

Reach a huge mobile audience with response-based SMS advertising

Hi, we're Zeep Media

We're a **Self-Serve Ad Network** and we specialize in placing your ads in SMS messages. Create your own ads and manage every aspect of your campaign. It's fast, easy, cost-effective and gets results.

Every day, we have access to **thousands of SMS messages** sent to interested subscribers. Anything from weather alerts to sports score updates to messages sent between users of a social networking website. All of these messages have space at the bottom for your ads.



How Our Response-based SMS Ads Work

We place your ad at the bottom of SMS messages.

When someone is interested in your ad, they resond by:

And either receive yoru full ad in a new message or visit your website.



Replying **MORE** and receiving the full ad in a new message.



INBOX (1 NEW)
GolfAlert: You have a game scheduled at 3

Save big on golf clubs!
http://zeep.me/zed2xa

Clicking the **zeep.me** link to visit a website on their mobile device.















Interactive, reponse-based ads

Our unobtrusive and engaging ads create an interaction with your customers without ever being annoying. We only place one ad per message, so your ad will always get noticed.

Target your ads with pinpoint accuracy

Choose any or all states, provinces or phone area codes in the US or Canada. You'll always reach exactly the audience you're looking for.

Pay fair, market-driven prices

We place ads via an auction, you set a maximum bid and compete with other advertisers to place your Ad Teaser. You always pair fair market value for your ads, and ads that perform better get increased exposure.

Only pay for responses

No matter how many times your ad is shown, you only pay when someone responds to your ad by replying "more" or clicking the link to visit your mobile website.

Advanced reporting & analytics

You're never in the dark about how your ads are performing. You get access to daily statistics of all important aspects of your campaigns.

It's quick and easy to get started

We make it easy to get started by walking you through every step of creating your first ad. Take it for a spin, there's no committment until you're ready for results.

Find out more and create your own ad at

zeepmedia.com

Have questions? Contact us!



