies. The problem is that they don't take action. Even worse they take actions which make their situation worse. The Law of Action "governs the manner or method of performing the activities of life. It is the methodology by which the principles of success are actually implemented on a day-to-day, moment-to-moment bases." This is where we get into how we conduct ourselves, what our habits are, and our overall behavior.



Herbert Harris – Author of Twelve Universal Laws of Success and America The Racist?



Lee Green – founder of the National Black Business Trade Association Author Black Folks Guide To Making Big Money on the Internet

More information on the Conference can be obtained:

<http://hudsonliberty.com/confer2009>

or Calling

Clarence Coggins

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