
Press Release

'You'll Thank Them For Firing You!'

Breakdown or Breakthrough? Turning Your Pink Slip Into a Golden Ticket
Global Economic, Scientific, and Philosophical Leaders Explore ***The Gift of Crisis***

San Francisco, CA July 25, 2009

Julio Olalla, President of the internationally acclaimed Newfield Network announces a leadership conference in the world's most famous seaport. *"This time has opened conversations about our blind spots. How we think, how we learn, and how we lead is not working"* says Julio Olalla about the current global economic, ecological and physiological crisis. Olalla provides strategies to, not only survive the storm, but thrive in the midst of it.

"Being fired, losing your 401K, strained relationships... these are all breakdowns that force us to look in new directions for answers. When we look back on this time, we'll realize that the fear, depression, and anxiety we experienced actually led us to creative breakthroughs. We all need to be New Inhabitants now; challenging assumptions, breaking old habits and creating new ones."

The New Inhabitant: The Gift of Crisis Conference is for leaders, managers, executive coaches, consultants, and professionals looking to take bold actions to create a distinctive future for themselves, their community and organizations.

Bob Dunham and **Janet Crawford** join Newfield founder **Julio Olalla** for a half-day of interactive presentations at the Argonaut Hotel in Fisherman's Warf focusing on becoming *The New Inhabitant*. Julio Olalla explains *"The New Inhabitant is who we all need to become in order to thrive in this period of growth and change happening today. It takes pure guts to see this time as a gift."*

Robert Dunham, founder of the Institute for Generative Leadership and corporate management design veteran, discusses the human dimension of leadership – the center of a leader's authentic power to create intentional change.

As a pioneer in the emerging field of neuroleadership, **Janet Crawford** addresses *The Crisis Map: Rerouting Fear*.

For general press coverage, or interviews with Julio Olalla, Robert Dunham, or Janet Crawford, contact **Adora English at (303) 449-6117**.

About Newfield Network

Newfield Network, Inc. is a world class leader in the development of new, innovative learning systems and Executive Coach Training. Founded in 1998 by President Julio Olalla and CEO Terrie Lupberger, the company has trained over 50,000 individuals in ten countries and worked with corporations, governments, and business dignitaries worldwide. With offices in the U.S., Chile, Europe, and Canada, Newfield is headquartered in Boulder, CO. For more information, please visit www.newfieldnetwork.com.